Cash

Billing Calendar BROADCAST

6259539

GENERAL

EOM/EOC

WKMG

Flight Dates 10/02/12-10/08/12

00:15:00 Order Sep

Product

Estimate #

Alt Order #

Billing Type

Order Type

Billing Cycle

Contract / Revision

OBAMA FOR AMERICA 255507 [/]

Original Date / Revision

15% Agency Com

07/31/12 08/23/12 **Billing Contact**

Advertiser Pol/Pres/D/Barack Obama

New till 02/05/09

3050 K Street NW Suite 100

Agency GMMB

Washington, DC 20007

Buying Contact

Sales Office PHI Sales Region NAT

Suite 100

Agency Ref

A35+ Demographic

AGY Rev Codes

CAND POL

Product Codes PL-Presidential-Democrat

P-2 **Priority**

Advertiser Ref

3050 K Street NW Washington, DC 20007

Primary Account Executive

Kristen Waskie

Totals

Start Date **End Date** Account Executive Order% Kristen Waskie 100%

134

Order Share 100% Market Value 230925

% of Order	Amount
%	0
%	0
%	0
%	0
%	0
%	0
%	0
%	0
	% % % % % %

Billing Plan Order Totals Rating Start Date End Date Net Amount Gross Amount # Spots # of Spots Net Amount Gross Amount Month \$196,286.25 \$230,925.00 0.00 10/01/12 10/08/12 134 \$230,925.00 October 2012 134 \$196,286.25 \$196,286.25 \$230,925.00 0.00

Ln Ch Start End	Inventory Code Break	Start/End	Time Days	Len Sp	nots	Rate Pri	Rta Type	Tota Spots	ls Amount
	mionion, como	10-11a	MTWTF	:30	5	\$400.00 P-2	0.00 NM		\$2,000.00
E 1 WKMG 10/02/12 10/08/12	Let's Make a Deal	10-11a	(-1.1.44.1.)	.00	Ū	Ψ100.001 –		_	• • • • • • • • • • • • • • • • • • • •
Start Date End Date	Weekdays Spots/Week	Rate	Rating						
Week: 10/02/12 10/08/12	MTWTF 5	\$400.00	0.00						
E 2 WKMG 10/02/12 10/08/12	M-F 11p News CM	11-1135p	MTWTF	:30	5	\$1,500.00 P-2	0.00 NM	5	\$7,500.00
	M-F 11p News								
Start Date End Date	Weekdays Spots/Week	Rate	Rating						
Week: 10/02/12 10/08/12	MTWTF 5	\$1,500.00	0.00						
E 3 WKMG 10/02/12 10/08/12	2 11-12p Price Is Right CM	11a-12p	MTWTF	:30	5	\$600.00 P-2	0.00 NM	5	\$3,000.00
	Price Is Right								
Start Date End Date	Weekdays Spots/Week	Rate	Rating						
Week: 10/02/12 10/08/12	MTWTF 5	\$600.00	0.00						
E 4 WKMG 10/02/12 10/08/12	2 1230-2p CBS Soaps CM	12:30-2p	MTWTF	:30	5	\$600.00 P-2	0.00 NM	5	\$3,000.00
	Soaps								
Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	Rating						





Flight Dates 10/02/12-10/08/12

Hiatus Dates

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												<u>Tota</u>	ls
Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 4	WKMG	10/02/1	2 10/08/12	1230-2p CBS Sc	aps CM	12:30-2p	MTWTF~-	:30	5	\$600.00 P-2	0.00 NM	5	\$3,000.00
				Soaps									
		rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	/eek: 10/		10/08/12	MTWTF	4220- CM	\$600.00 12-1230p	0.00 MTWTF	:30	5	\$500.00 P-2	0,00 NM	5	\$2,500.00
± 5	WKING	10/02/1	2 10/08/12	Local 6 News 12 Local 6 News 12	•	12-1230p	1-1 8 8 1 4	.50	J	φουσ.υστ μ	0,00 1111	_	V -10
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
V	/eek: 10/		10/08/12	MTWTF	5	\$500.00	0.00			<u></u>			
E 6	WKMG	10/02/1	2 10/08/12	2-3p The Talk The Talk	СМ	2-3p	MTWTF	:30	5	\$350.00 P-2	0.00 NM	5	\$1,750.00
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
V	Veek: 10/		10/08/12	MTWTF	5	\$350.00	0.00						
E 7	WKMG	10/02/1	2 10/08/12	3-4p Nate/Docto Nate Berkus	rs 9/10 CM	3-4p	MTWTF	:30	5	\$350.00 P-2	0.00 NM	5	\$1,750.00
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	Veek: 10/	02/12	10/08/12	MTWTF	5		0.00					l _	** ***
E 8	WKMG	10/02/1	2 10/08/12	4-430p Extra Extra	CM	4-430p	MTWTF	:30	5	\$450.00 P-2	0.00 NM	5	\$2,250.00
	Sta	ırt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	Veek: 10/		10/08/12	MTWTF	5		0.00			*****			#0.750.00
E 9	WKMG	10/02/1	2 10/08/12	430-5p Inside Edition	dition CM	430-5P	MTWTF	:30	5	\$550.00 P-2	0.00 NM	5	\$2,750.00
V	Sta Veek: 10	rt Date	End Date 10/08/12	<u>Weekdays</u> MTWTF	Spots/Week 5		Rating 0.00						
			2 10/08/12	Morn News at 5	a CM	5-530a	MTWTF	:30	5	\$275.00 P-2	0.00 NIV	5	\$1,375.00
				Morn News at 5	a							İ	
		rt Date	End Date	Weekdays	Spots/Week		Rating						
	Veek: 10		10/08/12	MTWTF	5			:30	5	\$650.00 P-2	0.00 NIV	5	\$3,250.00
E 11	1 WKMG	10/02/1	12 10/08/12	News at 5p News at 5p	CM	5-530p	MTWTF	.30	J	φυσυ.υυ r -2	0.00 (410	Ĭ	ψο,που.συ
		art Date	End Date	Weekdays	Spots/Week		Rating					l	
	Veek: 10		10/08/12	MTWTF Morn News at 5	5 30a CM	\$650.00 530-6a	0.00 MTWTF	:30	5	\$400,00 P-2	0.00 NIV	5	\$2,000.00
E 12	2 WKIVIG	10/02/	12 10/08/12	Morn News at 5		330-0a	145 1 88 1 5	.00	Ŭ	Ψ-100,501 m	4,25		*,
	Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	Veek: 10		10/08/12	MTWTF	5	\$400.00	0.00						#0 050 00
E 13	3 WKMG	i 10/02/	12 10/08/12	530-6p The Insi Insider	der CM	530p-6p	MTWTF	:30	5	\$650.00 P-2	0.00 NM	5	\$3,250.00
	Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week								
	Neek: 10		10/08/12	MTWTF	5	<u></u>		-00	-	#000 00 D 3	0.00 NN	5	\$4,000.00
E 14	4 WKMG	10/02/	12 10/08/12	News at 6p News at 6p	CM	6-630p	MTWTF	:30	5	\$800.00 P-2	U.OU NIN	5	\$4,000.00
	<u>St</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week								
	Neek: 10		10/08/12	MTWTF	5			.00	-	¢500.00 D.3	0.00 NN	5	\$2,500.00
E 1:	5 WKMC	3 10/02/	12 10/08/12	Morn News at 6 Morn News at 6		6-7a	MTWTF	:30	5	\$500.00 P-2	. U.UU ININ	5	φ2,500.00
	<u>St</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week								
	Week: 10		10/08/12	MTWTF						64 200 00 D 2	0.00 818	1 5	\$6,000.00
E 1	6 WKMC	3 10/02/	12 10/08/12	CBS Evening N CBS Eve News		630-7p	MTWTF	:30	5	\$1,200.00 P-2	NN 00.0	5	ΦO,000.00
	<u>St</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					<u> </u>	



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Hiatus Dates

Original Date / Revision 07/31/12/ 08/23/12

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Print Date: 08/23/12

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Advertiser Folir residibat		 						Tota	is
Ln Ch Start End	Inventory Code	Break	Start/End T	ime Days	Len Spots	Rate Pri	Rtg Type S	pots	Amount
E 16 WKMG 10/02/12 10/08/12	CBS Evening New CBS Eve News	s CM	630-7p	MTWTF	:30	5 \$1,200.00 P-2	0.00 NM	5	\$6,000.00
<u>Start Date</u> <u>End Date</u> Week: 10/02/12 10/08/12	Weekdays MTWTF	Spots/Week 5	<u>Rate</u> \$1,200.00	Rating 0.00				_	4.000.00
E 17 WKMG 10/02/12 10/08/12	News at 7p News at 7p	СМ	7-7:30p	MTWTF	:30	5 \$1,000.00 P-2	0.00 NM	5	\$5,000.00
<u>Start Date</u> <u>End Date</u> Week: 10/02/12 10/08/12	Weekdays MTWTF	Spots/Week 5	<u>Rate</u> \$1,000.00	Rating 0.00				_	A4 750 00
E 18 WKMG 10/02/12 10/08/12	CBS This Morning The Early Show	СМ	7-9a	MTWTF	:30	5 \$350.00 P-2	0.00 NM	5	\$1,750.00
<u>Start Date</u> <u>End Date</u> Week: 10/02/12 10/08/12	<u>Weekdays</u> MTWTF	Spots/Week 5	<u>Rate</u> \$350.00	Rating 0.00	···			_	år 000 00
E 19 WKMG 10/02/12 10/08/12	M-F 7:30-8p Inside Inside Edition	e Ed CM	730-8p	MTWTF	:30	5 \$1,000.00 P-2	0.00 NM	5	\$5,000.00
<u>Start Date</u> <u>End Date</u> Week: 10/02/12 10/08/12	Weekdays MTWTF	Spots/Week 5	Rate \$1,000.00	Rating 0.00				_	
E 20 WKMG 10/02/12 10/08/12	9-10a Rachael Ra Rachael Ray	у СМ	9-10a	MTWTF	:30	5 \$300.00 P-2	0.00 NM	5	\$1,500.00
<u>Start Date</u> <u>End Date</u> Week: 10/02/12 10/08/12	<u>Weekdays</u> MTWTF	Spots/Week		Rating 0.00					
E 21 WKMG 10/05/12 10/08/12	Fri Prime 10p Blue Bloods	CM	10-11p	1	:30	1 \$7,000.00 P-2	0.00 NM	1	\$7,000.00
<u>Start Date</u> <u>End Date</u> Week: 10/01/12 10/07/12	Weekdays	Spots/Week	Rate \$7,000.00 \$7,000.00	Rating 0.00 0.00					
Week: 10/08/12 10/14/12 E 22 WKMG 10/05/12 10/08/12	<u> </u>	СМ	8-9p	1	:30	1 \$4,500.00 P-2	0.00 NM	1	\$4,500.00
Start Date Week: 10/01/12 10/07/12 Week: 10/08/12 10/14/12	Weekdays 1		Rate \$4,500.00 \$4,500.00	Rating 0.00 0.00					
E 23 WKMG 10/05/12 10/08/12	Fri Prime 9p Made in Jersey	СМ	9-10p	1	:30	1 \$6,000.00 P-2	0.00 NM	1	\$6,000.00
<u>Start Date</u> <u>End Date</u> Week: 10/01/12 10/07/12 Week: 10/08/12 10/14/12	<u>Weekdays</u> 1		Rate \$6,000.00 \$6,000.00	<u>Rating</u> 0.00 0.00					
E 24 WKMG 10/08/12 10/08/12	Mon Prime 10p Hawaii Five-O	СМ	10-11p	1	:30	1 \$8,000.00 P-2	0.00 NM	1	\$8,000.00
<u>Start Date</u> <u>End Date</u> Week: 10/08/12 10/14/12	<u>Weekdays</u> 1	Spots/Weel	<u>Rate</u> 1 \$8,000.00	Rating 0.00					
E 25 WKMG 10/08/12 10/08/12	2 Mon Prime 9p 2 Broke Girls	CM	9-930p	1	:30	1\$10,000.00 P-2	0.00 NM	1	\$10,000.00
<u>Start Date</u> <u>End Date</u> Week: 10/08/12 10/14/12	<u>Weekdays</u> 1	Spots/Wee	<u>k Rate</u> 1\$10,000.00	Rating 0.00					
E 26 WKMG 10/08/12 10/08/12	2 Mon Prime 9:30p Mike and Molly	CM	930-10p	1	:30	1 \$8,000.00 P-2	2 0.00 NM	1	\$8,000.00
<u>Start Date</u> <u>End Date</u> Week: 10/08/12 10/14/12	Weekdays 1	Spots/Wee	<u>k Rate</u> 1 \$8,000.00	Rating 0.00					
E 27 WKMG 10/06/12 10/08/1:	2 Sat 11p News Sat 11p News	СМ	11-1135p	1-	:30	1 \$1,200.00 P-	2 0.00 NM	1	\$1,200.00
<u>Start Date</u> <u>End Date</u> Week: 10/01/12 10/07/12 Week: 10/08/12 10/14/12			<u>Rate</u> 1 \$1,200.00 0 \$1,200.00	Rating 0.00 0.00			•		

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Ln Ch	Start	End	Inventory Code		Start/End Tir		Len Sp		Rate Pri			Amount \$1,200.00
E 27 WKMG	10/06/12	10/08/12	Sat 11p News Sat 11p News	СМ	11-1135p	1-	:30	1	\$1,200.00 P-2	0.00 NM	1	\$1,200.00
E 28 WKMG	10/06/12	10/08/12	Sat 1135p-1205a Inside Edition Wk	CM nd	1135p-1205a	1-	:30	1	\$450.00 P-2	0.00 NM	1	\$450.00
Start	Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/0		10/07/12	1-	1	\$450.00	0.00				1		
Week: 10/0		10/14/12	0.14005.405+	0	\$450.00 1205-105a	0.00	:30	1	\$350.00 P-2	0.00 NM	1	\$350.0
E 29 WKMG	10/06/12	10/08/12	Sat 1205-105a Extra Wknd	СМ	1205-105a		.30	t	₩330.001 - <u>2</u>	0.00 14141	'	φυσοίο
		End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/0		10/07/12	1-	1	\$350.00 \$350.00	0.00 0.00						
Week: 10/0		10/14/12	NCAA Football 3		various	1-	:30	1	\$7,000.00 P-2	0.00 NM	1	\$7,000.0
E 33 WKMG	10/06/12	10/06/12	NCAA 3pm Gam		(3:30 PM-7:00	PM)	.50	•	Ψ1,000.001 Σ	3.33 11	-	*.,*
		End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 10/0		10/07/12	1-	1	\$7,000.00 \$7,000.00	0.00 0.00						
Week: 10/0 E 34 WKMG		10/14/12	5-7a Sat News	СМ	5-7a	1-	:30	1	\$200.00 P-2	0.00 NM	1	\$200.0
E 34 VVKIVIG	10/06/12	10/00/12	Sat 5-7a News			_	.00	•	V200,001 Z		·	*=
		End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 10/0 Week: 10/0		10/07/12 10/14/12	1- 	1	\$200.00 \$200.00	0.00 0.00						
E 35 WKMG			Sat 6p News Sat Local 6 News	CM	6-630p	1-	:30	1	\$400.00 P-2	0.00 NM	1	\$400.0
Start	<u>Date</u>	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/0		10/07/12	1-	1	\$400.00	0.00						
Week: 10/0		10/14/12		0	\$400.00	0.00						4050.0
E 36 WKMG	10/06/12	10/08/12	7-9a CBS This M 7-9a Sat Early SI		7-9a	1-	:30	1	\$350.00 P-2	0.00 NM	1	\$350.0
		End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>						
Week: 10/0		10/07/12	1-	1		0.00						
Week: 10/0		10/14/12		0	+	0.00	:30	- 1	\$7,000.00 P-2	0.00 NM	1	\$7,000.0
E 37 WKMG	10/07/12	2 10/08/12	Sun Prime 10-11 The Mentalist	р СМ	10-11p	T	.30	'	\$1,000,00F-2	U.OU ININ		Ψ1,000.0
***	<u>t Date</u>	End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 10/0		10/07/12	1		\$7,000.00 \$7,000.00	0.00 0.00						
Week: 10/0 E 38 WKMG		10/14/12 2 10/08/12	Face The Nation		1030-11a	1	:30	1	\$1,300.00 P-2	0.00 NM	1	\$1,300.0
			Face The Nation									
	t Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 10/0		10/07/12	1		\$1,300.00	0.00						
Week: 10/0		10/14/12			\$1,300.00 11-1135p	0.00	:30	1	\$1,200.00 P-2	0.00 NM	1	\$1,200.0
E 39 WKMG	10/07/12	2 10/08/12	Sun 11p News Sun 11p News	CM	11-1130р	*T	.50	'	ψι,200.001 -2	0.00 14.01	,	Ψ1,200.1
<u>Star</u>	t Date	End Date	<u>Weekdays</u>	Spots/Week	-	Rating						
Week: 10/0		10/07/12	1		\$1,200.00	0.00						
Week: 10/0 E 40 WKMG		10/14/12 2 10/08/12	Sun 11p News a	fter NFLCM	\$1,200.00 Late News	0.00	:30	1	\$1,200.00 P-2	0.00 NM	1	\$1,200.0
			Sun 11p News a									
	t Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 10/0		10/07/12	1		\$1,200.00	0.00						
Week: 10/0	J8/12	10/14/12			\$1,200.00	0.00					8	





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Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA

Ln Ch Start	End	Inventory Code		Start/End Tir		Len Spo		Rate Pri		Spots	Amount
E41 WKMG 10/07/	12 10/08/12	Sun 1135p-1235a Without a Trace	CM	1135p-1235a	1	:30	1	\$450.00 P-2	0.00 NM	1	\$450.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating				ļ		
Week: 10/01/12	10/07/12	1	1	\$450.00	0.00						
Week: 10/08/12	10/14/12		0	\$450.00	0.00						
E 42 WKMG 10/07/	12 10/08/12	NFL TODAY NFL TODAY	CM	various (12:00 PM-1:0	1 00 PM)	:30	1	\$3,000.00 P-2	0.00 NM	1	\$3,000.00
Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10/01/12	10/07/12	1	1	\$3,000.00	0.00				1		
Week: 10/08/12	10/14/12		0	\$3,000.00	0.00						
E 45 WKMG 10/07/	12 10/08/12	6-830a Sun News 6-830a Sun News		6a-830a	1	:30	1	\$200.00 P-2	0.00 NM	1	\$200.0
Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10/01/12	10/07/12	1	1	\$200.00	0.00						
Week: 10/08/12	10/14/12		0	\$200.00	0.00						
E 46 WKMG 10/07/	12 10/08/12	CBS Evening Nev CBS Eve News	vs CM	630-7p	1	:30	1	\$700.00 P-2	0.00 NM	1	\$700.0
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/01/12	10/07/12	1	1	\$700.00	0.00						
Week: 10/08/12	10/14/12		0	\$700.00	0.00						
E 47 WKMG 10/07/	12 10/08/12	Sun Prime 7-8p Sun 7-8p	CM	7-8p	1	:30	1	\$9,000.00 P-2	0.00 NM	1	\$9,000.0
Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 10/01/12	10/07/12	1	1	\$9,000.00	0.00			*			
Week: 10/08/12	10/14/12		0	\$9,000.00	0.00						
E 48 WKMG 10/07	12 10/08/12	Sun Prime 8-9p Amazing Race	CM	8-9p	1	:30	1	\$8,000.00 P-2	0.00 NM	1	\$8,000.0
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/01/12	10/07/12	1	1	\$8,000.00	0.00				ı		
Week: 10/08/12	10/14/12		0	\$8,000.00	0.00	<u> </u>					
E 49 WKMG 10/07	12 10/08/12	CBS Sunday Mor CBS Sunday Mor	-	9-1030a	1	:30	1	\$1,300.00 P-2	0.00 NM	1	\$1,300.0
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/01/12	10/07/12	1		\$1,300.00	0.00						
Week: 10/08/12	10/14/12		0	\$1,300.00	0.00					_	
E 50 WKMG 10/07	/12 10/08/12	Sun Prime 9-10p Good Wife	CM	9-10p	1	:30	1	\$6,000.00 P-2	0.00 NM	1	\$6,000.0
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/01/12	10/07/12	1		\$6,000.00	0.00						
Week: 10/08/12	10/14/12		0	\$6,000.00	0.00	****				,	
E 51 WKMG 10/04	/12 10/08/12	Thu Prime 10p Elementary	CM	10-11p	1	:30	1	\$8,000.00 P-2	0.00 NM	1	\$8,000.0
Start Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 10/01/12	10/07/12	1		\$8,000.00	0.00						
Week: 10/08/12	10/14/12		0	\$8,000.00	0.00						****
E 52 WKMG 10/04	/12 10/08/12	Thu Prime 8p Big Bang Theory	CM	8-830p	1	:30	1	\$8,000.00 P-2	0.00 NM	1	\$8,000.0
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/01/12	10/07/12	1	1	\$8,000.00	0.00						
	10/14/12			\$8,000.00	0.00						
Week: 10/08/12	10/14/12			- 40,400.00		****			0.00 NM	1	\$9,000.0



Flight Dates 10/02/12-10/08/12

Hiatus Dates

Original Date / Revision 07/31/12/ 08/23/12

00:15:00 Order Sep

Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA

						Laur On of	- Doto Dri	Dła Tuno S	Tota	ls Amount
Ln Ch Start	End	Inventory Code	and the second of the second of the second of the	Start/End T		Len Spots		0.00 NM	1	\$9,000.00
E 53 WKMG 10/04/1	2 10/08/12	Thu Prime 9p Person of Interes	CM st	9-10p	1	:30	1 \$9,000.00 P-2	U.UU INIVI		\$\$, 000.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 10/01/12	10/07/12	1	1	\$9,000.00	0.00					
Week: 10/08/12	10/14/12			\$9,000.00	0.00	.20	1 \$7,000.00 P-2	0.00 NM	1	\$7,000.00
E 54 WKMG 10/02/1	2 10/08/12	Tue Prime 10p Vegas	СМ	10-11p	-1	:30	1 \$7,000.00 F-2	O,OO IVIIII	'	Ψ1,000.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week		<u>Rating</u>					
Week: 10/01/12	10/07/12	-1	1	T	0.00					
Week: 10/08/12	10/14/12			\$7,000.00	0.00		1\$10.000.00 P-2	0.00 NM	1	\$10,000.00
E 55 WKMG 10/02/1	12 10/08/12	Tue Prime 8p NCIS	CM	8-9p	-1	:30	1\$10,000.00 F-2	O,OO INM	•	ψ10 ₁ 000.00
Start Date	End Date	Weekdays	Spots/Week		Rating					
Week: 10/01/12	10/07/12	-1		\$10,000.00	0.00			- 1		
Week: 10/08/12	10/14/12			\$10,000.00	0.00	-00	1 \$9,000.00 P-2	0.00 NM	1	\$9,000.00
E 56 WKMG 10/02/1	12 10/08/12	Tue Prime 9p NCIS:LA	CM	9-10p	1	:30	1 \$9,000.00 P-2	O.OO MIVI	•	φ 3,000.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week		Rating			1		
Week: 10/01/12	10/07/12	-1		\$9,000.00	0.00			- 1		
Week: 10/08/12	10/14/12			\$9,000.00	0.00		4 60 000 00 0 0	0.00 NM	1	\$8,000.00
E 57 WKMG 10/03/	12 10/08/12	Wed Prime 10p CSI	CM	10-11p	1	:30	1 \$8,000.00 P-2	0.00 NM	'	φο,υυυ.υυ
Start Date	End Date	<u>Weekdays</u>	Spots/Week		Rating			1		
Week: 10/01/12	10/07/12	1		\$8,000.00	0.00	Weekdavs	Length Rate	Rtg Type		
Spot Ch Date R		Description		rt/End Time		<u>W</u>				
1 VKMG 10/01/1		ved Prime 10p	10-	ιιp		**	.00(40,000.00)	0,00		
See MG 57		to 0 11nl								
[Pirst Presi 2 VKMG 10/04/1	dential Deba		10-	11n		Th	:30 \$8,000.00	0.00 NM		
2 VNWG 10/04/1		Indicatop	10	, , p						
· -	10/14/12		ſ	\$8,000.00	0.00		•			
Week: 10/08/12		Med Drime Sp	CM	8-9p	1	- :30	1 \$9,000,00 P-2	0.00 NM	1	\$9,000.00
E 58 WKMG 10/03/		Survivor		•			, ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,			
Start Date	End Date	<u>Weekdays</u>	Spots/Weel		Rating 0.00					
Week: 10/01/12	10/07/12	1		1 \$9,000.00 \$9,000.00	0.00					
Week: 10/08/12	10/14/12		СМ	9-10p	1	- :30	1 \$8,000.00 P-2	0.00 NM	1	\$8,000.00
E 59 WKMG 10/03/	12 10/08/12	Criminal Minds		•		.00	γ φο,σσο.σσ. =			. ,
<u>Start Date</u>	End Date	<u>Weekdays</u>	Spots/Weel		Rating			Į		
Week: 10/01/12	10/07/12	1		1 \$8,000.00	0.00	Weekdays	Length Rate	Rtg Type		
Spot Ch Date R		Description	<u>518</u> 9-1	irt/End Time On		W				
1 VKMG 10/01/ See MG 5	9.2		3-1	- P						
	idential Deba		40	14n		M	- :30 \$8,000.00	0.00 NM		
2 VKMG 10/08/ (₩) MG for 59.		Mon Prime 10p	10-	11p		141	.υυ ψυ,υυυ.υι	. 0.00 11111		
Week: 10/08/12	10/14/12			0 \$8,000.00	0.00					
F 1 0 1 0 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1		***************************************					and the second s	Totals	1345	230.925.00

Contract / Revision

New till 02/05/09

Agency GMMB

Buying Contact

Original Date / Revision

WKMG

255505 [/]

08/08/12

Flight Dates 09/18/12-09/24/12

00:15:00 Order Sep 1536 Estimate # **Product** Alt Order # 6259498 **OBAMA FOR AMERICA** Cash Billing Type Agency Com 15% **GENERAL** Order Type **Billing Contact** EOM/EOC Billing Cycle Billing Calendar BROADCAST 3050 K Street NW Suite 100 A35+ Demographic Washington, DC 20007 POL **CAND AGY** Rev Codes

3050 K Street NW Suite 100 Washington, DC 20007

07/31/12

Advertiser Pol/Pres/D/Barack Obama

Sales Office PHI Sales Region NAT Agency Ref

P-3 **Priority** Advertiser Ref

Primary Account Executive Kristen Waskie

End Date Order% Start Date Account Executive 100% Kristen Waskie

Order Share 100% Market Value 73700

Product Codes PL-Presidential-Democrat

% of Order	Amount
%	0
%	0
%	0
%	0
%	0
%	0
%	0
%	0
	% % % % % %

Billing Plan **Order Totals Net Amount Gross Amount** Net Amount Gross Amount Rating Start Date End Date # Spots # of Spots Month \$73,700.00 \$62,645.00 0.00 08/27/12 09/24/12 23 \$73,700.00 23 \$62,645.00 September 2012 \$62,645.00 \$73,700.00 0.00 23 **Totals**

									Tota	<u>ls</u>
Ln Ch Start End	Inventory Code Bi	reak	Start/End Ti	me Days	Len Spe	ots	Rate Pri	Rtg Type	Spots	Amount
E 1 WKMG 09/18/12 09/24/12	M-F 11p News C	М	11-1135p	MTWTF	:30	2	\$1,800.00 P-3	0,00 NM	2	\$3,600.00
	M-F 11p News								,	
Start Date End Date	Weekdays Spots/V	<u>Veek</u>	<u>Rate</u>	Rating						
Week: 09/18/12 09/24/12	MTWTF	2	\$1,800.00	0.00			···		_	
E 2 WKMG 09/18/12 09/24/12	11-12p Price Is Right C	М	11a-12p	MTWTF	:30	2	\$650.00 P-3	0.00 NM	2	\$1,300.00
	Price Is Right									
Start Date End Date	Weekdays Spots/V	<u>Veek</u>	Rate	<u>Rating</u>						
Week: 09/18/12 09/24/12	MTWTF	2	\$650.00	0.00					_	** ***
E 3 WKMG 09/18/12 09/24/12	Local 6 News 12-1230p C	M	12-1230p	MTWTF	:30	2	\$550.00 P-3	0.00 NM	2	\$1,100.00
	Local 6 News 12-1230p									
Start Date End Date	Weekdays Spots/V	<u>Veek</u>	<u>Rate</u>	<u>Rating</u>						
Week: 09/18/12 09/24/12	MTWTF	2	\$550.00	0.00						4000 00
E 4 WKMG 09/18/12 09/24/12	Morn News at 5a C	M	5-530a	MTWTF	:30	1	\$300.00 P-3	0.00 NM	1	\$300.00
	Morn News at 5a									
Start Date End Date	Weekdays Spots/\	<u>Neek</u>	<u>Rate</u>	Rating						





Flight Dates 09/18/12-09/24/12

Hiatus Dates

Original Date / Revision 07/31/12/ 08/08/12

Order Sep

00:15:00

									 T	Tota	*****
Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spot		Rtg Type		Amount
E 4 WKMG	09/18/1	2 09/24/12	Morn News at 5a Morn News at 5a	СМ	5-530a	MTWTF	:30	1 \$300.00 P-3	0.00 NM	1	\$300.00
<u>Sta</u> Week: 09/	<u>rt Date</u> 18/12	End Date 09/24/12	Weekdays MTWTF	Spots/Week 1	<u>Rate</u> \$300.00	Rating 0.00					
E 5 WKMG	09/18/1	2 09/24/12	News at 7p News at 7p	СМ	7-7:30p	MTWTF	:30	1 \$1,000.00 P-3	0.00 NM	1	\$1,000.00
<u>Sta</u> Week: 09/	<u>rt Date</u> 18/12	End Date 09/24/12	<u>Weekdays</u> MTWTF	Spots/Week 1	<u>Rate</u> \$1,000.00	Rating 0.00					
E 7 WKMG	09/18/1	2 09/24/12	Mon Prime 10p Hawaii Five-O	CM	10-11p	1	:30	1 \$5,000.00 P-3	0.00 NM	1 	\$5,000.00
Sta Week: 09/	rt Date 17/12	End Date 09/23/12	Weekdays	Spots/Week 0	<u>Rate</u> \$5,000.00	Rating 0.00					
Week: 09/	24/12	09/30/12	1	1	\$5,000.00	0.00				_	4.50.00
E 11 WKMG	09/18/1	2 09/22/12	Sat 6p News Sat Local 6 News	CM s at 6p	6-630p	1-	:30	1 \$450.00 P-3	0.00 NM	1	\$450,00
<u>Sta</u> Week: 09/	<u>rt Date</u> 17/12	End Date 09/23/12	<u>Weekdays</u> 1-	Spots/Week 1		Rating 0.00					
E 12 WKMG	09/18/1	2 09/22/12	7-9a CBS This M 7-9a Sat Early Si		7-9a	1-	:30	1 \$350.00 P-3	0,00 NM	1	\$350.00
	ırt Date	End Date	Weekdays	Spots/Week		Rating			i		
Week: 09/		09/23/12		1	\$350.00	0.00	-20	4 64 5 000 00 D 2	0.00 NM	2	\$15,000.00
E 13 WKMG	09/22/1	2 09/24/12	NCAA Football P FLORIDA PRIME		8-11p (8:00 PM-11	1- 1:30 PM)	:30	1\$15,000.00 P-3	O.OO INIVI	_	φ13,000.00
Week: 09 Spot Ch	Date Ra		<u>Weekdays</u> 1- Description ICAA Football Prin	<u>Sta</u>	\$15,000.00 rt/End Time	<u>Rating</u> 0.00 <u>V</u> (8:00 PM-11:30 -	<u>Veekdays</u> Sa		Rtg Type 0.00 NM		
[O 2 VKMG	9 09/19/1	Game sche 2-09/19/12 S	eduled is 11/03/12] Survivor 90min Prei	miere We	d 8p-930p	-	-w	- :30 \$7,500.00	0.00 NM		
•	3 for 13.1		Big Brother 90min F	Finale We	d 930p-11p	_	W	30 \$7,500.00	0.00 NM		
*	3 for 13.		ng Diotrici Sommi	110.0	a coopp						
Week: 09		09/30/12		C	\$15,000.00	0.00		_			
	4		Sun 11p News Sun 11p News	CM	1 1-1135p	1	;30	1 \$1,800.00 P-3	0.00 NM	1	\$1,800.00
Week: 09		End Date 09/23/12	Weekdays		Rate \$1,800.00 \$1,800.00	Rating 0.00 0.00					
Week: 09 E 16 WKMG		09/30/12	Sun 1135p-1235		1135p-123		:30	1 \$500.00 P-3	0.00 NM	1	\$500.00
L TO VALVIAGE	03/10/	12 00/24/12	Without a Trace								
Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating					
Week: 09		09/23/12	1. 	1	\$500.00 \$500.00	0.00 0.00					
Week: 09 E 19 WKM0		09/30/12 12 09/24/12	CBS Sunday Mo	rning CM	9-1030a	1	:30	1 \$1,300.00 P-3	0.00 NM	1	\$1,300.0
C+	art Date	End Date	CBS Sunday Mo Weekdays	Spots/Weel	<u>Rate</u>	Rating					
<u>ئة</u> Week: 09		09/23/12	1		1 \$1,300.00	0.00					
Week: 09		09/30/12			0 \$1,300.00	0.00					A
		12 09/20/12	Thu Prime 10p Person of Intere	CM st	10-11p	1	:30	1 \$5,000.00 P-3	3 0.00 NN	1	\$5,000.0
C.	art Date	End Date	<u>Weekdays</u>	Spots/Weel	<u>k Rate</u>	Rating					



Flight Dates 09/18/12-09/24/12

Hiatus Dates

Original Date / Revision 07/31/12/ 08/08/12

Order Sep 00:15:00

Advertiser Pol/Pres/D/Barack Obama	Product OBAMA FOR	AMERICA	Estimate #	1536			
						Total	S
Ln Ch Start End Inventory Cod	e Break Start/End Ti	me Days	Len Spots	Rate Pri	Rtg Type	Spots	Amount
E 20 WKMG 09/18/12 09/20/12 Thu Prime 10p	CM 10-11p	1	·- :30 1 S	5,000.00 P-3	0.00 NM	1	\$5,000.00
Person of Intere		Detica					
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 09/17/12 09/23/121	<u>Spots/Week</u> <u>Rate</u> 1 \$5,000.00	Rating 0.00					
E 23 WKMG 09/18/12 09/20/12 Thu Prime 9p	CM 9-10p	1	:30 1	\$7,000.00 P-3	0.00 NM	1	\$7,000.00
Thu 9-10p BIG							
Start Date End Date Weekdays	<u>Spots/Week</u> <u>Rate</u> 1 \$7,000.00	Rating 0.00					
Week: 09/17/12 09/23/121 Spot <u>Ch Date Range</u> <u>Description</u>	Start/End Time	0.00	Weekdays Len		Rtg Type		
3 VKMG 09/17/12-09/23/12 Thu Prime 9p	9-10p		Th	:30 (\$7,000.00)	0.00 NM		
See MG 23.4	0.40m		Th	:30 \$7,000.00	O OO NM	:	
4 VKMG 09/20/12-09/20/12 Thu Prime 9p (ii) MG for 23.3 09/20	9-10p			.50 φτ,000.00	0.00 1111		
[Program change - same time period]							
E 24 WKMG 09/18/12 09/18/12 Tue Prime 10p	CM 10-11p	-1	:30 1	\$5,000.00 P-3	0.00 NM	1	\$5,000.00
Tue 10p-11p	O t data il Data	Detina					
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 09/17/12 09/23/12 -1	<u>Spots/Week</u> <u>Rate</u> 1 \$5,000.00	Rating 0.00					
Spot Ch Date Range Description	Start/End Time		Weekdays Ler		Rtg Type		
3 VKMG 09/17/12-09/23/12 Tue Prime 10p	10-11p		-T	:30 (\$5,000.00)) 0.00 NM		
See MG 24.4 [This is the Presidential Debate #2 from	9-11nl						
4 VKMG 09/18/12-09/18/12 Tue 2 Hour Speci			-7	:30 \$5,000.00	0.00 NM	İ	
(f) MG for 24.3 09/18							
[MG into correct show]	0.11	-1	:30 1	\$7,000.00 P-3	0.00 NM	1	\$7,000.00
E 25 WKMG 09/18/12 09/18/12 Tue Prime 8p NCIS	CM 8-9p		30 i	φ1,000.0010	0.00 144	Ì	47,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 09/17/12 09/23/12 -1	<u>Spots/Week</u> <u>Rate</u> 1 \$7,000.00	Rating 0.00					
E 27 WKMG 09/18/12 09/18/12 Tue Prime 9p	CM 9-10p	-1	:30 1	\$6,000.00 P-3	0.00 NIV	1	\$6,000.00
NCIS:LA							
Start Date End Date Weekdays Week 09/17/12 09/23/12 -1	<u>Spots/Week</u> <u>Rate</u> 1 \$6,000.00	Rating 0.00					
Week: 09/17/12	Start/End Time	0.00	Weekdays Lei		Rtg Type		
3 VKMG 09/17/12-09/23/12 Tue Prime 9p	9-10p		-T	:30 (\$6,000.00) 0.00 NN	2	
See MG 27.4 [This is the Presidential Debate #2 from	Q_11nl						
4 VKMG 09/18/12-09/18/12 Tue 2 Hour Spec			-T	:30 \$6,000.0	0.00 NM		
(h) MG for 27.3 09/18							
[MG into correct show]	014 40 44-	1	:30 1	\$6,000.00 P-3	0.00 NN	1	\$6,000.00
E 28 WKMG 09/18/12 09/19/12 Wed Prime 10 CSI	p CM 10-11p	1	50 1	φο,000.001 ~c	0.00 1110	1	**
Start <u>Date</u> <u>End Date</u> <u>Weekdays</u>	Spots/Week Rate	Rating				ĺ	
Week: 09/17/12 09/23/121	1 \$6,000.00	0.00	Weekdays <u>Le</u>	ngth <u>Rate</u>	Rtg Type		
Spot Ch Date Range Description 3 VKMG 09/17/12-09/23/12 Wed Prime 10p	<u>Start/End Time</u> 10-11p		W	:30(\$6,000.00			
See MG 28.4	·						
[This is Big Brother 90 minute finale 9:3			W	:30 \$6,000.0	0 0.00 NA	4	
4 VKMG 09/19/12-09/19/12 Big Brother 90mi M MG for 28.3 09/19	n Finale Wed 930p-11p		vv -	,55 ψυ ₁ υυυ.υ	J 4,50 1411		
E 29 WKMG 09/18/12 09/19/12 Wed Prime 9p	CM 9-10p	1	:30 1	\$6,000.00 P-3	3 0.00 NN	1 1	\$6,000.00
Criminal Mind	•						



Flight Dates 09/18/12-09/24/12

Hiatus Dates

Original Date / Revision 07/31/12/ 08/08/12

Order Sep

00:15:00

Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA

									Total	
Ln Ch Start End	Inventory Code	Break	Start/End Tim	e Days	Len	Spots	Rate Pri		termination and the second	Amount
E 29 WKMG 09/18/12 09/19/12	Wed Prime 9p Criminal Minds	СМ	9-10p	1	:30	1	\$6,000.00 P-3	0.00 NM	1	\$6,000.00
<u>Start Date</u> <u>End Date</u> Week: 09/17/12 09/23/12 <u>Spot</u> <u>Ch Date Range</u> <u>I</u> 3 VKMG 09/17/12-09/23/12 V	Weekdays1 Description Wed Prime 9p	Spots/Week 1 Start 9-10	\$6,000.00 t/End Time	Rating 0.00 <u>\</u>	<u>Neekda</u> w	<u>ys Le</u> 	ngth <u>Rate</u> :30 (\$6,000.00)	Rtg <u>Type</u> 0.00 <i>NM</i>		
See MG 29.4 [This is Survivor Premie 4 VKMG 09/19/12-09/19/12 S			10p] I 8p-930p	_	W		:30 \$6,000.00	0.00 NM		
								Totals	23 \$7	73,700.00

00:15:00

1537

Estimate #

WKMG

Flight Dates 10/09/12-10/15/12

Order Sep

Product 6259543 Alt Order # **OBAMA FOR AMERICA** 255509 Contract / Revision

Billing Type Cash Original Date / Revision 15% Agency Com **GENERAL** Order Type

07/31/12 08/23/12 **Billing Contact** Billing Cycle EOM/EOC Advertiser Pol/Pres/D/Barack Obama

Billing Calendar BROADCAST 3050 K Street NW New till 02/05/09 Suite 100 A35+ Demographic

Washington, DC 20007 Agency GMMB CAND POL AGY Rev Codes **Buying Contact**

Product Codes PL-Presidential-Democrat Sales Office PHI P-3 **Priority**

Sales Region NAT 3050 K Street NW Advertiser Ref Agency Ref Suite 100 Washington, DC 20007

Primary Account Executive Kristen Waskie

Account Executive Start Date **End Date** Order% 100% Kristen Waskie Order Share 100% Market Value 234925

> Amount Competing Station % of Order 0 CABLE % 0 % WESH % 0 WFTV 0 % **WKCF** 0 % WOFL 0 % **WOPX** % 0 WRBW % 0

Billing Plan Order Totals # Spots Net Amount Gross Amount Rating Start Date End Date # of Spots Net Amount Gross Amount Month 135 \$199,686.25 \$234,925.00 0.00 10/01/12 10/15/12 \$234,925.00 \$199,686.25 135 October 2012 0.00 \$234,925.00 \$199,686.25 Totals 135

WRDQ

										Tota	ls
Ln Ch Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
	2 10/15/12	10-11a Let's Mak Let's Make a Dea		10-11a	MTWTF	:30	5	\$400.00 P-3	0.00 NM	5	\$2,000.00
Start Date Week: 10/09/12	End Date 10/15/12	<u>Weekdays</u> MTWTF	Spots/Week 5	<u>Rate</u> \$400.00	Rating 0.00						
E 2 WKMG 10/09/12	2 10/15/12	M-F 11p News M-F 11p News	СМ	11-1135p	MTWTF	:30	5	\$1,500.00 P-3	0.00 NM	5	\$7,500.00
<u>Start Date</u> Week: 10/09/12	End Date 10/15/12	Weekdays MTWTF	Spots/Week 5	<u>Rate</u> \$1,500.00	Rating 0.00			,		_	
E 3 WKMG 10/09/12	2 10/15/12	11-12p Price Is R Price Is Right	Right CM	11a-12p	MTWTF	:30	5	\$600.00 P-3	0.00 NM	5	\$3,000.00
<u>Start Date</u> Week: 10/09/12	End Date 10/15/12	<u>Weekdays</u> MTWTF	Spots/Week 5	<u>Rate</u> \$600.00	Rating 0.00		4m.			_	40,000,00
E 4 WKMG 10/09/12	2 10/15/12	1230-2p CBS So Soaps	aps CM	12:30-2p	MTWTF	:30	5	\$600.00 P-3	0.00 NM	5	\$3,000.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						





Flight Dates 10/09/12-10/15/12

Hiatus Dates

Original Date / Revision 07/31/12/ 08/23/12

Order Sep

Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA

Estimate # 1537

00:15:00

<u>, 1010111100</u>										Tota	ıls_
Ln Ch Start	End	Inventory Code	Break	Start/End ⁻	Time Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
E 4 WKMG 10/09/12	2 10/15/12	1230-2p CBS Soa Soaps	os CM	12:30-2p	MTWTF	:30	5	\$600.00 P-3	0.00 NM	5	\$3,000.00
<u>Start Date</u> Week: 10/09/12	End Date 10/15/12	<u>Weekdays</u> MTWTF	Spots/Week 5	<u>Rate</u> \$600.00	Rating 0.00					_	AD #00.00
E 5 WKMG 10/09/12	2 10/15/12	Local 6 News 12-1 Local 6 News 12-1		12-1230p	MTWTF	:30	5	\$500.00 P-3	0.00 NM	5	\$2,500.00
<u>Start Date</u> Week: 10/09/ <u>1</u> 2	End Date 10/15/12	<u>Weekdays</u> MTWTF	Spots/Week 5	Rate \$500.00	Rating 0.00					_	44 750 00
E 6 WKMG 10/09/12	2 10/15/12	2-3p The Talk The Talk	CM	2-3p	MTWTF	:30	5	\$350.00 P-3	0.00 NM	5	\$1,750.00
<u>Start Date</u> Week: 10/09/12	End Date 10/15/12	MTWTF	Spots/Week 5	<u>Rate</u> \$350.00	Rating 0.00			#050 00 D 0	0.00 NIM	5	\$1,750.00
E 7 WKMG 10/09/12	2 10/15/12	3-4p Nate/Doctors Nate Berkus		3-4p	MTWTF	:30	5	\$350.00 P-3	0.00 NM	5	\$1,750.00
<u>Start Date</u> Week: 10/09/12	End Date 10/15/12	<u>Weekdays</u> MTWTF	Spots/Week 5		Rating 0.00						
E 8 WKMG 10/09/1		4-430p Extra Extra	СМ	4-430p	MTWTF	:30	5	\$450.00 P-3	0.00 NM	5	\$2,250.00
<u>Start Date</u> Week: 10/09/12	End Date 10/15/12	Weekdays MTWTF	Spots/Week 5	· · · · · · · · · · · · · · · · · · ·	Rating 0.00					_	** ***
E 9 WKMG 10/09/1	2 10/15/12	430-5p Inside Edi Inside Edition	tion CM	430-5P	MTWTF	:30	5	\$550.00 P-3	0.00 NM	5	\$2,750.00
<u>Start Date</u> Week: 10/09/12	End Date 10/15/12	<u>Weekdays</u> MTWTF	Spots/Week 5	\$550.00	Rating 0.00				0.00 1111	۔	04 975 00
E 10 WKMG 10/09/1	2 10/15/12	Morn News at 5a Morn News at 5a	CM	5-530a	MTWTF	:30	5	\$275.00 P-3	0.00 NM	5	\$1,375.00
Start Date Week: 10/09/12	End Date 10/15/12	<u>Weekdays</u> MTWTF	Spots/Week 5	\$275.00	Rating 0.00			#050 00 D 2	0.00 NM	5	\$3,250.00
E11 WKMG 10/09/1	2 10/15/12	News at 5p News at 5p	CM	5-530p	MTWTF	:30	5	\$650.00 P-3	U,UU INIVI	3	φ3,230.00
<u>Start Date</u> Week: 10/09/12	End Date 10/15/12	<u>Weekdays</u> MTWTF	Spots/Week		<u>Rating</u> 0.00			···	· 		
E 12 WKMG 10/09/1	2 10/15/12	Morn News at 53 Morn News at 53		530-6a	MTWTF	:30	5	\$400.00 P-3	0.00 NM	5	\$2,000.00
<u>Start Date</u> Week: 10/09/12	End Date 10/15/12	<u>Weekdays</u> MTWTF	Spots/Week		<u>Rating</u> 0.00	<u></u>					
E 13 WKMG 10/09/1	2 10/15/12	530-6p The Inside	er CM	530p-6p	MTWTF	:30	5	\$650.00 P-3	0.00 NM	5	\$3,250.00
Start Date Week: 10/09/12	End Date 10/15/12	<u>Weekdays</u> MTWTF	Spots/Week		0.00						* 4 000 00
E 14 WKMG 10/09/1	10/15/12	News at 6p News at 6p	СМ	6-630p	MTWTF	:30	5	\$800.00 P-3	0.00 NM	5	\$4,000.00
Start Date Week: 10/09/12	End Date 10/15/12	<u>Weekdays</u> MTWTF		\$800.00	0.00				0.00.118	_	#0 F00 00
E 15 WKMG 10/09/	12 10/15/12	Morn News at 6a Morn News at 6a	ı	6-7a	MTWTF	:30	5	\$500,00 P-3	0.00 NM	5	\$2,500.00
<u>Start Date</u> Week: 10/09/12	End Date 10/15/12	<u>Weekdays</u> MTWTF		5 \$500.00	0.00			M4 000 000 0	0.00 NB	-	¢ ድ ቢባስ ሰላ
E 16 WKMG 10/09/	12 10/15/12	CBS Evening Ne CBS Eve News	ws CM	630-7p	MTWTF	:30	5	\$1,200.00 P-3	3 0.00 NN	5	\$6,000.00
Start Date	End Date	<u>Weekdays</u>	Spots/Weel	<u>k Rate</u>	Rating						

Print Date: 08/24/12

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Flight Dates 10/09/12-10/15/12

Hiatus Dates

Original Date / Revision 07/31/12/ 08/23/12

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Ln Ch Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spo	The second secon			Amount
16 WKMG 10/09/1	2 10/15/12	CBS Evening New CBS Eve News	s CM	630-7p	MTWTF	:30	5 \$1,200.00 P-3	MM 00.0	5	\$6,000.00
<u>Start Date</u> Week: 10/09/12	End Date 10/15/12	<u>Weekdays</u> MTWTF	Spots/Week 5	<u>Rate</u> \$1,200.00	Rating 0.00	***			_	4
E 17 WKMG 10/09/1	2 10/15/12	News at 7p News at 7p	CM	7-7:30p	MTWTF	:30	5 \$1,000.00 P-3	0.00 NM	5	\$5,000.00
Start Date Week: 10/09/12	End Date 10/15/12	<u>Weekdays</u> MTWTF	Spots/Week 5	<u>Rate</u> \$1,000.00	Rating 0.00					
E 18 WKMG 10/09/1	2 10/15/12	CBS This Morning The Early Show	CM	7-9a	MTWTF	:30	5 \$350.00 P-3	0.00 NM	5	\$1,750.0
<u>Start Date</u> Week: 10/09/12	End Date 10/15/12	<u>Weekdays</u> MTWTF	<u>Spots/Week</u> 5	<u>Rate</u> \$350.00	Rating 0.00	****				
E 19 WKMG 10/09/1	2 10/15/12	M-F 7:30-8p Inside Inside Edition	Ed CM	730-8p	MTWTF	:30	5 \$1,000.00 P-3	0.00 NM	5	\$5,000.0
Start Date Week: 10/09/12	End Date 10/15/12	Weekdays MTWTF	Spots/Week 5	<u>Rate</u> \$1,000.00	Rating 0.00					
E 20 WKMG 10/09/1	2 10/15/12	9-10a Rachael Ra Rachael Ray	у СМ	9-10a	MTWTF	:30	5 \$300.00 P-3	0.00 NM	5	\$1,500.0
<u>Start Date</u> Week: 10/09/12	End Date 10/15/12	<u>Weekdays</u> MTWTF	Spots/Week 5	<u>Rate</u> \$300.00	Rating 0.00					
E 21 WKMG 10/09/1	2 10/15/12	Fri Prime 10p Blue Bloods	СМ	10-11p	1	:30	1 \$7,000.00 P-3	0.00 NM	1	\$7,000.0
<u>Start Date</u> Week: 10/08/12 Week: 10/15/12	End Date 10/14/12 10/21/12		Spots/Week 1 0	<u>Rate</u> \$7,000.00 \$7,000.00	Rating 0.00 0.00					
E 22 WKMG 10/09/		Fri Prime 8p CSI:NY	CM	8-9p	1	:30	1 \$4,500.00 P-3	0.00 NM	1	\$4,500.0
Start Date Week: 10/08/12 Week: 10/15/12	End Date 10/14/12 10/21/12	Weekdays 1	Spots/Week 1 0	Rate \$4,500.00 \$4,500.00	Rating 0.00 0.00					
E 23 WKMG 10/09/	12 10/15/12	Fri Prime 9p Made in Jersey	CM	9-10p	1	:30	1 \$6,000.00 P-3	0.00 NM	1	\$6,000.0
<u>Start Date</u> Week: 10/08/12 Week: 10/15/12	End Date 10/14/12 10/21/12	Weekdays 1	Spots/Week 1	Rate \$6,000.00 \$6,000.00	Rating 0.00 0.00					
E 24 WKMG 10/09/		Mon Prime 10p Hawaii Five-O	CM	10-11p	1	:30	1 \$8,000.00 P-3	0.00 NM	1	\$8,000.0
<u>Start Date</u> Week: 10/08/12	End Date 10/14/12	Weekdays	Spots/Week	\$8,000.00	Rating 0.00 0.00					
Week: 10/15/12 E 25 WKMG 10/09/	10/21/12 12 10/15/12	Mon Prime 9p 2 Broke Girls	CM	\$8,000.00 9-930p	1	:30	1\$10,000.00 P-3	0.00 NM	1	\$10,000.
Start Date Week: 10/08/12	End Date 10/14/12	Weekdays	Spots/Week	Rate \$10,000.00	Rating 0.00					
Week: 10/06/12 Week: 10/15/12 E 26 WKMG 10/09/	10/21/12	1 Mon Prime 9:30p	1	\$10,000.00 930-10p	0.00	:30	1 \$8,000.00 P-3	0.00 NM	1	\$8,000.
		Mike and Molly Weekdays	Spots/Week	·	Rating					
<u>Start Date</u> Week: 10/08/12 Week: 10/15/12	End Date 10/14/12 10/21/12	<u>vveekdays</u> 1	(\$8,000.00 \$8,000.00	0.00 0.00					
E 27 WKMG 10/09/		Sat 11p News	CM	11-1135p	1-	:30	1 \$1,200.00 P-3	0.00 NM	1	\$1,200.





Flight Dates 10/09/12-10/15/12

Hiatus Dates

Original Date / Revision 07/31/12/ 08/23/12

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Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA

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L . Ob	Ctd	الماما	Inventory Code	Break	Start/End	Time Da	avs	Len Spo	ts	Rate Pri	Rtg Type	Tota Spots	Amount
Ln Ch	Start	End		CM	11-1135p		1-	:30		1,200.00 P-3	0.00 NM		\$1,200.00
E 27 WKMG	10/09/12	2 10/15/12	Sat 11p News Sat 11p News	CIVI	11-1133p		-	.00	• •	-		1	
Ct-	art Doto	End Date	·	Spots/Week	Rate	Rating						1	
<u>اد .</u> Week: 10	art Date	10/14/12	1-	1	\$1,200.00	0.00	J						
Week: 10		10/21/12		Ô	\$1,200.00	0.00						1	
		2 10/15/12	Sat 1135p-1205a	СМ	1135p-120	5a	1-	:30	1	\$450.00 P-3	0.00 NM	1	\$450.00
			Inside Edition Wk	nd								Į.	
Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating							
Week: 10	/08/12	10/14/12	1-	1	\$450.00	0.00							
Week: 10		10/21/12		0		0.00		,20	1	\$350.00 P-3	0.00 NIV	1	\$350.0
E 29 WKMO	10/09/1	2 10/13/12	Sat 1205-105a	CM	1205-105a		S-	:30	ı	\$350.00 F-3	0.00 1417	i '	ΨΟΟΟ,Ο
			Extra Wknd		Data	Detino							
	art Date	End Date	<u>Weekdays</u> S-	Spots/Week	Rate \$350.00	Rating 0.00							
Week: 10		10/14/12		1 / Con C	12-330p g		, 1-	:30	1	\$4,000.00 P-3	0.00 NM	1	\$4,000.0
E 30 WKMG	3 10/13/1	2 10/15/12	NCAA Football 12 12-330p game / F	ZII Gameivi DE NO G	(12:00 PM-		-	.00	•	ψ 1,000.00.		1	. ,
0.4	- 4 0 - 4 -	End Data	Weekdays	Spots/Week	•	Rating						1	
<u>St</u> Week: 10	art Date	End Date 10/14/12	<u>vveekuays</u> 1-		\$4,000.00	0.00							
	h <u>Date Ra</u>		escription		rt/End Time			<u>Veekdays</u>	<u>Len</u>		Rtg Type		
1 VKM	3 10/08/1	<u></u>	ICAA Football 12n	Game 12-	330p game	(12:00 PI	1-3:30 i-	sa-	-	:30 (\$4,000.00	9 0.00 NA	1	
	ee MG 30.											1	
		Same - only 3						_		-00 #4 000 0	0 000 NIN	,	
2 VKM	G 10/14/1:	2-10/14/12 N	IFL Game 1	vari	ous	(1:00 PM	-4:00 P-	S	u	:30 \$4,000.0	אואו טט.ט ט	1	
⊕ M	G for 30.1	10/13					_						
Week: 10		10/21/12			\$4,000.00		1-	:30	- 4	\$7,000.00 P-3	0.00 NN	A 1	\$7,000.0
E 33 WKM0	G 10/09/1	12 10/15/12	NCAA Football 3 NCAA 3pm Gam		various (3:30 PM-7		T-	;50	'	Φ1,000.00 Γ ~0	, 0.00 ren	<u> </u>	Ψ1,000.0
St	tart Date	End Date	<u>Weekdays</u>	Spots/Weel	-		-						
Week: 10	0/08/12	10/14/12	1-		1 \$7,000.00								
Week: 10		10/21/12			\$7,000.00			.00	4	\$200,00 P-3	0.00 NN	A 1	\$200.0
E 34 WKM	G 10/09/	12 10/15/12	5-7a Sat News Sat 5-7a News	CM	5-7a	_	1-	:30	1	\$200.00 F-3	0.00 N	"	Ψ200.
Si	tart Date	End Date	<u>Weekdays</u>	Spots/Weel	<u>Rate</u>	Rating	1						
Week: 10		10/14/12	1-		1 \$200.00								
Week: 10		10/21/12			0 \$200.00					\$400.00 B.	0.00 NI	<u> </u>	\$400.6
E 35 WKM	G 10/09/	12 10/15/12	Sat 6p News Sat Local 6 New	CM s at 6p	6-630p	_	1-	- ;30	1	\$400.00 P-3	3 0.00 N	,	φ400.0
S	tart Date	End Date	Weekdays	Spots/Wee	k Rate	Rating	1					1	
Week: 1		10/14/12	1-		1 \$400.00								
Week: 1	0/15/12	10/21/12			0 \$400.00				-	#050 00 D	0 00 NI	M 1	\$350.0
E 36 WKM	G 10/09/	12 10/15/12	7-9a CBS This N 7-9a Sat Early S	forn SatCM how	7-9a	_	1-	- ;30	1	\$350.00 P-3	3 0.00 NI	VI	φυνυ.
S	tart Date	End Date	<u>Weekdays</u>	Spots/Wee	<u>k Rate</u>	<u>Ratin</u>	1						
Week: 1		10/14/12	1-		1 \$350.00								
Week: 1		10/21/12			0 \$350.00					AT 000 00 D	0 00 N	_ 1	¢7 000
		12 10/15/12	Sun Prime 10-11 The Mentalist	lp CM	10-11p	-	J	1 ;30	1	\$7,000.00 P-	3 0.00 N	M 1	\$7,000.
9	tart Date	End Date	Weekdays	Spots/Wee	k Rate	<u>Ratin</u>	g						
Week: 1		10/14/12	1		1 \$7,000.00	0.0							
Week: 1		10/21/12			0 \$7,000.00					04.000.00	0 000 51	. .	ድ4 ኃስሶ
		/12 10/15/12			1030-11a	1 -		1. :30	1	\$1,300.00 P-	3 0.00 N	101 1	\$1,300.
			Face The Nation	1									





Flight Dates 10/09/12-10/15/12

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Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA

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Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Spo	and the second s	Rtg Type S	and the second s	and the section of th
E 38 WKMG	10/09/12	2 10/15/12	Face The Nation Face The Nation	CM	1030-11a	1	:30	1 \$1,300.00 P-3	0,00 NM	1	\$1,300.00
Start	<u>Date</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 10/0		10/14/12	1		\$1,300.00	0.00			1		
Week: 10/1		10/21/12			\$1,300.00	0.00		4 64 000 00 D 3	0.00 NM	1	\$1,200.00
E 39 WKMG	10/09/12	2 10/15/12	Sun 11p News Sun 11p News	СМ	11-1135p	1.	:30	1 \$1,200.00 P-3	0.00 NW	•	φ1,200.00
Start	t Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>			1		
Week: 10/0	8/12	10/14/12	1		\$1,200.00	0.00			į		
Week: 10/1		10/21/12			\$1,200.00	0.00	:30	1 \$1,200.00 P-3	0.00 NM	1	\$1,200.00
E 40 WKMG	10/09/1	2 10/15/12	Sun 11p News aft Sun 11p News aft		Late News		.30	1 \$1,200.001-0	0.00 14141	•	V 1,200.00
	t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating			l l		
Week: 10/0		10/14/12	1		\$1,200.00	0.00					
Week: 10/1		10/21/12			\$1,200.00	0.00	:30	1 \$450.00 P-3	0.00 NM	1	\$450.00
E41 WKMG	10/09/1	2 10/15/12	Sun 1135p-1235a Without a Trace	ı CM	1135p-1235a		:30	1 \$450.00 F-3	0.00 14141	•	Ψ400.00
<u>Star</u>	t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating			i		
Week: 10/0		10/14/12	1	1	\$450.00	0.00					
Week: 10/1		10/21/12		0		0.00	120	1 \$3,000.00 P-3	0.00 NM	1	\$3,000.00
E 42 WKMG	10/09/1	2 10/15/12	NFL TODAY NFL TODAY	CM	various (12:00 PM-1:	_	:30	(φ3,000,00 F-3	0.00 14141	•	φοισσίου
<u>Star</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week		Rating					
Week: 10/0		10/14/12	1		\$3,000.00	0.00					
Week: 10/		10/21/12			\$3,000.00	0.00	.20	1 \$200.00 P-3	0.00 NM	1	\$200.00
E 45 WKMG	10/09/1	2 10/15/12	6-830a Sun News 6-830a Sun News		6a-830a	1	:30	1 \$200.00 P-3	U.UU IVIVI	'	Ψ200.00
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week		Rating					
Week: 10/6	08/12	10/14/12	1	1	\$200.00	0.00					
Week: 10/		10/21/12		0		0.00	-20	1 \$700.00 P-3	0.00 NM	1	\$700.00
E 46 WKMG	10/09/1	2 10/15/12	CBS Evening Ne CBS Eve News	ws CM	630-7p	1	:30	\$700.50F-5	0.00 1414	,	ψ. σσ.σσ
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week		Rating					
Week: 10/		10/14/12	1	1	.	0.00					
Week: 10/		10/21/12		0.11		0.00	:30	1 \$9,000.00 P-3	0.00 NM	1	\$9,000.00
E 47 WKMG	10/09/1		Sun 7-8p	CM	7-8p	_	.30	1 \$3,000.001 -0	0,00 144	,	40,100.00
<u>Sta</u>	rt Date	End Date		Spots/Week		Rating			•		
Week: 10/		10/14/12	1		\$9,000.00	0.00 0.00					
Week: 10/		10/21/12			\$9,000.00	1	:30	1 \$8,000.00 P-3	0.00 NM	. 1	\$8,000.00
E 48 WKMG	10/09/	12 10/15/12	Sun Prime 8-9p Amazing Race	CM	8-9p		.50	γ φυ,υυυ.υυν υ	, 0.00 1		* • • • • • • • • • • • • • • • • • • •
<u>S</u> ta	ırt Date	End Date	<u>Weekdays</u>	Spots/Weel		Rating					
Week: 10/		10/14/12	1		\$8,000.00	0.00					
Week: 10/		10/21/12			\$8,000.00	0.00	.20	1 \$1,300.00 P-3	3 0.00 NM	1	\$1,300.00
E 49 WKMG	10/09/	12 10/15/12	CBS Sunday Mo CBS Sunday Mo		9-1030a	1	:30	1 φ1,300,00 F-3	, 0,00 MM		ψ.,1000,00
Sta	art Date	End Date	<u>Weekdays</u>	Spots/Weel		Rating				ĺ	
Week: 10		10/14/12	1		1 \$1,300.00	0.00				ĺ	
Week: 10		10/21/12			\$1,300.00	0,00		4	3 0.00 NM	1	\$6,000.00
E 50 WKMG	10/09/	12 10/15/12	Sun Prime 9-10p Good Wife	o CM	9-10p	1	:30	1 \$6,000.00 P-3	J U.UU INIVI		Ψ0,000.00





Flight Dates 10/09/12-10/15/12

Hiatus Dates

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Order Sep 00:15:00

Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA

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Ln Ch	Start	End	Inventory Code	Break	Start/End T	ïme Days	Len Spo	Control of the Contro	Rtg Type S		Amount
E 50 WKMG	10/09/12	10/15/12	Sun Prime 9-10p Good Wife	СМ	9-10p		·1 :30	1 \$6,000.00 P-3	0.00 NM	1	\$6,000.00
<u>Star</u>	t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating			1		
Week: 10/0		10/14/12	1		\$6,000.00	0.00 0.00					
Week: 10/1		10/21/12	T. D.:		\$6,000.00 10-11p	1	:30	1 \$8,000.00 P-3	0.00 NM	1	\$8,000.00
E 51 WKMG	10/09/12		Thu Prime 10p Elementary	CM	-		.00	, 40,00			
	t Date	End Date	<u>Weekdays</u> 1	Spots/Week	<u>Rate</u> \$8,000.00	Rating 0.00					
Week: 10/0	08/12 Date Rai	10/14/12	escription		t/End Time	0.00	Weekdays		Rtg Type		
			hu Prime 10p	10-1			Th	:30(\$8,000.00)	0.00 NM		
	MG 51.				·						
		- ential Debat	e]					40 000 00			
3 VKMG	10/10/12	-10/10/12 V	/ed Prime 9p	9-10)p		W	:30 \$8,000.00	U.OO NIVI		
⊕ MG	for 51.2	10/11									
Week: 10/		10/21/12			\$8,000.00	0.00		4 #0 000 00 D 3	0.00 NM	1	\$8,000.00
E 52 WKMG	10/09/1	2 10/15/12	Thu Prime 8p Big Bang Theory	CM	8-830p	<u>1</u>	:30	1 \$8,000.00 P-3	Q,00 IVIVI	•	ψυ,υυυ.υ
<u>Sta</u>	rt Date	End Date	Weekdays	Spots/Week		Rating			1		
Week: 10/		10/14/12	1		\$8,000.00	0.00 0.00			1		
Week: 10/		10/21/12			\$8,000.00	1-	:30	1 \$9,000.00 P-3	0.00 NM	1	\$9,000.0
E 53 WKMG	10/09/1	2 10/15/12	Thu Prime 9p	CM	9-10p	1,-	50	, φο,σου.σοι σ	0,00 /		• •
		F 4D-4-	Person of Interes	Spots/We <u>ek</u>	Rate	Rating			l		
<u>Sta</u> Week: 10/	rt Date	End Date 10/14/12	<u>Weekdays</u> 1		\$9,000.00	0.00					
	Date Ra		Description		rt/End Time		<u>Weekdays</u>		Rtg Type		
			Thu Prime 9p	9-1	0p		Th	- :30 (\$9,000.00)) 0.00 NM		
	e MG 53	.3 Iential Deba	to 1						1		
_			Ned Prime 8p	8-9	D		~-W	- :30 \$9,000.00	0.00 NM		
	3 for 53.2		ved I fillio op	• -	г						
Week: 10/		10/21/12			\$9,000.00	0.00					
			Tue Prime 10p	CM	10-11p	-1	;30	1 \$7,000.00 P-3	0.00 NM	1	\$7,000.0
E 34 AMICIAIO	(0,00)	2 (0)(0)	Vegas		•						
Sta	art Date	End Date	Weekdays	Spots/Wee	<u>k Rate</u>	Rating					
Week: 10		10/14/12	-1		1 \$7,000.00	0.00					
Week: 10	/15/12	10/21/12			0 \$7,000.00	0.00		1\$10,000.00 P-3	O OO NIM	1	\$10,000.0
E 55 WKMG	10/09/	12 10/15/12	: Tue Prime 8p NCIS	CM	8-9p	-1	:30	1\$10,000.00 P-3	O,OO ININI	•	Ψ10,000.0
Sta	a <u>rt Date</u>	End Date	<u>Weekdays</u>	Spots/Wee		Rating					
Week: 10		10/14/12	-1		1\$10,000.00	0.00					
Week: 10		10/21/12			0\$10,000.00	0.00	:30	1 \$9,000.00 P-3	0.00 NM	1	\$9,000.0
E 56 WKMG	10/09/	12 10/15/12	Tue Prime 9p NCIS:LA	CM	9-10p	_		, φο,σσσ.σσ.			. ,
	<u>art Date</u>	End Date		Spots/Wee		Rating 0.00					
Week: 10		10/14/12	-1		1 \$9,000.00 0 \$9,000.00				:		
Week: 10 E 57 WKM0		10/21/12 12 10/15/12	2 Wed Prime 10p		10-11p	1	:30	1 \$8,000.00 P-3	3 0.00 NM	1	\$8,000.0
		End Date	CSI	Spots/Wee	k <u>Rate</u>	Rating					
St	<u>art Date</u>	End Date	-	Shoravade	1 \$8,000.00						
Week: 10	1/00/40	10/14/12	!		1 20,000.00	0.00					



WKMG

255509

Flight Dates 10/09/12-10/15/12

Hiatus Dates

Original Date / Revision 07/31/12/ 08/23/12

Order Sep 00:15:00

Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA

Ln Ch Start	End	Inventory Code	Break	Start/End 1	ime Days	Len Sp	automornia.	Santanian Company	Rtg Type	Tota Spots	Amount
E 58 WKMG 10/09/	12 10/15/12		CM	8-9p	1	:30	1	\$9,000.00 P-3	0.00 NM	1	\$9,000.00
		Survivor									
Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 10/08/12	10/14/12	1	1	\$9,000.00	0.00						
Week: 10/15/12	10/21/12		0	\$9,000.00	0.00						
	12 10/15/12	Wed Prime 9p	CM	9-10p	1	:30	1	\$8,000.00 P-3	0.00 NM	1	\$8,000.00
L 00 41/44/6 10/00		Criminal Minds									
Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	<u>Rating</u>				I		
Week: 10/08/12	10/14/12	1	1	\$8,000.00	0.00						
Week: 10/15/12	10/21/12		0	\$8,000.00	0.00						
***************************************						***************************************			Totals	135\$2	34,925.00

WKMG

ORDER

Flight Dates 08/18/12-08/31/12

Order Sep 00:15:00 **Product**

257146 Contract / Revision

Original Date / Revision

08/16/12

08/16/12

Advertiser Pol/Pres/D/Barack Obama New till 02/05/09

Agency GMMB

Buying Contact

3050 K Street NW Suite 100

Washington, DC 20007

OBAMA FOR AMERICA

Agency Com 15%

Billing Contact

3050 K Street NW

Suite 100

Washington, DC 20007

Sales Office PHI

Sales Region NAT

Agency Ref

1617 Estimate #

06283525 Alt Order #

Cash Billing Type

Order Type **GENERAL** EOM/EOC Billing Cycle

Billing Calendar BROADCAST

<u>Demographic</u> A35+

POL Rev Codes AGY

Product Codes PL-Presidential-Democrat

CAND

P-3 **Priority**

Advertiser Ref

Primary Account Executive

Kristen Waskie

Start Date End Date Order% Account Executive 100% Kristen Waskie

Order Share 100% Market Value 54500

Competing Station	% of Order	Amount
CABLE	%	0
WESH	%	0
WFTV	%	0
WKCF	%	0
WOFL	%	0
WOPX	%	0
WRBW	%	0
WRDQ	%	0

Order Totals		Billing Plan										
Month	# of Spots	Net Amount (Gross Amount	Rating Start Date	End Date	# Spots	Net Amount C	iross Amount				
August 2012 September 2012	31 23	\$27,285.00 \$19,040.00	\$32,100.00 \$22,400.00	0.00 07/30/12 0.00 08/27/12	08/26/12 08/31/12	31 23	\$27,285.00 \$19,040.00	\$32,100.00 \$22,400.00				
Totals	54	\$46,325.00	\$54,500.00	0.00								

									Total	S
Ln Ch Start End	Inventory Code E	3reak	Start/End Ti	me Days	Len Spot	s	Rate Pri	Rtg Type	Spots	Amount
E 1 WKMG 08/20/12 08/31/12	11-12p Price Is Right (CM	11a-12p	MTWTF	:30	4	\$900.00 P-3	0.00 NM	8	\$7,200.00
<u>Start Date</u> <u>End Date</u> Week: 08/20/12 08/26/12 Week: 08/27/12 09/02/12	<u>Weekdays</u> <u>Spots/</u> MTWTF MTWTF	<u>Week</u> 4 4	<u>Rate</u> \$900.00 \$900.00	Rating 0.00 0.00				:		
E 2 WKMG 08/20/12 08/31/12		СМ	1237-109a	MTWTF	:30	1	\$400.00 P-3	0.00 NM	2	\$800.00
<u>Start Date</u> <u>End Date</u> Week: 08/20/12 08/26/12 Week: 08/27/12 09/02/12	Extra <u>Weekdays</u> MTWTF MTWTF	<u>/Week</u> 1 1	<u>Rate</u> \$400.00 \$400.00	Rating 0.00 0.00						
E 3 WKMG 08/20/12 08/31/12	Local 6 News 12-1230p		12-1230p	MTWTF	:30	4	\$800.00 P-3	0.00 NM	8	\$6,400.00
<u>Start Date</u> <u>End Date</u> Week: 08/20/12 08/26/12	Weekdays Spots	/Week 4	<u>Rate</u> \$800.00	Rating 0.00						



Flight Dates 08/18/12-08/31/12

Hiatus Dates

Original Date / Revision 08/16/12/ 08/16/12

Order Sep 00:15:00

Estimate # 1617 Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA

											Tota	ls
Ln Ch	Start	End	Inventory Code	Break	Start/End Tir	ne Days	Len Spot	S	Rate Pri	Rtg Type	Spots	Amount
E 3 WKMG			Local 6 News 12-1 Local 6 News 12-1		12-1230p	MTWTF	:30	4	\$800.00 P-3	0.00 NM	8	\$6,400.00
<u>Star</u> Week: 08/2	<u>t Date</u> 27/12	End Date 09/02/12	<u>Weekdays</u> MTWTF	Spots/Week 4	<u>Rate</u> \$800.00	Rating 0.00						
E 4 WKMG		2 08/31/12	4-430p Extra Extra	CM	4-430p	MTWTF	:30	4	\$450.00 P-3	0.00 NM	8	\$3,600.00
Week: 08/2		End Date 08/26/12	<u>Weekdays</u> MTWTF MTWTF	Spots/Week 4 4	<u>Rate</u> \$450.00 \$450.00	Rating 0.00 0.00						
Week: 08/2 E 5 WKMG		09/02/12 2 08/31/12	***************************************	<u> </u>	530p-6p	MTWTF	:30	4	\$650.00 P-3	0.00 NM	8	\$5,200.00
<u>Sta</u> Week: 08/ Week: 08/		End Date 08/26/12 09/02/12	Weekdays MTWTF MTWTF	Spots/Week 4 4	<u>Rate</u> \$650.00 \$650.00	Rating 0.00 0.00						
			9-10a Rachael Ra Rachael Ray	у СМ	9-10a	MTWTF	:30	4	\$400.00 P-3	0.00 NM	8	\$3,200.00
<u>Sta</u> Week: 08/ Week: 08/		End Date 08/26/12 09/02/12	Weekdays MTWTF MTWTF	Spots/Week 4 4	<u>Rate</u> \$400.00 \$400.00	Rating 0.00 0.00						
E 7 WKMG	08/18/1	2 08/31/12	M-SU 11p News M-SU 11p News	CM	11-1135p	MTWTFSS	:30	2	\$2,200.00 P-3	0.00 NM	4	\$8,800.00
<u>Sta</u> Week: 08/ Week: 08/		End Date 08/24/12 08/31/12	<u>Weekdays</u> MTWTFSS MTWTFSS		Rate \$2,200.00 \$2,200.00	Rating 0.00 0.00						
E 8 WKMG	********		Sun 1135p-1235a Without a Trace	СМ	1135p-1235a	1	:30	1	\$500.00 P-3	0.00 NM	2	\$1,000.00
<u>Sta</u> Week: 08/ Week: 08/		End Date 08/19/12 08/26/12	<u>Weekdays</u> 1 1	Spots/Week 1	<u>Rate</u> \$500.00 \$500.00	Rating 0.00 0.00						
E 9 WKMG	08/19/	12 08/26/12	CBS Evening Nev CBS Eve News	vs CM	630-7p	1	:30	1	\$650.00 P-3	0.00 NM	2	\$1,300.00
<u>Sta</u> Week: 08 Week: 08		End Date 08/19/12 08/26/12	<u>Weekdays</u> 1 1	Spots/Week	\$650.00	<u>Rating</u> 0.00 0.00					•	
E 10 WKMG			CBS Sunday Mor		9-1030a	1	:30	1	\$1,500.00 P-3	0.00 NM	2	\$3,000.00
Week: 08		End Date 08/19/12	Weekdays 1 1		<u>Rate</u> \$1,500.00 \$1,500.00	<u>Rating</u> 0.00 0.00						
Week: 08 E 11 WKMG		08/26/12 12 08/28/12	? Tue Prime 9p NCIS:LA	СМ	9-10p	-1	:30	1	\$7,000.00 P-3	0.00 NN	2	\$14,000.00
Week: 08		End Date 08/26/12	<u>Weekdays</u> -1		<u>Rate</u> 1 \$7,000.00 1 \$7,000.00	Rating 0.00 0.00						
Week: 08	1/27/12	09/02/12	-1		1 \$7,000.00	0.00				Totale	_= 	\$54 500 00

54 \$54,500.00 Totals

WKMG

Flight Dates 08/11/12-08/16/12

15%

Order Sep

Product

Estimate #

Contract / Revision

OBAMA FOR AMERICA 256556

08/13/12

1596

00:15:00

Alt Order # 06272922

Original Date / Revision

Agency Com

Cash Billing Type

08/10/12

Order Type **GENERAL**

Billing Contact

Advertiser Pol/Pres/D/Barack Obama New till 02/05/09

3050 K Street NW

EOM/EOC

Billing Cycle Billing Calendar BROADCAST

Demographic

Rev Codes

Agency GMMB

Suite 100

Washington, DC 20007

A35+

Buying Contact

AGY

POL CAND

Sales Office PHI Sales Region NAT

Product Codes PL-Presidential-Democrat

3050 K Street NW

Agency Ref

Priority

P-3

Suite 100 Washington, DC 20007 Advertiser Ref

Primary Account Executive

Kristen Waskie

Start Date **End Date** Order% Account Executive 100% Kristen Waskie

Order Share 100% Market Value 23800

Competing Station	% of Order	Amount
CABLE	%	0
WESH	%	0
WFTV	%	0
WKCF	%	0
WOFL	%	0
WOPX	%	0
WRBW	%	0
WRDQ	%	0

Billing Plan Order Totals Net Amount Gross Amount # Spots Rating Start Date End Date # of Spots Net Amount Gross Amount Month 0.00 07/30/12 08/16/12 \$20,230.00 \$23,800.00 25 \$23,800.00 25 \$20,230.00 August 2012 0.00 \$23,800.00 Totals 25 \$20,230.00

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amou	ınt
20, 20, 20, 20, 20, 20, 20, 20, 20, 20,	
E 1 WKMG 08/14/12 08/16/12 M-F 11p News CM 11-1135p -TWT :30 3 \$1,800.00 P-3 0.00 NM 3 \$5,400	0.00
M-F 11p News	
Start <u>Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>	
Week: 08/13/12 08/19/12 -TWT 3 \$1,800.00 0.00	
E 2 WKMG 08/14/12 08/16/12 11-12p Price Is Right CM 11a-12p -TWT :30 3 \$800.00 P-3 0.00 NM 3 \$2,400	3.00
Price Is Right	
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>	
Week: 08/13/12 08/19/12 -TWT 3 \$800.00 0.00	
E 3 WKMG 08/14/12 08/16/12 M-F 1235-105a CM 1237-109a -TWT :30 2 \$400.00 P-3 0.00 NM 2 \$800	0.00
Extra	
Start Date End Date <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>	
Week: 08/13/12 08/19/12 -TWT 2 \$400.00 0.00	
E 4 WKMG 08/14/12 08/16/12 Local 6 News 12-1230p CM 12-1230p -TwT :30 2 \$700.00 P-3 0.00 NM 2 \$1,400	0.00
Local 6 News 12-1230p	
<u>Start Date End Date Weekdays</u> <u>Spots∕Week</u> <u>Rate</u> <u>Rating</u>	





Flight Dates 08/11/12-08/16/12

Hiatus Dates

Original Date / Revision 08/10/12/ 08/13/12

Order Sep

00:15:00

1596 Estimate # Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA

<u>Advertiser</u>	Pol/P	res/D/Bara	ack Obama 🛚 🗜	roduct OB	AWA FUR	AWERICA	<u>⊏Sui na</u>	<u> </u>	1550			
									m . m .	D1 . #	Tota	
Ln Ch	Start	End	Inventory Code	Break	Start/End 1	Time Days	Len Sp		Rate Pri			Amount
E 4 WKMG	08/14/1	2 08/16/12	Local 6 News 12-1 Local 6 News 12-1		12-1230p	-TWT	:30	2	\$700.00 P-3	0.00 NM	2	\$1,400.00
<u>Sta</u> Week: 08/	<u>ırt Date</u> /13/12	End Date 08/19/12	<u>Weekdays</u> -TWT	Spots/Week 2	<u>Rate</u> \$700.00	Rating 0.00						
E 5 WKMG		2 08/16/12	4-430p Extra Extra	СМ	4-430p	-TWT	:30	2	\$450.00 P-3	0.00 NM	2	\$900.00
	art Date	End Date 08/19/12	Weekdays	Spots/Week	<u>Rate</u> \$450,00	Rating 0.00						
Week: 08/ E 6 WKMG			430-5p Inside Edi		430-5P	-TWT	:30	1	\$550.00 P-3	0.00 NM	1	\$550.00
			Inside Edition			Rating						
<u>Sta</u> Week: 08	art <u>Date</u> /13/12	End Date 08/19/12	<u>Weekdays</u> -TWT	Spots/Week 1	\$550.00	0.00				0.00 NB4	•	£1 200 00
E 7 WKMG	08/14/1	2 08/16/12	530-6p The Inside Insider	er CM	530p-6p	-TWT	:30	2	\$650.00 P-3	0.00 NM	2	\$1,300,00
<u>Sta</u> Week: 08	art Date	End Date 08/19/12	<u>Weekdays</u> -TwT	Spots/Week	<u>Rate</u> \$650.00	Rating 0.00						
E 8 WKMG			News at 6p News at 6p	CM	6-630p	-TWT	:30	1	\$1,000.00 P-3	0.00 NM	1	\$1,000.00
_	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating 0.00						
Week: 08		08/19/12	-TWT		\$1,000.00 7-9a	-TWT	:30	1	\$500.00 P-3	0.00 NM	1	\$500.00
E 9 WKMG	6 08/14/1		CBS This Morning The Early Show				.00	•	Ψ500.01.			
<u>Sta</u> Week: 08	art <u>Date</u> /13/12	End Date 08/19/12	<u>Weekdays</u> -TWT	Spots/Week 1	<u>Rate</u> \$500.00	Rating 0.00						+ =00.00
E 10 WKMG	08/14/1	2 08/16/12	9-10a Rachael Ra Rachael Ray	ay CM	9-10a	-TW	:30	2	\$350.00 P-3	0.00 NM	2	\$700.00
<u>St</u> Week: 08	art Date 3/13/12	End Date 08/19/12	<u>Weekdays</u> -TW	Spots/Week		Rating 0.00						
E 16 WKM			Tue Prime 9p NCIS:LA	СМ	9-10p	-1	:30	1	\$6,000.00 P-3	0.00 NM	1	\$6,000.00
<u>St</u> Week: 08	art Date	End Date 08/19/12	Weekdays	Spots/Week	<u>Rate</u> \$6,000.00	<u>Rating</u> 0.00				•		
N 17 WKMC			3-4p Nate/Doctor		3-4p	-TWT	:30	1	\$400.00 P-3	0.00 NM	1	\$400.00
<u>St</u>	art Date	End Date	Nate Berkus <u>Weekdays</u>	Spots/Week		Rating						
Week: 08		08/19/12	-TWT	1	¥ 1+-1	0.00	.20	4	\$500.00 D 3	3 0.00 NM	1	\$500.00
N18 WKM	3 08/16/	12 08/16/12	9-10a Rachael R Rachael Ray	ay CM	9-10a	T	:30	1	\$500,00 F-3) Q,UU INIVI	'	φυσυ.σσ
<u>St</u> Week: 08	art Date 8/13/12	End Date 08/19/12	<u>Weekdays</u> T	Spots/Week		Rating 0.00						
		12 08/16/12	News at 5p News at 5p	СМ	5-530p	-TWT	:30	1	\$650.00 P-3	3 0.00 NM	1	\$650.00
<u>St</u> Week: 08	tart Date	End Date 08/19/12	<u>Weekdays</u> -Twt	Spots/Weel	<u>Rate</u> I \$650.00							
		12 08/16/12		CM	6-7a	TWT	:30	2	\$650.00 P-3	0.00 NM	2	\$1,300.00
	tart Date	End Date	Weekdays -TWT	Spots/Weel	<u>Rate</u> 2 \$650.00							
Week: 0	8/13/12	08/19/12	-1W1		_ \\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\	0.00		and the property		Managara Managara	д 	

Contract / Revision

New till 02/05/09

Agency GMMB

Buying Contact

Original Date / Revision

08/02/12

Advertiser Pol/Pres/D/Barack Obama

WKMG

255758

08/07/12

ORDER

Flight Dates 08/04/12-08/17/12

00:15:00 Order Sep Estimate # 1549 **Product** Alt Order # 06261883 **OBAMA FOR AMERICA** Billing Type Cash 15% Agency Com **GENERAL** Order Type **Billing Contact** EOM/EOC Billing Cycle Billing Calendar BROADCAST 3050 K Street NW Suite 100 A35+ Demographic Washington, DC 20007 **AGY** POL **CAND** Rev Codes Product Codes PL-Presidential-Democrat Sales Office PHI

Priority

Advertiser Ref

3050 K Street NW Suite 100 Washington, DC 20007 Sales Office Phi Sales Region NAT

Agency Ref

Primary Account Executive Kristen Waskie

Account Executive Order% Start Date End Date

Kristen Waskie 100%

Order Share 100% Market Value 56700

P-3

Competing Station	% of Order	Amount
CABLE	%	0
WESH	%	0
WFTV	%	0
WKCF	%	0
WOFL	%	0
WOPX	%	0
WRBW	%	0
WRDQ	%	0

Billing Plan Order Totals Net Amount Gross Amount Rating Start Date End Date # Spots Net Amount Gross Amount # of Spots Month \$48,195.00 \$56,700.00 0.00 07/30/12 08/17/12 54 \$56,700.00 August 2012 54 \$48,195.00 0.00 \$56,700.00 \$48,195.00 Totals

										Tota	s
Ln Ch Start	End	Inventory Code	Break	Start/End	Time Days	Len S	pots	Rate Pri	Rtg Type S	Spots	Amount
E 1 WKMG 08/17/1	2 08/17/12	Fri 1 Hour Special		8-9p	1	:30	1	\$3,000.00 P-3	0.00 NM	1	\$3,000.00
<u>Start Date</u> Week: 08/13/12	End Date 08/19/12	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$3,000.00	Rating 0.00						
	2 08/17/12	M-F 11p News M-F 11p News	CM	11-1135p	MTWTF	:30	2	\$1,800.00 P-3	0.00 NM	4	\$7,200.00
<u>Start Date</u> Week: 08/06/12 Week: 08/13/12	End Date 08/12/12 08/19/12	<u>Weekdays</u> MTWTF MTWTF	_	Rate \$1,800.00 \$1,800.00	Rating 0.00 0.00						
E 3 WKMG 08/06/1	2 08/17/12	11-12p Price Is Ri Price Is Right	ght CM	11a-12p	MTWTF	:30	2	\$800.00 P-3	0.00 NM	4	\$3,200.00
<u>Start Date</u> Week: 08/06/12 Week: 08/13/12	End Date 08/12/12 08/19/12	<u>Weekdays</u> MTWTF MTWTF	Spots/Week 2 2	<u>Rate</u> \$800.00 \$800.00	Rating 0.00 0.00						
E 4 WKMG 08/06/1			СМ	12:30-2p	MTWTF	:30	3	\$800.00 P-3	0.00 NM	6	\$4,800.00





Flight Dates 08/04/12-08/17/12

Hiatus Dates

Original Date / Revision 08/02/12/ 08/07/12

Order Sep 00:15:00

			Donato	Okand/End Ti	ma Dava	Len Sp	ote	Pata Pri	Rtg Type S	Tota	ls Amount
Ln Ch Start	End	Inventory Code 1230-2p CBS Soa		Start/End Ti	me Days	ren sh	UIS	Nate in	ring rype c	ppota	, anoun
		Soaps	ipo								
Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 08/06/12	08/12/12	MTWTF	3	\$800.00	0.00 0.00						
Week: 08/13/12	08/19/12	MTWTF	3	\$800.00	0.00 MTWTF	:30	2	\$400.00 P-3	0.00 NM	4	\$1,600.00
E 5 WKMG 08/06/1		Extra	CM	1237-109a		.30	2	ψ+00.001 0	0.00 11111	·	* 1,522112
Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u> \$400.00	Rating 0.00				1		
Week: 08/06/12 Week: 08/13/12	08/12/12 08/19/12	MTWTF MTWTF	2 2	\$400.00 \$400.00	0.00						
E 6 WKMG 08/06/1			1230p CM	12-1230p	MTWTF	:30	1	\$700.00 P-3	0.00 NM	3	\$2,100.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/06/12	08/12/12	MTWTF	1	\$700.00	0.00				1		
Week: 08/13/12	08/19/12	MTWTF	2		0.00						44 000 00
E 7 WKMG 08/06/1	2 08/17/12	4-430p Extra Extra	СМ	4-430p	MTWTF	:30	2	\$450.00 P-3	0.00 NM	4	\$1,800.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 08/06/12	08/12/12	MTWTF	2	\$450.00	0.00						
Week: 08/13/12	08/19/12	MTWTF	2	*	0.00 MTWTF	:30	1	\$550.00 P-3	0.00 NM	2	\$1,100.00
E 8 WKMG 08/06/1		430-5p Inside Ed Inside Edition		430-5P		.30	•	\$550.00 F*5	0,00 14101	2	ψ1,100.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u> \$550.00	Rating 0.00						
Week: 08/06/12 Week: 08/13/12	08/12/12 08/19/12	MTWTF MTWTF	1		0.00						
E 9 WKMG 08/06/		530-6p The Insident	er CM	530p-6p	MTWTF	:30	2	\$650.00 P-3	0.00 NM	4	\$2,600.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 08/06/12	08/12/12	MTWTF	2		0.00						
Week: 08/13/12	08/19/12	MTWTF	2		0.00 MTWTF	:30	1	\$1,000.00 P-3	0.00 NM	2	\$2,000.00
E 10 WKMG 08/06/		News at 6p	CM	6-630p		.30	•	\$1,000.001 -3	0.00 14141	-	Ψ2,000.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u> \$1.000.00	Rating 0.00						
Week: 08/06/12 Week: 08/13/12	08/12/12 08/19/12	MTWTF MTWTF		\$1,000.00	0.00						
E 11 WKMG 08/06/		CBS This Mornin		7-9a	MTWTF	:30	1	\$500.00 P-3	0.00 NM	2	\$1,000.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/06/12	08/12/12	MTWTF	1	-	0.00						
Week: 08/13/12	08/19/12	MTWTF	1	\$500.00	0.00						*4 *** ***
E 12 WKMG 08/13/	12 08/17/12	M-F 7:30-8p Insi Inside Edition	de Ed CM	730-8p	MTWTF	:30	1	\$1,200.00 P-3	0.00 NM	1	\$1,200.00
<u>Start Date</u> Week: 08/13/12	End Date 08/19/12	<u>Weekdays</u> MTWTF	Spots/Week	Rate \$1,200.00	Rating 0.00	***************************************					
E 13 WKMG 08/06/	12 08/17/12	9-10a Rachael R Rachael Ray	Ray CM	9-10a	MTWTF	:30	2	\$350.00 P-3	0.00 NM	4	\$1,400.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 08/06/12	08/12/12	MTWTF	2	\$350.00	0.00						
Week: 08/13/12	08/19/12	MTWTF		- '	0.00			#E00 00 D 0	O OO NINA	2	\$1,000.00
E 14 WKMG 08/04/	12 08/11/12	Sat 1135p-1205a Inside Edition W		1135p-1205		:30	1	\$500.00 P-3	8 0.00 NM	2	φ1,000.00
<u>Start Date</u> Week: 07/30/12	End Date 08/05/12	Weekdays	Spots/Weel	<u>Rate</u> \$500.00	Rating 0.00						



Flight Dates 08/04/12-08/17/12

Hiatus Dates

Original Date / Revision 08/02/12/ 08/07/12

Order Sep 00:15:00

Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA

Fig. Fig.	Auvertag											Tota	
E14 WKMG 08/04/12 08/11/12 Sat 1135p-1205a	In Ch	Start	End	Inventory Code	Break	Start/End Tir	ne Days	Len Sp	ots		Rtg Type	Spots	
Start Date End Date Week 07730/12 08/05/12 08			2 08/11/12	Sat 1135p-1205a	_	1135p-1205a	1-	:30	1	\$500.00 P-3	0.00 NM	2	\$1,000.00
E15 WKMG					Spots/Week 1		0.00					_	# 000 00
Neek: 07/30/12 08/05/12 1	E 15 WK	MG 08/04/1	2 08/11/12	7-9a CBS This Mo 7-9a Sat Early Sh	orn SatCM low	7-9a	_	:30	1	\$400.00 P-3	NIN DO.0	2	\$600,00
Start Date Week 087/30/12 08/05/12 0		07/30/12	08/05/12	1-	1	\$400.00	0.00						
Meek: 07/30/12 08/12/12 08/					o CM	10-11p	1	:30	1	\$4,000.00 P-3	0.00 NM	1	\$4,000.00
Start Date End Date Weekdays Spots/Week Rate Week: 07/30/12 08/12/12 08/12/12 08/12/12 1 \$1,800.00 0.00	Week					-	0.00				0.00.101		¢2 600 00
Week: 08/06/12 08/12/12 1 1 \$1,800.00 0.00			2 08/12/12	Sun 11p News Sun 11p News	CM	11-1135p	1	:30	1	\$1,800.00 P-3	0.00 NM	2	\$3,000.00
E 18 WKMG 08/05/12 08/12/12 Sun 1135p-1235a		: 07/30/12	08/05/12	1	1	\$1,800.00	0.00	_					
Week: 07/30/12 08/05/12 1 1 \$500.00 0.00				Sun 1135p-1235a Without a Trace	a CM	1135p-1235a	-	:30	1	\$500.00 P-3	0.00 NM	2	\$1,000.00
E 19 WKMG		: 07/30/12	08/05/12	1		\$500.00	0.00						
Start Date End Date Week: 07/30/12 08/05/12 08/0				CBS Evening Ne	ws CM			:30	1	\$650.00 P-3	0.00 NN	1 2	\$1,300.00
2 VKMG 08/06/12-08/12/12 CBS Evening News 630-7p	Week	c: 07/30/12 c: 08/06/12	08/05/12 08/12/12	1 1		\$650.00 1 \$650.00	0.00 0.00	<u>Weekdays</u>	. <u>L</u>				
3 VKMG 08/09/12-08/10/12 M-F David Letterman 1136p-1238aThF :30 \$650.00 0.00 NM (P) MG for 19.2 08/12 E 20 WKMG 08/07/12 08/14/12 Tue Prime 9p CM 9-10p -1 :30 1 \$6,000.00 P-3 0.00 NM 2 \$12,000.00 NCIS:LA Start Date End Date Weekdays Spots/Week Rate Rating Week: 08/06/12 08/12/12 -1 1 \$6,000.00 0.00 Week: 08/13/12 08/19/12 -1 1 \$6,000.00 0.00	2 V	KMG 08/06/ See MG 1	12-08/12/12 9.3	CBS Evening News	630				·Su	:30 (\$650.00	9) 0.00 N/I	A	
E 20 WKMG 08/07/12 08/14/12 Tue Prime 9p CM 9-10p -1 :30 1 \$6,000.00 P-3 0.00 NM 2 \$12,000.00 NCIS:LA Start Date End Date Weekdays Spots/Week Rate Rating Week: 08/06/12 08/12/12 -1 1 \$6,000.00 0.00 Week: 08/13/12 08/19/12 -1 1 \$6,000.00 0.00		KMG 08/09/	12-08/10/12	nws due golf/Tina i M-F David Letterma	nubj an 11:	36p-1238a		ThF		:30 \$650.0	0.00 NI	Æ	
Week: 08/06/12 08/12/12 -1 1 \$6,000.00 0.00 Week: 08/13/12 08/19/12 -1 1 \$6,000.00 0.00	-				СМ	9-10p	-1	- :30		1 \$6,000.00 P-3	3 0.00 N	VI 2	\$12,000.00
Week: 08/13/12 08/19/12 -1 1 \$6,000.00 0.00	Wee			-1		1 \$6,000.00	0.00						
			08/19/12	-1		1 \$6,000.00	0.00			···	Totals	_ _ 54	\$56 700 00



Contract / Revision

New till 02/05/09

Agency GMMB

Buying Contact

Original Date / Revision

08/09/12

Advertiser Pol/Pres/D/Barack Obama

WKMG

255509

08/09/12

Flight Dates 10/09/12-10/15/12

00:15:00 Order Sep 1537 Estimate # **Product** Alt Order # 6259543 **OBAMA FOR AMERICA** Cash Billing Type 15% Agency Com **GENERAL** Order Type **Billing Contact** EOM/EOC Billing Cycle Billing Calendar BROADCAST 3050 K Street NW Suite 100 A35+ Demographic Washington, DC 20007 CAND POL AGY Rev Codes Product Codes PL-Presidential-Democrat Sales Office PHI P-3 **Priority**

3050 K Street NW Suite 100 Washington, DC 20007 Sales Region NAT

Advertiser Ref Agency Ref

Primary Account Executive Kristen Waskie

Start Date **End Date** Account Executive Order% 100% Kristen Waskie

Order Share 100% Market Value 234925

Competing Station	% of Order	Amount
CABLE	%	0
WESH	%	0
WFTV	%	0
WKCF	%	0
WOFL	%	0
WOPX	%	0
WRBW	%	0
WRDQ	%	0

Billing Plan Order Totals Net Amount Gross Amount Rating Start Date End Date # Spots Net Amount Gross Amount # of Spots Month \$199,686.25 \$234,925.00 0.00 10/01/12 10/15/12 135 \$199,686.25 \$234,925.00 October 2012 135 0.00 \$199,686.25 \$234,925.00 135 Totals

Ln Ch Start End	Inventory Code Break	Start/End T	ime Days	Len Spots		Rtg Type S		Amount
1 WKMG 10/09/12 10/15/12	10-11a Let's Make A De@M	10-11a	MTWTF	:30 - 5	\$400.00 P-3	0.00 NM	5	\$2,000.00
	Let's Make a Deal							
Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	<u>Rating</u>					
Week: 10/09/12 10/15/12	MTWTF 5	\$400.00	0.00				_	47 500 00
2 WKMG 10/09/12 10/15/12	M-F 11p News CM	11-1135p	MTWTF	:30	\$1,500.00 P-3	0.00 NM	5	\$7,500.00
	M-F 11p News					1		
Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	Rating			į.		
Week: 10/09/12 10/15/12	MTWTF 5	\$1,500.00	0.00	<u></u>				
3 WKMG 10/09/12 10/15/12	11-12p Price Is Right CM	11a-12p	MTWTF	:30	5 \$600.00 P-3	0.00 NM	5	\$3,000.00
o remove the second	Price Is Right							
Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	Rating					
Week: 10/09/12 10/15/12	MTWTF 5	\$600.00	0.00				_	
4 WKMG 10/09/12 10/15/12	1230-2p CBS Soaps CM	12:30-2p	MTWTF	:30	5 \$600.00 P-3	0.00 NM	5	\$3,000.00
	Soaps							
Start Date End Date	Weekdays Spots/Week	Rate	Rating			1		



Flight Dates 10/09/12-10/15/12

Hiatus Dates

Original Date / Revision 08/09/12/ 08/09/12

Order Sep 00:15:00

. OL O	المريد.	End	Inventory Code	Break	Start/End T	ime Davs	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
	art		1230-2p CBS Soat		12:30-2p	MTWTF	:30	5	\$600.00 P-3	0.00 NM	5	\$3,000.00
4 VVINIO 10/	Q3/12	. 10/15/12	Soaps		·							
Start Da		End Date		Spots/Week	Rate	Rating 0.00						
Week: 10/09/1		10/15/12	MTWTF Local 6 News 12-1	230n CM	\$600.00 12-1230p	MTWTF	:30	5	\$500.00 P-3	0.00 NM	5	\$2,500.00
5 WKMG 10	09/12	(10/15/12	Local 6 News 12-1		12 12006							
Start D	ate	End Date		Spots/Week	<u>Rate</u>	Rating						
Week: 10/09/1		10/15/12	MTWTF	5	\$500.00	0.00 MTWTF	:30	5	\$350.00 P-3	0.00 NM	5	\$1,750.00
6 WKMG 10	/09/12	2 10/15/12	The Talk	CM	2-3p		.30	J	ψ030.001 0	0.00		. ,
Start D		End Date	<u>Weekdays</u> MTWTF	Spots/Week 5	<u>Rate</u> \$350.00	Rating 0.00						
Week: 10/09/1		10/15/12	3-4p Nate LTC 9/7		3-4p	MTWT'F~-	:30	5	\$350.00 P-3	0.00 NM	5	\$1,750.00
1 ANVING 10	103112	2 10/13/12	Nate Berkus		- '					1		
Start D	<u>ate</u>	End Date		Spots/Week	Rate	Rating						
Week: 10/09/		10/15/12	MTWTF	5		0.00 MTWTF	:30	5	\$450.00 P-3	0.00 NM	5	\$2,250.00
8 WKMG 10	/09/1:	2 10/15/12	4-430p Extra Extra	CM	4-430p	IAIT AN I E	.00	Ū	Ψ (00.00.			
Start D	ate	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/09/		10/15/12	MTWTF	5		0.00			A550 00 D 0	0.00 NM	5	\$2,750.00
9 WKMG 10	/09/1	2 10/15/12	430-5p Inside Edi Inside Edition	tion CM	430-5P	MTWTF	:30	5	\$550.00 P-3	0.00 NM	5	⊕2,750.00
Start D		End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 10/09/		10/15/12	MTWTF	CM 5	\$550.00 5-530a	0.00 MTWTF	:30	5	\$275.00 P-3	0.00 NM	5	\$1,375.00
10 WKMG 10		2 10/15/12	Morn News at 5a Morn News at 5a				,50		•			
Start C		End Date	<u>Weekdays</u> MTWTF	Spots/Week	Rate \$275.00	Rating 0.00						
Week: 10/09/		10/15/12		CM	5-530p	MTWTF	:30	5	\$650,00 P-3	0.00 NM	5	\$3,250.00
II ANVIAIO II	310311	2 10/13/12	News at 5p	•	,							
Start [<u>Date</u>	End Date	<u>Weekdays</u>	Spots/Weel		Rating						
Week: 10/09/		10/15/12	MTWTF		\$650.00	0.00 MTWTF	:30	- 5	\$400.00 P-3	0.00 NM	5	\$2,000.00
12 WKMG 1	0/09/1	12 10/15/12	Morn News at 53 Morn News at 53		530-6a	3-61 66 6 1	.50	Ū	Ψ 1001007			
Start [)ate	End Date	Weekdays	Spots/Weel	<u>Rate</u>	Rating						
Week: 10/09	/12	10/15/12	MTWTF		\$400.00	0.00			4050 00 0	0.00 NM	5	\$3,250.0
13 WKMG 1	0/09/1	12 10/15/12	530-6p The Insid Insider	er CM	530p-6p	MTWTF	:30	5	\$650.00 P-3	0.00 NM	ľ	\$3,200.0°
Start I	<u>Date</u>	End Date	<u>Weekdays</u>	Spots/Wee		Rating						
Week: 10/09		10/15/12	MTWTF		5 \$650.00	0.00 MTWTF	:30	5	\$800.00 P-3	0.00 NN	5	\$4,000.0
14 WKMG 1	0/09/	12 10/15/12	News at 6p	CM	6-630p		.00	ŭ	400			
Start		End Date	<u>Weekdays</u> MTWTF	Spots/Wee	<u>k Rate</u> 5 \$800.00	Rating 0.00						
Week: 10/09		10/15/12			6-7a	MTWTF	- :30	5	\$500.00 P-3	0.00 NN	5	\$2,500.0
10 ANVIAR CI	OIUBI	12 TULIULIA	Morn News at 6a		= · -							
Start	<u>Date</u>	End Date		Spots/Wee		_					1	
Week: 10/09	/12	10/15/12	MTWTF		5 \$500.00		- :30		\$1,200.00 P-3	0.00 NA	1 5	\$6,000.0
16 WKMG	0/09/	12 10/15/12	CBS Evening Ne CBS Eve News	ews CM	630-7p	MTWTF-	- :30	5	φι _τ ευυ.υυ Ε-υ	, 0.00 1411		+31+-316
			<u>Weekdays</u>	Spots/Wee	<u>k Rate</u>	Rating						

Print Date: 08/09/12 Page 3 of 6



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Flight Dates 10/09/12-10/15/12

Hiatus Dates

Original Date / Revision 08/09/12/ 08/09/12

Order Sep

00:15:00

Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA

									Total	
Ln Ch Start	End	Inventory Code		Start/End T	A December 1981 Commence of the Commence of th	Len Spo		Rtg Type S 0.00 NM	pots 5	Amount \$6,000.00
16 WKMG 10/09/	12 10/15/12	CBS Evening New CBS Eve News	s CM	630-7p	MTWTF	:30	5 \$1,200.00 P-3	U.OU INIVI	5	φ 0,000.00
Start Date	End Date 10/15/12	<u>Weekdays</u> MTWTF~-	Spots/Week 5	<u>Rate</u> \$1,200.00	Rating 0.00					
Week: 10/09/12 17 WKMG 10/09/		News at 7p	CM	7-7:30p	MTWTF	:30	5 \$1,000.00 P-3	0.00 NM	5	\$5,000.00
Start Date	End Date		Spots/Week	Rate	Rating 0.00			į		
Week: 10/09/12 18 WKMG 10/09/	10/15/12 /12 10/15/12	MTWTF~- CBS This Morning		\$1,000.00 7-9a	MTWTF	:30	5 \$350.00 P-3	0.00 NM	5	\$1,750.00
Start Date	End Date		Spots/Week	Rate	Rating					
Week: 10/09/12	10/15/12	MTWTF	5 - E-l - CM	\$350.00 730-8p	0.00 MTWTF	:30	5 \$1,000.00 P-3	0.00 NM	5	\$5,000.00
19 WKMG 10/09/	/12 10/15/12	M-F 7:30-8p Inside Inside Edition		•		.00	0 41,000.00			
Start Date Week: 10/09/12	End Date 10/15/12	<u>Weekdays</u> MTWTF	Spots/Week 5	<u>Rate</u> \$1,000.00	Rating 0.00				_	#4 F00 00
20 WKMG 10/09	/12 10/15/12	9-10a Rachael Ra Rachael Ray	y CM	9-10a	MTWTF	:30	5 \$300.00 P-3	0.00 NM	5	\$1,500.00
<u>Start Date</u> Week: 10/09/12	End Date 10/15/12	Weekdays MTWTF	Spots/Week 5		Rating 0.00					
21 WKMG 10/09		· · · · · · · · · · · · · · · · · · ·	CM	10-11p	1	:30	1 \$7,000.00 P-3	0.00 NM	1	\$7,000.00
Start Date Week: 10/08/12	End Date 10/14/12	Weekdays 1	Spots/Week	\$7,000.00	Rating 0.00			:		
Week: 10/15/12	10/21/12	Ed Daimo Sp	CM	\$7,000.00 8-9p	0.00	:30	1 \$4,500.00 P-3	0.00 NM	1	\$4,500.00
22 WKMG 10/09	10/15/12	CSI:NY		•	_		. ,			
Start Date		<u>Weekdays</u> 1	Spots/Week	Rate \$4,500.00	Rating 0.00					
Week: 10/08/12 Week: 10/15/12	10/14/12 10/21/12			\$4,500.00	0.00	<u> </u>				#C 000 00
23 WKMG 10/09	9/12 10/15/12	Fri Prime 9p Made in Jersey	CM	9-10p	1	:30	1 \$6,000.00 P-3	0.00 NM	1	\$6,000.00
Start Date	End Date	<u>Weekdays</u>	Spots/Weel		Rating				1	
Week: 10/08/12	10/14/12 10/21/12	1		\$6,000.00 \$6,000.00	0.00 0.00				ı	
Week: 10/15/12 24 WKMG 10/09			СМ	10-11p	1	:30	1 \$8,000.00 P-3	0.00 NM	1	\$8,000.00
Start Date	e End Date	Hawaii Five-O Weekd <u>avs</u>	Spots/Weel	k Rate	Rating					
Week: 10/08/12	10/14/12		(0.000,88	0.00					
Week: 10/15/12		1	CM	1 \$8,000.00 9-930p	0.00	:30	1\$10,000.00 P-3	0.00 NM	1	\$10,000.00
25 WKMG 10/0	9/12 10/15/12	2 Mon Prime 9p 2 Broke Girls	Civi	·	_		, ,	'		
Start Date		Weekdays	Spots/Wee	<u>k Rate</u> 0\$10,000.00	Rating 0.00					
Week: 10/08/12 Week: 10/15/12		1		1\$10,000.00						
26 WKMG 10/0		2 Mon Prime 9:30 Mike and Molly		930-10p	1	:30	1 \$8,000.00 P-3	3 0.00 NM	1	\$8,000.00
Start Dat	e <u>End Date</u>		Spots/Wee							
Week: 10/08/12	10/14/12	1		0 \$8,000.00 1 \$8,000.00						
Week: 10/15/12 27 WKMG 10/0		2 Sat 11p News	СМ	11-1135p		- :30	1 \$1,200.00 P-	3 0.00 NM	1	\$1,200.00
		Sat 11p News								





Flight Dates 10/09/12-10/15/12

Hiatus Dates

Original Date / Revision 08/09/12/ 08/09/12

Order Sep 00:15:00

Estimate # 1537 Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA

Weekdays	Spots/Week Spots/Week O5a CM Wknd Spots/Week a CM Spots/Week 1 1 CO All 12n Gan@M ie / PE NO G Spots/Week	Rate \$1,200.00 \$1,200.00 1135p-1205 Rate \$450.00 \$450.00 1205-105a	Rating 0.00 0.00S- Rating 0.00 une1-		1 \$1,	Rate Pri 200.00 P-3 450.00 P-3	0.00 NM	1	Amount \$1,200.00 \$450.00
Sat 11p News Weekdays 1 Sat 1135p-12 Inside Edition Weekdays 1 Sat 1205-105 Extra Wknd Weekdays S- NCAA Footba 12-330p gam Weekdays 1	Spots/Week Spots/Week Spots/Week a CM Spots/Week Spots/Week 1 Spots/Week 1 All 12n Gan@M In PE NO G Spots/Week	Rate \$1,200.00 \$1,200.00 1135p-1205 Rate \$450.00 1205-105a Rate \$350.00 12-330p ga	Rating 0.00 0.00 5a1- Rating 0.00 0.005- Rating 0.00 me1-	:30	1 \$	450.00 P-3	0.00 NM		
Weekdays1 Inside Edition Weekdays1 Sat 1205-105 Extra Wknd WeekdaysS NCAA Footba 12-330p gam Weekdays1	Spots/Week 1 0 05a CM Wknd Spots/Week a CM Spots/Week 1 all 12n Gan@M e / PE NO G Spots/Week	\$1,200.00 \$1,200.00 1135p-1200 \$\frac{\text{Rate}}{\\$450.00}\$ \$\frac{\text{Sate}}{\\$450.00}\$ \$\frac{\text{Rate}}{\\$350.00}\$ \$\frac{\text{Sate}}{\\$350.00}\$	0.00 0.00 5a1- Rating 0.00 0.00 S- Rating 0.00 ume1-					1	\$450.00
Sat 1135p-12 Inside Edition Weekdays1 Sat 1205-105 Extra Wknd WeekdaysS- NCAA Footba 12-330p gam Weekdays1-	1 00 05a CM Wknd Spots/Week a CM Spots/Week 1 1 12n Gan@M e / PE NO G Spots/Week	\$1,200.00 \$1,200.00 1135p-1200 \$\frac{\text{Rate}}{\\$450.00}\$ \$\frac{\text{Sate}}{\\$450.00}\$ \$\frac{\text{Rate}}{\\$350.00}\$ \$\frac{\text{Sate}}{\\$350.00}\$	0.00 0.00 5a1- Rating 0.00 0.00 S- Rating 0.00 ume1-					1	\$450.00
2 Sat 1135p-12 Inside Edition Weekdays1 2 Sat 1205-105 Extra Wknd WeekdaysS 2 NCAA Footba 12-330p gam Weekdays1	005a CM Wknd Spots/Week 1 C a CM Spots/Week 1 all 12n Gan@M e / PE NO G Spots/Week	\$1,200.00 1135p-1205 Rate \$450.00 1205-105a Rate \$350.00 12-330p ga	0.00 Eating 0.00 0.00S- Rating 0.00 une1-					1	\$450.00
Sat 1135p-12 Inside Edition Weekdays1 Sat 1205-105 Extra Wknd WeekdaysS NCAA Footba 12-330p gam Weekdays1	05a CM Wknd Spots/Week 1 a CM Spots/Week 1 all 12n Gan@M e / PE NO G Spots/Week	1135p-1208 Rate \$450.00 \$450.00 1205-105a Rate \$350.00 12-330p gs	Rating 0.00 0.00S- Rating 0.00 une1-					1	\$450.00
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Flight Dates 10/09/12-10/15/12

<u>Hiatus Dates</u>

Original Date / Revision 08/09/12/ 08/09/12

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Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA

38 WKMG 10. Start D Week: 10/08/ Week: 10/15/ 39 WKMG 10 Start D Week: 10/15/ 40 WKMG 10 Start E Week: 10/15/ 41 WKMG 10 Start E Week: 10/15/ 42 WKMG 10 Start E	Date E 1/12 1 1 1/12 1 1 1 1 1 1 1 1 1 1 1 1 1	10/15/12 End Date 10/14/12 10/21/12 10/15/12 End Date 10/14/12 10/21/12 10/15/12 End Date 10/14/12 10/14/12 10/14/12 10/21/12	Sun 11p News Sun 11p News Weekdays1 Sun 11p News aft Sun 11p News aft	Spots/Week 1 0 CM Spots/Week 1 0 fter NFICM	\$1,300.00 \$1,300.00 11-1135p	Rating 0.00 0.001 Rating 0.00 0.001		1 \$1,300.00 P-3		1	\$1,300.0 \$1,200.0
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Flight Dates 10/09/12-10/15/12

Hiatus Dates

Original Date / Revision 08/09/12/ 08/09/12

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Flight Dates 09/18/12-09/24/12

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Estimate # **Product**

Alt Order # 6259498 **OBAMA FOR AMERICA**

Contract / Revision Cash Billing Type Original Date / Revision Agency Com 15%

Order Type **GENERAL** 07/31/12 08/08/12 **Billing Contact**

EOM/EOC Billing Cycle Advertiser Pol/Pres/D/Barack Obama Billing Calendar BROADCAST 3050 K Street NW

New till 02/05/09 Suite 100 **Demographic** A35+ Washington, DC 20007 Agency GMMB POL AGY Rev Codes

Buying Contact Product Codes PL-Presidential-Democrat Sales Office PHI

P-3 **Priority** Sales Region NAT

3050 K Street NW Advertiser Ref Agency Ref Suite 100 Washington, DC 20007

Primary Account Executive Kristen Waskie

Start Date **End Date** Order% Account Executive 100% Kristen Waskie

Order Share 100% Market Value 73700

Competing Station	% of Order	<u>Amoun</u> t
CABLE	%	0
WESH	%	0
WFTV	%	0
WKCF	%	0
WOFL	%	0
WOPX	%	0
WRBW	%	0
WRDQ	%	0

Billing Plan Order Totals Rating Start Date End Date # Spots Net Amount Gross Amount Net Amount Gross Amount # of Spots Month \$73,700.00 0.00 08/27/12 23 \$62,645.00 09/24/12 \$73,700.00 \$62,645,00 23 September 2012 0.00 \$73,700.00 23 \$62,645.00 Totals

											Tota	
Ln Ch S	Start	End	Inventory Code	Break	Start/End 1	Time Days	Len Sp	oots	Rate Pri			Amount
	9/18/12	09/24/12	M-F 11p News	СМ	11-1135p	MTWTF	:30	2	\$1,800.00 P-3	0.00 NM	2	\$3,600.00
			M-F 11p News									
Start D	ate	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09/18/	12	09/24/12	MTWTF	2	\$1,800.00	0.00					_	44 000 00
E 2 WKMG 09	9/18/12	09/24/12	11-12p Price Is R	ght CM	11a-12p	MTWTF	:30	2	\$650.00 P-3	0.00 NM	2	\$1,300.00
			Price Is Right									
Start D	Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09/18/		09/24/12	MTWTF	2	\$650.00	0.00						* 4 4 * 0 0 0 0
E 3 WKMG 09	9/18/12	2 09/24/12	Local 6 News 12-	1230p CM	12-1230p	MTWTF	:30	2	\$550.00 P-3	0.00 NM	2	\$1,100.00
			Local 6 News 12-	1230p								
Start C	Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09/18/		09/24/12	MTWTF	2	\$550.00	0.00		*****				#200 OO
E 4 WKMG 09	9/18/1	2 09/24/12	Morn News at 5a	CM	5-530a	MTWTF	:30	1	\$300.00 P-3	0.00 NM	1	\$300.00
			Morn News at 5a									
Start [<u>Date</u>	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						





Flight Dates 09/18/12-09/24/12

<u>Hiatus Dates</u>

Original Date / Revision 07/31/12/ 08/08/12

Order Sep 00:15:00

<u>Advertiser</u>	1 02/11	69iDiDan									1.
				Dunale	Ctant/End T	ima Dave	Len Spots	s Rate Pri	Rta Type S	Tota Spots	is Amount
Ln Ch	Start	End	Inventory Code		Start/End T		and the second of the second o	1 \$300.00 P-3	0.00 NM	1	\$300.00
E 4 WKMG	09/18/12	2 09/24/12	Morn News at 5a Morn News at 5a	CM	5-530a	MTWTF	.30	1 \$300,001-3	0.00 TUM	•	4000111
<u>Sta</u> Week: 09/	<u>rt Date</u> 18/12	End Date 09/24/12	<u>Weekdays</u> MTWTF	Spots/Week 1	<u>Rate</u> \$300.00	Rating 0.00					
E 5 WKMG	09/18/12	2 09/24/12	News at 7p News at 7p	СМ	7-7:30p	MTWTF	:30	1 \$1,000.00 P-3	0.00 NM	1	\$1,000.00
<u>Sta</u> Week: 09/	rt Date	End Date 09/24/12	Weekdays MTWTF	Spots/Week	<u>Rate</u> \$1,000.00	Rating 0.00					
E 7 WKMG			Mon Prime 10p Hawaii Five-O	CM	10-11p	1	:30	1 \$5,000.00 P-3	0.00 NM	1	\$5,000.00
Sta	ırt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating			:		
Week: 09/		09/23/12			\$5,000.00	0.00					
Week: 09/		09/30/12	1		\$5,000.00	0.00	.00	1 \$450.00 P-3	0.00 NM	1	\$450.00
E 11 WKMG	09/18/1:	2 09/22/12	Sat 6p News Sat Local 6 News	CM s at 6p	6-630p	1-	:30	1 \$450,60 P-3	U.UU INIVI	'	ψ430.00
Sta Week: 09/	art <u>Date</u> /17/12	End Date 09/23/12	Weekdays 1-	Spots/Week 1		Rating 0.00	***				
		2 09/22/12	7-9a CBS This M 7-9a Sat Early Sl		7-9a	1-	:30	1 \$350.00 P-3	0.00 NM	1	\$350.00
Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating			1		
Week: 09		09/23/12	1-	1	\$350.00	0.00	· · · · · · · · · · · · · · · · · · ·		0.00 1/14	0	£45.000.00
E 13 WKMG	09/22/1	2 09/24/12	NCAA Football P FLORIDA PRIME		8-11p (8:00 PM-11	1- (30 PM:	:30	1\$15,000.00 P-3	0.00 NM	2	\$15,000.00
Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating					
Week: 09		09/23/12	1-		\$15,000.00	0.00	<i>N</i> eekday <u>s</u>	Length Rate	Rtg Type		
1 VKMC		2-09/23/12 N	<u>Description</u> ICAA Football Prin		<u>rt/End Time</u> 1p	د 130 PM-11:30 (8:00					
[0		Game sche	eduled is 11/03/12]						0.00 144		
			Survivor 90min Pre	miere We	d 8p-930p	•	W	:30 \$7,500.00	O.UU INIVI		
	G for 13.1		Big Brother 90min F	inale We	d 930p-11p		W	:30 \$7,500.00	0.00 NM		
	G for 13.1		ng brother somm	maio 110	a occip p						
Week: 09		09/30/12		(\$15,000.00	0.00					
E 15 WKMC			Sun 11p News Sun 11p News	CM	11-1135p	1	. :30	1 \$1,800.00 P-3	0.00 NM	1	\$1,800.00
Q.f	art Nate	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09		09/23/12	1		\$1,800.00	0.00					
Week: 09		09/30/12		(\$1,800.00	0.00			0.00.194		¢=00.00
E 16 WKM	3 09/18/1	12 09/24/12	Sun 1135p-1235 Without a Trace		1135p-123	5a1	L :30	1 \$500.00 P-3	0.00 NM	1	\$500.00
St	tart Date	End Date	<u>Weekdays</u>	Spots/Weel		Rating					
Week: 09	9/17/12	09/23/12	1.		\$500.00	0.00					
Week: 09		09/30/12			0 \$500.00	0.00	1 :30	1 \$1,300.00 P-3	0.00 NM	1	\$1,300.00
E 19 WKM	3 09/18/	12 09/24/12	CBS Sunday Mo	orning	9-1030a			1 ψημουίου το	2,00 140		
	tart Date	End Date	Weekdays	Spots/Wee		Rating				l	
Week: 0		09/23/12	1		1 \$1,300.00 0 \$1,300.00	0.00 0.00					
Week: 09 E 20 WKM		09/30/12 12 09/20/12		CM	10-11p	1	- :30	1 \$5,000.00 P-3	0.00 NM	1	\$5,000.00
		_	Person of Intere		L D-4-	Datin ~				ı	
<u>s</u>	tart Date	End Date	<u>Weekdays</u>	Spots/Wee	<u>k Rate</u>	Rating				-	

WKMG



255505

Flight Dates 09/18/12-09/24/12

Hiatus Dates

Original Date / Revision 07/31/12/ 08/08/12

00:15:00 Order Sep

							D. T	Tota	
Ln Ch Start Er	nd Inventory Code	Break	Start/End 7	Γime Days	Len Spots		Rtg Type		Amount
E 20 WKMG 09/18/12 09/		CM	10-11p	1	:30	1 \$5,000.00 P-3	0.00 NM	1	\$5,000.00
	Person of Interes			m 41					
	<u>Date Weekdays</u>	Spots/Week	<u>Rate</u> \$5,000.00	Rating 0.00			1		
THE CHARLES THE CONTRACT OF TH	-O/ 12	CM	9-10p	1	:30	1 \$7,000.00 P-3	0.00 NM	1	\$7,000.00
E 23 WKMG 09/18/12 09	Thu 9-10p BIG B		•	-					
,	Date Weekdays	Spots/Week		Rating					
***************************************	23/121		\$7,000.00	0.00	:30	1 \$5,000.00 P-3	0.00 NM	1	\$5,000.00
E 24 WKMG 09/18/12 09	/18/12 Tue Prime 10p Tue 10p-11p	CM	10-11p	-1	.30	γ ψο,σοσ.σογ σ	0.00 144	•	40 ,
<u>Start Date</u> Enc	Date Weekdays	Spots/Week		Rating					
TTOOK! BOTTITIE	23/12 -1	1		0.00	:30	1 \$7,000.00 P-3	0.00 NM	1	\$7,000.00
E 25 WKMG 09/18/12 09	1/18/12 Tue Prime 8p NCIS	CM	8-9p	-1	.30	1 \$7,000.00 F-S	0.00 INIVI	' 	ψ,,οοσ.σο
Start Date Eng	<u>Date</u> <u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 09/17/12 09/2	23/12 -1		\$7,000.00	0.00			0.00 NA4	1	\$6,000.00
E 27 WKMG 09/18/12 09	0/18/12 Tue Prime 9p NCIS:LA	CM	9-10p	-1	:30	1 \$6,000.00 P-3	0.00 NM	E .	\$6,000.00
Start Date End	<u>i Date</u> <u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>					
1100111	23/12 -1		\$6,000.00	0.00		4.00.000.00.00	0.00 NM	1	\$6,000.00
E 28 WKMG 09/18/12 09	9/19/12 Wed Prime 10p CSI	СМ	10-11p	1	:30	1 \$6,000.00 P-3	U.UU INIM	,	φα,000.00
Start Date End	d Date Weekdays	Spots/Weel	Rate	Rating					
Week: 09/17/12 09/	23/121		\$6,000.00	0.00	A(l-d	Langth Boto	Rtg Type		
Spot Ch Date Range	<u>Description</u>		rt/End Time	-	<u>Weekdays</u> w	Length Rate :30(\$6,000.00			
	23/12 Wed Prime 10p	10-	11p		yy	,50ξψ0,000.00	, 0.00		
See MG 28.4	ner 90 minute finale 9:30-	11p - if OK ple	ease rebook]						
4 VKMG 09/19/12-09/	19/12 Big Brother 90min	Finale We	d 930p-11p		W	:30 \$6,000.00	0.00 NM		
⊕ MG for 28.3 09/									
E 29 WKMG 09/18/12 0		СМ	9-10p	1	:30	1 \$6,000.00 P-3	0.00 NM	1	\$6,000.00
St <u>art Date</u> <u>En</u>	d Date Weekdays	Spots/Weel	k Rate	Rating					
	/23/121		1 \$6,000.00	0.00					
Spot Ch Date Range	<u>Description</u>	_	rt/End Time		<u>Weekdays</u>		Rtg Type		
3 VKMG 09/17/12-09	/23/12 Wed Prime 9 p	9-1	0p		W	:30(\$6,000.00	// U.UU INIVI	Ί	
See MG 29.4	Donations 0.0000 and Di	a Drothar 0.20	1.40nI						
[This is Survivor	Premiere 8-9:30p and Bi /19/12 Survivor 90min Pre	y Divuler 3:30 amiere 18/4	ed 8p-930p		W	:30 \$6,000.0	0 0.00 NM	Į.	
4 VKMG 09/19/12-09. (P) MG for 29.3 09/		ATRICIC PAR	a ab coob		•				
@ ING 101 29.3 09/	10						Totals	. <u>.</u>	73,700.00
							1 Otals	20 0	,, 0,, 00.00

CAND

00:15:00

WKMG

ORDER

Flight Dates 09/25/12-10/01/12

Order Sep 1536 Estimate #

Product 6259464 Alt Order # **OBAMA FOR AMERICA** 255506 / Contract / Revision

Cash Billing Type Original Date / Revision 15% Agency Com

Order Type **GENERAL** 08/08/12 07/31/12 Billing Contact EOM/EOC Billing Cycle

Advertiser Pol/Pres/D/Barack Obama Billing Calendar BROADCAST 3050 K Street NW

New till 02/05/09 Suite 100 A35+ **Demographic** Washington, DC 20007 Agency GMMB Rev Codes **AGY** POL

Buying Contact Product Codes PL-Presidential-Democrat Sales Office PHI

P-3 **Priority** Sales Region NAT

3050 K Street NW Advertiser Ref Agency Ref Suite 100

Start Date

Order%

Primary Account Executive Kristen Waskie

Account Executive

Washington, DC 20007

100% Kristen Waskie Order Share 100% Market Value 64600

End Date

Amount Competing Station % of Order 0 % CABLE % 0 **WESH** 0 % WFTV 0 % WKCF 0 % WOFL 0 % **WOPX** % 0 **WRBW** 0 **WRDQ** %

Billing Plan Order Totals Net Amount Gross Amount Rating Start Date End Date # Spots Net Amount Gross Amount # of Spots Month \$64,050.00 \$54,442.50 09/30/12 19 0.00 08/27/12 \$64,050.00 \$54,442.50 September 2012 19 \$467.50 \$550.00 1 0.00 10/01/12 10/01/12 \$550.00 \$467.50 October 2012 1 \$64,600.00 0.00 20 \$54,910.00 Totals

									<u>Tota</u>	<u>ls</u>
Ln Ch Start E	nd	Inventory Code	Break	Start/End 1	Time Days	Len Spots	Rate Pri		,	Amount
E 1 WKMG 09/25/12 10	0/01/12	M-F 11p News	СМ	11-1135p	MTWTF	:30	2 \$1,800.00 P-3	0.00 NM	2	\$3,600.00
		M-F 11p News								
Start Date End	d Date	Weekdays	Spots/Week	<u>Rate</u>	<u>Rating</u>					
Week: 09/25/12 10/	01/12	MTWTF	2	\$1,800.00	0.00					
E 2 WKMG 09/25/12 10	0/01/12	11-12p Price Is Ri	ght CM	11a-12p	MTWTF	:30	2 \$650.00 P-3	0.00 NM	2	\$1,300.00
E Z WYGNO OO,ES, CE C	-,,,,,,	Price Is Right	•							
Start Date End	d Date	Weekdays	Spots/Week	<u>Rate</u>	Rating					
	/01/12	MTWTF	2	\$650.00	0.00					
E 3 WKMG 09/25/12 10	0/01/12	Local 6 News 12-1	1230p CM	12-1230p	MTWTF	:30	2 \$550.00 P-3	0.00 NM	2	\$1,100.00
_ 0 TATEMO ODIZOTE	0,01,1=	Local 6 News 12-								
Start Date En	d Date	Weekdays	Spots/Week	<u>Rate</u>	<u>Rating</u>					
	/01/12	MTWTF	2	\$550.00	0.00					
	0/01/12	Morn News at 5a	CM	5-530a	MTWTF	:30	1 \$300.00 P-3	0.00 NM	1	\$300.00
		Morn News at 5a								



WKMG

255506

Flight Dates 09/25/12-10/01/12

Hiatus Dates

Original Date / Revision 07/31/12/ 08/08/12

Order Sep 00:15:00

Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA

1 m 1, m	Start	End	Inventory Code	Break	Start/End 1	rime Days	Len Spot	s Rate Pri	Rtg Type S	<u>Tota</u> Spots	Amount
Ln Ch			Morn News at 5a	СМ	5-530a	MTWTF	:30	1 \$300.00 P-3	0.00 NM	1	\$300.00
: 4 VVINIVIG	09/20/1/	2 10/01/12	Morn News at 5a								
Sta	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	<u>Rating</u>					
Week: 09/	25/12	10/01/12	MTWTF	1	\$300.00	0.00		4 #4 000 00 D 3	0.00 NM	1	\$1,000.00
5 WKMG	09/25/1	2 10/01/12	News at 7p News at 7p	CM	7-7:30p	MTWTF	:30	1 \$1,000.00 P-3	U,UU IVIVI	'	\$1,000.00
<u>Sta</u> Week: 09/	rt <u>Date</u> /25/12	End Date 10/01/12	<u>Weekdays</u> MTWTF	Spots/Week 1	Rate \$1,000.00	Rating 0.00	<u></u>				*4.000.00
		2 09/28/12	Fri Prime 8p CSI:NY	СМ	8-9p	1	:30	1 \$4,000.00 P-3	0.00 NM	1	\$4,000.00
Sta	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating			1		
Week: 09/		09/30/12	1	1	\$4,000.00	0.00			2 22 1114	•	#4E 000 00
		2 09/29/12			8-11p	1-	:30	1\$15,000.00 P-3	0.00 NM	3	\$15,000.00
			FLORIDA PRIME		(8:00 PM-1						
	art Date	End Date	<u>Weekdays</u> 1-	Spots/Week	Rate \$15,000.00	<u>Rating</u> 0.00					
Week: 09/	/24/12 <u>1 Date Ra</u>	09/30/12	escription		t/End Time		<u>Veekdays</u>		Rtg Type		
Spot Ch	00/24/1		ICAA Football Prim			(8:00 PM-11:30	sa	:30 15,000.00	0.00 NM		
		3.13.4.13.5									
			duled is 11/03/12]				um.	:30 \$9,000.00	S O OO NM		
			hu Prime 9p	9-10)p		Th	- :30 \$9,000.00) 0.00 NW		
	G for 13.2					(* 00 DM 7 00 D	C.a.	- :30 \$5,000.00	n n nn NM		
			ICAA Football 3p C	Bame vari	ous	(3:30 PM-7:00 P	Sa	50 \$5,000.00	0.00 14141		
	G for 13.2						sa	- :30 \$1,000.00	0 00 NM		
- 1070 -7											
			ocal 6 Sports Acce	ess 7-8)		Ja	50 \$1,500.00	. 0,00		
⊕ M0	G for 13.2	2 09/29		·						1	\$1.100.0
⊕ M(G for 13.2	2 09/29	Face The Nation	СМ	1030-11a	1		1 \$1,100.00 P-3		1	\$1,100.0
⊕ MG E 14 WKMG	G for 13.2 3 09/25/	2 09/29 12 09/30/12	Face The Nation	СМ	1030-11a	1				1	\$1,100.0
⊕ MG E 14 WKMG <u>St</u>	G for 13.2 3 09/25/ art Date	2 09/29 12 09/30/12 End Date	Face The Nation Face The Nation Weekdays	CM Spots/Week	1030-11a <u>Rate</u>	1 Rating				1	\$1,100.0
⊕ MG E 14 WKMG St: Week: 09	G for 13.2 G 09/25/ art Date 9/24/12	2 09/29 12 09/30/12 End Date 09/30/12	Face The Nation Face The Nation <u>Weekdays</u> 1	CM Spots/Week	1030-11a <u>Rate</u> \$1,100.00	1	:30		0.00 NM	1	
⊕ MG E 14 WKMG St: Week: 09	G for 13.2 G 09/25/ art Date 9/24/12	2 09/29 12 09/30/12 End Date	Face The Nation Face The Nation Weekdays1 Sun 11p News	CM Spots/Week	1030-11a <u>Rate</u>	1 <u>Rating</u> 0.00	:30	1 \$1,100.00 P-3	0.00 NM		
⊕ MG E 14 WKMG Str Week: 09 E 15 WKMG	G for 13.2 G 09/25/ art Date 0/24/12 G 09/25/	2 09/29 12 09/30/12 End Date 09/30/12 12 09/30/12	Face The Nation Face The Nation Weekdays1 Sun 11p News Sun 11p News	CM Spots/Week	1030-11a <u>Rate</u> \$1,100.00 11-1135p	1 <u>Rating</u> 0.00	:30	1 \$1,100.00 P-3	0.00 NM		
⊕ MG E 14 WKMG Sti Week: 09 E 15 WKMG	G for 13.2 G 09/25/ art Date B/24/12 G 09/25/ art Date	2 09/29 12 09/30/12 End Date 09/30/12	Face The Nation Face The Nation Weekdays1 Sun 11p News	CM Spots/Week CM Spots/Week	1030-11a <u>Rate</u> \$1,100.00 11-1135p	1 Rating 0.001 Rating	:30	1 \$1,100.00 P-3 1 \$1,800.00 P-3	0.00 NM	1	\$1,800.0
⊕ MG E 14 WKMG <u>Str</u> Week: 09 E 15 WKMG <u>Str</u> Week: 09	G for 13.2 G 09/25/ art Date 9/24/12 G 09/25/ art Date 9/24/12	2 09/29 12 09/30/12 <u>End Date</u> 09/30/12 12 09/30/12 <u>End Date</u> 09/30/12	Face The Nation Face The Nation Weekdays1 Sun 11p News Sun 11p News Weekdays1	CM Spots/Week CM Spots/Week	1030-11a Rate \$1,100.00 11-1135p Rate	Rating 0.00 1 Rating 0.00	:30 L :30	1 \$1,100.00 P-3	0.00 NM	1	\$1,800.0
⊕ MG E 14 WKMG Str Week: 09 E 15 WKMG Str Week: 09	G for 13.2 G 09/25/ art Date 9/24/12 G 09/25/ art Date 9/24/12	2 09/29 12 09/30/12 End Date 09/30/12 12 09/30/12 End Date	Face The Nation Face The Nation Weekdays1 Sun 11p News Sun 11p News Weekdays1	Spots/Week CM Spots/Week	1030-11a Rate \$1,100.00 11-1135p Rate \$1,800.00 1135p-123	Rating 0.00 Rating 0.00 Rating 0.00 35a	:30 L :30	1 \$1,100.00 P-3 1 \$1,800.00 P-3	0.00 NM	1	\$1,800.0
⊕ MGE 14 WKMG Str. Week: 09 E 15 WKMG Str. Week: 09 E 16 WKMG	G for 13.2 G 09/25/ art Date 9/24/12 G 09/25/ art Date 9/24/12	2 09/29 12 09/30/12 <u>End Date</u> 09/30/12 12 09/30/12 <u>End Date</u> 09/30/12	Face The Nation Face The Nation Weekdays1 Sun 11p News Sun 11p News Weekdays1 Sun 1135p-1235	CM Spots/Week CM Spots/Week	1030-11a Rate \$1,100.00 11-1135p Rate \$1,800.00 1135p-123	Rating 0.00 Rating 0.00 Rating 0.00 35a Rating	:30 L :30	1 \$1,100.00 P-3 1 \$1,800.00 P-3	0.00 NM	1	\$1,800.0
⊕ MGE 14 WKMG Str. Week: 09 E 15 WKMG Str. Week: 09 E 16 WKMG	G for 13.2 G 09/25/ art Date 9/24/12 G 09/25/ art Date 9/24/12 G 09/25/ tart Date	End Date 09/30/12 End Date 09/30/12 12 09/30/12 End Date 09/30/12 12 09/30/12	Face The Nation Face The Nation Weekdays1 Sun 11p News Sun 11p News Weekdays1 Sun 1135p-1235 Without a Trace	CM Spots/Week 1 CM Spots/Week a CM Spots/Week	1030-11a Rate \$1,100.00 11-1135p Rate \$1,800.00 1135p-123 Rate \$500.00	Rating 0.00 Rating 0.00 Rating 0.00 35a Rating 0.00	:30 L :30 L :30	1 \$1,100.00 P-3 1 \$1,800.00 P-3	0.00 NM 0.00 NM 0.00 NM	1	\$1,800.0 \$500.0
⊕ MG E 14 WKMG St: Week: 09 E 15 WKMG Week: 09 E 16 WKMG	G for 13.2 G 09/25/ art Date 9/24/12 G 09/25/ art Date 9/24/12 G 09/25/ tart Date 9/24/12	2 09/29 12 09/30/12 End Date 09/30/12 12 09/30/12 End Date 09/30/12 12 09/30/12 End Date	Face The Nation Face The Nation Weekdays1 Sun 11p News Weekdays1 Sun 1135p-1235 Without a Trace Weekdays1 NFL Game 2	Spots/Week CM Spots/Week	1030-11a Rate \$1,100.00 11-1135p Rate \$1,800.00 1135p-123 Rate \$500.00 various	Rating 0.00 Rating 0.00 Rating 0.00 35a Rating 0.00	:30 L :30 L :30	1 \$1,100.00 P-3 1 \$1,800.00 P-3	0.00 NM 0.00 NM 0.00 NM	1	\$1,800.0 \$500.0
⊕ Mo E 14 WKMG St: Week: 09 E 15 WKMG Week: 09 E 16 WKMG	G for 13.2 G 09/25/ art Date 9/24/12 G 09/25/ art Date 9/24/12 G 09/25/ tart Date 9/24/12	2 09/29 12 09/30/12 End Date 09/30/12 12 09/30/12 End Date 09/30/12 12 09/30/12 End Date 09/30/12	Face The Nation Face The Nation Weekdays1 Sun 11p News Sun 11p News Weekdays1 Sun 1135p-1235 Without a Trace Weekdays1 NFL Game 2 NFL Game 2	CM Spots/Week CM Spots/Week a CM Spots/Week	1030-11a Rate \$1,100.00 11-1135p Rate \$1,800.00 1135p-123 Rate \$500.00 various (4:15 PM-	Rating 0.00 Rating 0.00 Rating 0.00 35a Rating 0.00 7:00 PM)	:30 L :30 L :30	1 \$1,100.00 P-3 1 \$1,800.00 P-3	0.00 NM 0.00 NM 0.00 NM	1	\$1,800.0 \$500.0
⊕ MG E 14 WKMG St: Week: 09 E 15 WKMG St: Week: 09 E 16 WKMG Week: 09 E 17 WKMG	G for 13.2 G 09/25/ art Date 9/24/12 G 09/25/ tart Date 9/24/12 G 09/25/ tart Date 9/24/12 G 09/30/ tart Date	End Date 09/30/12 End Date 09/30/12 12 09/30/12 End Date 09/30/12 12 09/30/12 End Date 09/30/12 12 09/30/12	Face The Nation Face The Nation Weekdays1 Sun 11p News Sun 11p News Weekdays1 Sun 1135p-1235 Without a Trace Weekdays1 NFL Game 2 NFL Game 2 Weekdays	Spots/Week Spots/Week a CM Spots/Week CM Spots/Week	1030-11a Rate \$1,100.00 11-1135p Rate \$1,800.00 1135p-123 Rate \$500.00 various (4:15 PM-	Rating 0.00 Rating 0.00 Rating 0.00 35a Rating 0.00 7:00 PM) Rating	:30 L :30 L :30	1 \$1,100.00 P-3 1 \$1,800.00 P-3	0.00 NM 0.00 NM 0.00 NM	1	\$1,800.0 \$500.0
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⊕ MG E 14 WKMG St: Week: 09 E 15 WKMG Week: 09 E 16 WKMG St: Week: 09 E 17 WKMG	G for 13.2 G for 13.2 G 09/25/ art Date 9/24/12 G 09/25/ tart Date 9/24/12 G 09/30/ tart Date 9/24/12	End Date 09/30/12 End Date 09/30/12 12 09/30/12 End Date 09/30/12 12 09/30/12 End Date 09/30/12 12 09/30/12	Face The Nation Face The Nation Weekdays1 Sun 11p News Sun 11p News Weekdays1 Sun 1135p-1235 Without a Trace Weekdays1 NFL Game 2 NFL Game 2 Weekdays1	Spots/Week Spots/Week a CM Spots/Week CM Spots/Week CM Spots/Week	1030-11a Rate \$1,100.00 11-1135p Rate \$1,800.00 1135p-123 Rate \$500.00 various (4:15 PM-	Rating 0.00 Rating 0.00 Rating 0.00 35a Rating 0.00 7:00 PM) Rating	:30 L :30 L :30	1 \$1,100.00 P-3 1 \$1,800.00 P-3 1 \$500.00 P-3	0.00 NM 0.00 NM 0.00 NM	1	\$1,800.0 \$500.0 \$15,000.0
⊕ MG E 14 WKMG St: Week: 09 E 15 WKMG Week: 09 E 16 WKMG St: Week: 09 E 17 WKMG Week: 09 E 17 WKMG	G for 13.2 G for 13.2 G 09/25/ art Date 9/24/12 G 09/25/ tart Date 9/24/12 G 09/30/ tart Date 9/24/12 G 09/30/	End Date 09/30/12 End Date 09/30/12 12 09/30/12 End Date 09/30/12 12 09/30/12 12 09/30/12 End Date 09/30/12 12 09/30/12 End Date 09/30/12	Face The Nation Face The Nation Weekdays1 Sun 11p News Weekdays1 Sun 1135p-1235 Without a Trace Weekdays1 NFL Game 2 NFL Game 2 Weekdays1 CBS Evening No	Spots/Week Spots/Week a CM Spots/Week CM Spots/Week CM Spots/Week	1030-11a Rate \$1,100.00 11-1135p Rate \$1,800.00 1135p-123 Rate \$500.00 various (4:15 PM- Rate \$1,5000.00 630-7p	Rating 0.00 Rating 0.00 Stating 0.00 Rating 0.00 7:00 PM) Rating 0.00 Rating 0.00	:30 L :30 L :30	1 \$1,100.00 P-3 1 \$1,800.00 P-3 1 \$500.00 P-3	0.00 NM 0.00 NM 0.00 NM	1	\$1,800.0 \$500.0 \$15,000.0
⊕ MG E 14 WKMG St: Week: 09 E 15 WKMG Week: 09 E 16 WKMG Week: 09 E 17 WKMG Week: 09 E 18 WKMG	G for 13.2 G for 13.2 G 09/25/ art Date 9/24/12 G 09/25/ tart Date 9/24/12 G 09/30/ tart Date 9/24/12 G 09/30/ tart Date 9/24/12 G 09/25/ tart Date	End Date 09/30/12 End Date 09/30/12 12 09/30/12 End Date 09/30/12 12 09/30/12 12 09/30/12 12 09/30/12 End Date 09/30/12	Face The Nation Face The Nation Weekdays1 Sun 11p News Weekdays1 Sun 1135p-1235 Without a Trace Weekdays1 NFL Game 2 NFL Game 2 Weekdays1 CBS Evening No	Spots/Week Spots/Week CM Spots/Week CM Spots/Week CM Spots/Week	1030-11a Rate \$1,100.00 11-1135p Rate \$1,800.00 1135p-123 Rate \$500.00 various (4:15 PM- Rate \$1,5000.00 630-7p	Rating 0.00 Rating 0.00 Rating 0.00 Rating 0.00 Rating 0.00 Rating 0.00 Rating 0.00 Rating 0.00 Rating 0.00	:30 L :30 L :30	1 \$1,100.00 P-3 1 \$1,800.00 P-3 1 \$500.00 P-3 1 \$600.00 P-3	0.00 NM 0.00 NM 0.00 NM	1 1	\$1,800.0 \$500.0 \$15,000.0 \$600.0
⊕ MG E 14 WKMG St: Week: 09 E 15 WKMG Week: 09 E 16 WKMG Week: 09 E 17 WKMG Week: 09 E 18 WKMG Week: 09 E 18 WKMG	G for 13.2 G for 13.2 G 09/25/ art Date 9/24/12 G 09/25/ tart Date 9/24/12 G 09/30/ tart Date 9/24/12 G 09/25/ tart Date 9/24/12 G 09/25/ tart Date 9/24/12	2 09/29 h2 09/30/12 End Date 09/30/12 12 09/30/12 h2 09/30/12 12 09/30/12 h2 09/30/12 h2 09/30/12 h2 09/30/12 h2 09/30/12 h2 09/30/12 h2 09/30/12 h2 09/30/12 h2 09/30/12 h2 09/30/12 h2 09/30/12 h2 09/30/12 h2 09/30/12	Face The Nation Face The Nation Weekdays1 Sun 11p News Weekdays1 Sun 1135p-1235 Without a Trace Weekdays1 NFL Game 2 NFL Game 2 Weekdays1 CBS Evening No	Spots/Week Spots/Week CM Spots/Week CM Spots/Week CM Spots/Week ews CM Spots/Week	1030-11a Rate \$1,100.00 11-1135p Rate \$1,800.00 1135p-123 Rate \$500.00 various (4:15 PM- Rate \$1\$15,000.00 630-7p	Rating 0.00 Rating 0.00 Rating 0.00 Rating 0.00 Rating 0.00 Rating 0.00 Rating 0.00	1 :30 1 :30 1 :30	1 \$1,100.00 P-3 1 \$1,800.00 P-3 1 \$500.00 P-3	0.00 NM 0.00 NM 0.00 NM	1 1	\$1,800.0 \$500.0 \$15,000.0 \$600.0
E 14 WKMG St. Week: 09 E 15 WKMG Week: 09 E 16 WKMG Week: 09 E 17 WKMG Week: 09 E 18 WKMG Week: 09 E 18 WKMG Week: 09 E 18 WKMG	G for 13.2 G 09/25/ art Date 9/24/12 G 09/25/ tart Date 9/24/12 G 09/30/ tart Date 9/24/12 G 09/25/ tart Date 9/24/12 G 09/25/ tart Date 9/24/12 G 09/25/	End Date 09/30/12 End Date 09/30/12 12 09/30/12 End Date 09/30/12 12 09/30/12 End Date 09/30/12 12 09/30/12 End Date 09/30/12 12 09/30/12 End Date 09/30/12 12 09/30/12 12 09/30/12	Face The Nation Face The Nation Weekdays1 Sun 11p News Sun 11p News Weekdays1 Sun 1135p-1235 Without a Trace Weekdays1 NFL Game 2 NFL Game 2 NFL Game 2 Weekdays1 CBS Evening No CBS Eve News Weekdays1 CBS Evening No CBS Eve News Weekdays1 CBS Evening No CBS Evening No CBS Eve News Weekdays1	Spots/Week Spots/Week CM Spots/Week CM Spots/Week CM Spots/Week ews CM Spots/Week	1030-11a Rate \$1,100.00 11-1135p Rate \$1,800.00 1135p-123 Rate \$500.00 various (4:15 PM- Rate \$1\$15,000.00 630-7p Rate \$600.00 9-1030a	Rating 0.00 Rating 0.00 35a Rating 0.00 7:00 PM) Rating 0.00 Rating 0.00 Rating 0.00	:30 L :30 L :30	1 \$1,100.00 P-3 1 \$1,800.00 P-3 1 \$500.00 P-3 1 \$600.00 P-3	0.00 NM 0.00 NM 0.00 NM	1 1	\$1,800.0 \$500.0 \$15,000.0 \$600.0
E 14 WKMG St. Week: 09 E 15 WKMG Week: 09 E 16 WKMG Week: 09 E 17 WKMG Week: 09 E 18 WKMG Week: 09 E 18 WKMG Week: 09 E 18 WKMG	G for 13.2 G 09/25/ art Date 9/24/12 G 09/25/ tart Date 9/24/12 G 09/30/ tart Date 9/24/12 G 09/25/ tart Date 9/24/12 G 09/25/ tart Date 9/24/12 G 09/25/	End Date 09/30/12 End Date 09/30/12 12 09/30/12 End Date 09/30/12 12 09/30/12 End Date 09/30/12 12 09/30/12 End Date 09/30/12 12 09/30/12 End Date 09/30/12 12 09/30/12 12 09/30/12	Face The Nation Face The Nation Weekdays1 Sun 11p News Sun 11p News Weekdays1 Sun 1135p-1235 Without a Trace Weekdays1 NFL Game 2 NFL Game 2 NFL Game 2 Weekdays1 CBS Evening No CBS Eve News Weekdays1 CBS Evening No CBS Eve News Weekdays1 CBS Evening No CBS Evening No CBS Eve News Weekdays1	CM Spots/Week a CM Spots/Week CM Spots/Week ews CM Spots/Week corning CM Spots/Wee corning CM Spots/Week	1030-11a Rate \$1,100.00 11-1135p Rate \$1,800.00 1135p-123 Rate \$500.00 various (4:15 PM- Rate \$1\$15,000.00 630-7p Rate \$600.00 9-1030a	Rating 0.00 Rating 0.00 Rating 0.00 Rating 0.00 Rating 0.00 Rating 0.00 Rating 0.00 Rating 0.00	1 :30 1 :30 1 :30	1 \$1,100.00 P-3 1 \$1,800.00 P-3 1 \$500.00 P-3 1 \$600.00 P-3	0.00 NM 0.00 NM 0.00 NM 0.00 NM	1 1 1	\$1,100.00 \$1,800.0 \$500.0 \$15,000.0 \$600.0 \$1,300.0

Print Date: 08/09/12

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255506

WKMG

Flight Dates 09/25/12-10/01/12

Hiatus Dates

Original Date / Revision 07/31/12/ 08/08/12

Order Sep

00:15:00

Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA

Ln Ch Start	End	Inventory Code	Break	Start/End T	īme Days	Len Spe	ots Rate Pri	Rtg Type S	Tota pots	als Amount
<u>Start Date</u> Week: 09/24/12	<u>End Date</u> 09/30/12	Thu Prime 10p Elementary Weekdays1	Spots/Week 1	<u>Rate</u> \$8,000.00	<u>Rating</u> 0.00	<u></u>				
E 26 WKMG 09/25/	12 09/25/12	Tue Prime 9p NCIS:LA	CM	9-10p	-1	:30	1\$10,000.00 P-3	0.00 NM	1	\$10,000.00
<u>Start Date</u> Week: 09/24/12	End Date 09/30/12	Weekdays -1	Spots/Week 1	<u>Rate</u> \$10,000.00	Rating 0.00					···
								Totals	20 \$	64,600.00



Original Date / Revision

08/09/12

Advertiser Pol/Pres/D/Barack Obama

WKMG

255511

08/09/12

ORDER

Flight Dates 10/23/12-10/29/12

Order Sep 00:15:00 Estimate # 1537 **Product** Alt Order # 6259546 **OBAMA FOR AMERICA** Cash Billing Type Agency Com 15% Order Type GENERAL **Billing Contact** EOM/EOC Billing Cycle Billing Calendar BROADCAST 3050 K Street NW Suite 100 <u>Demographic</u> A35+ Washington, DC 20007 CAND POL AGY Rev Codes Product Codes PL-Presidential-Democrat Sales Office PHI P-3 **Priority** Sales Region NAT

Advertiser Ref

3050 K Street NW Suite 100

New till 02/05/09

Agency GMMB

Buying Contact

Washington, DC 20007

Primary Account Executive Kristen Waskie

Account Executive	Order%	Start Date	End Date
Kristen Waskie	100%	<u></u>	

Agency Ref

Order Share 100% Market Value 258925

Competing Station	% of Order	Amount
CABLE	%	0
WESH	%	0
WFTV	%	0
WKCF	%	0
WOFL	%	0
WOPX	%	0
WRBW	%	0
WRDQ	%	0

Order Totals	:	Billing Plan										
Month	# of Spots	Net Amount	Gross Amount	Rating Start Date	End Date	# Spots	Net Amount (Gross Amount				
October 2012 November 2012	115 23	\$187,425.00 \$32.661.25	\$220,500.00 \$38,425.00	0.00 10/01/12 0.00 10/29/12	10/28/12 10/29/12	115 23	\$187,425.00 \$32,661.25	\$220,500.00 \$38,425.00				
Totals	138	\$220,086.25	\$258,925.00	0.00								

						_	otals
Ln Ch Start End	Inventory Code Break	Start/End T	ime Days	Len Spots	Rate Pri	Rtg Type Spots	
1 WKMG 10/23/12 10/29/12	10-11a Let's Make A De@M Let's Make a Deal	10-11a	MTWTF	:30 5	\$400.00 P-3	0.00 NM	5 \$2,000.00
<u>Start Date</u> <u>End Date</u> Week: 10/23/12 10/29/12	Weekdays Spots/Week MTWTF 5	<u>Rate</u> \$400.00	Rating 0.00				
2 WKMG 10/23/12 10/29/12	M-F 11p News CM M-F 11p News	11-1135p	MTWTF	:30 5	\$1,500.00 P-3	0.00 NM 5	5 \$7,500.00
<u>Start Date</u> <u>End Date</u> Week: 10/23/12 10/29/12	Weekdays Spots/Week	<u>Rate</u> \$1,500.00	Rating 0.00				
3 WKMG 10/23/12 10/29/12	11-12p Price Is Right CM Price Is Right	11a-12p	MTWTF	:30 5	5 \$600.00 P-3	0.00 NM	5 \$3,000.00
<u>Start Date</u> <u>End Date</u> Week: 10/23/12 10/29/12	<u>Weekdays</u> <u>Spots/Week</u> MTWTF 5		Rating 0.00		og		- 40,000,00
4 WKMG 10/23/12 10/29/12	1230-2p CBS Soaps CM Soaps	12:30-2p	MTWTF	:30 5	5 \$600.00 P-3	0.00 NM	5 \$3,000.00

WKMG



255511

Flight Dates 10/23/12-10/29/12

Hiatus Dates

Original Date / Revision 08/09/12/ 08/09/12

Order Sep 00:15:00

Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA

Adver										•		Tota	<u>ls</u>
Ln (Ch S	tart	End	Inventory Code	Break	Start/End 1	Γime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
		/23/12	2 10/29/12	1230-2p CBS Soa Soaps	ps CM	12:30-2p	MTWTF	:30	5	\$600.00 P-3	0.00 NM	5	\$3,000.00
	<u>Start D</u> ek: 10/23/1	2	End Date 10/29/12	MTWTF	Spots/Week 5	<u>Rate</u> \$600.00	Rating 0.00			*500 00 D 0	0.00 NM	E	¢2 500 00
5 V				Local 6 News 12- Local 6 News 12-	1230р	12-1230p	MTWTF	:30	5	\$500.00 P-3	0.00 NM	5	\$2,500.00
We	<u>Start D</u> ek: 10/23/		End Date 10/29/12	<u>Weekdays</u> MTWTF	Spots/Week 5	<u>Rate</u> \$500.00	Rating 0.00	- <u>-</u>		<u>.</u>			
6 V	NKMG 10	/23/12	2 10/29/12	2-3p The Talk The Talk	СМ	2-3p	MTWTF	:30	5	\$350.00 P-3	0.00 NM	5	\$1,750.00
	<u>Start D</u> eek: 10/23/	12	End Date 10/29/12	Weekdays MTWTF	Spots/Week 5	<u>Rate</u> \$350.00	Rating 0.00			#050 00 D 0	0.00 NM	5	\$1,750.00
7 V	NKMG 10)/23/1:		3-4p Nate LTC 9/ Nate Berkus		3-4p	MTWTF	:30	5	\$350.00 P-3	U.UU INIVI	3	φι,του.υυ
We	<u>Start D</u> eek: 10/23/		End Date 10/29/12	<u>Weekdays</u> MTWTF	Spots/Week 5	<u>Rate</u> \$350.00	Rating 0.00						
8 V	WKMG 10)/23/1:	2 10/29/12	4-430p Extra Extra	CM	4-430p	MTWTF	:30	5	\$450.00 P-3	0.00 NM	5	\$2,250.00
We	Start E eek: 10/23/		End Date 10/29/12	Weekdays MTWTF	Spots/Week 5	Rate \$450,00	Rating 0.00						
9 \	WKMG 10)/23/1	2 10/29/12	430-5p Inside Edi Inside Edition	ition CM	430-5P	MTWTF	:30	5	\$550.00 P-3	0.00 NM	5	\$2,750.00
We	<u>Start C</u> eek: 10/23/		End Date 10/29/12	Weekdays MTWTF	Spots/Week 5		Rating 0.00						
10 \	WKMG 10	0/23/1	2 10/29/12	Morn News at 5a Morn News at 5a	CM	5-530a	MTWTF	:30	5	\$275.00 P-3	0.00 NM	5	\$1,375.00
We	<u>Start D</u> eek: 10/23/		End Date 10/29/12	<u>Weekdays</u> MTWTF	Spots/Week	\$275.00	Rating 0.00			4450 40 0 0	0.00 NA	5	\$3,250.00
11 \	WKMG 10	0/23/1	2 10/29/12	News at 5p News at 5p	СМ	5-530p	MTWTF	:30	5	\$650.00 P-3	0.00 NM	5	ф 3,200.00
We	<u>Start E</u> eek: 10/23/		End Date 10/29/12	<u>Weekdays</u> MTWTF~~	Spots/Week		Rating 0.00						
			2 10/29/12	Morn News at 53 Morn News at 53		530-6a	MTWTF	:30	5	\$400.00 P-3	0.00 NM	5	\$2,000.00
104	<u>Start I</u> eek: 10/23		End Date 10/29/12	<u>Weekdays</u> MTWTF	Spots/Week		Rating 0.00						
				530-6p The Insid		530p-6p	MTWTF	:30	5	\$650.00 P-3	0.00 NM	5	\$3,250.00
W	<u>Start I</u> eek: 10/23		End Date 10/29/12	<u>Weekdays</u> MTWTF	Spots/Week		Rating 0.00						
			12 10/29/12	News at 6p News at 6p	CM	6-630p	MTWTF	:30	5	\$800.00 P-3	0.00 NM	5	\$4,000.00
W	<u>Start I</u> eek: 10/23		End Date 10/29/12	<u>Weekdays</u> MTWTF	Spots/Weel								44 540 00
			12 10/29/12	Morn News at 6a Morn News at 6a		6-7a	MTWTF	:30	5	\$500.00 P-3	0.00 NIV	5	\$2,500.00
w	<u>Start (</u> eek: 10/23		End Date 10/29/12	<u>Weekdays</u> MTWTF	Spots/Weel	Rate \$500.00	0.00					_	# 0 000 00
***			12 10/29/12	CBS Evening Ne CBS Eve News	ews CM	630-7p	MTWTF	:30	5	\$1,200.00 P-3	3 0,00 NM	1 5	\$6,000.00
	<u>Start</u>	<u>Date</u>	End Date	<u>Weekdays</u>	Spots/Wee	<u>Rate</u>	Rating					l	





Flight Dates 10/23/12-10/29/12

Hiatus Dates

Original Date / Revision 08/09/12/ 08/09/12

Order Sep 00:15:00

Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA

				1	Desale	Start/End	Time Days	Len Spot	ts Rate Pri	Rtg Type S	Tota Spots	ls Amount
Ln		Start	Vary	Inventory Code			Santagan and Market and State and St	:30	5 \$1,200.00 P-3	0.00 NM	5	\$6,000.00
16	WKMG	10/23/12	10/29/12	CBS Evening News	s CM	630-7p	MTWTF	:30	5 \$1,200.001-5	0.00 1444	_	4- ,
		4 D-4-	Fud Data	-	Spots/Week	Rate	Rating					
107	<u>Sta</u> eek: 10/:	rt Date	End Date 10/29/12	MTWTF		\$1,200.00	0.00					
			2 10/29/12	News at 7p	CM	7-7:30p	MTWTF	:30	5 \$1,000.00 P-3	0.00 NM	5	\$5,000.00
17	VVICIVIO	10/20/12	10/20/12	News at 7p		•						
	Sta	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating			į		
	eek: 10/		10/29/12	MTWTF		\$1,000.00	0.00		5 A050 00 D 2	0.00 8188	5	\$1,750.00
18	WKMG	10/23/1	2 10/29/12	CBS This Morning	CM	7-9a	MTWTF	:30	5 \$350.00 P-3	0.00 NM	ິນ	Ψ1,130.00
				The Early Show	O 1.886l.	Data	Rating			i		
		rt Date	End Date	<u>Weekdays</u> MTWTF	<u>Spots/Week</u> 5	<u>Rate</u> \$350.00	0.00			1		
	eek: 10/		10/29/12	M-F 7:30-8p Inside		730-8p	MTWTF	:30	5 \$1,000.00 P-3	0.00 NM	5	\$5,000.00
19	WKING	10/23/1.	2 10/29/12	Inside Edition	, Lu OM	, 00 op				1		
	Sta	rt Date	End Date		Spots/Week	Rate	<u>Rating</u>			[
W	/eek: 10		10/29/12	MTWTF	5	\$1,000.00	0.00				_	44 500 00
			2 10/29/12	9-10a Rachael Ra	у СМ	9-10a	MTWTF	:30	5 \$300.00 P-3	0.00 NM	5	\$1,500.00
				Rachael Ray								
		art Date	End Date	·	Spots/Week		Rating					
	/eek: 10		10/29/12	MTWTF	5	<u>'</u>	0.00	:30	1 \$7,000.00 P-3	0.00 NM	1	\$7,000.00
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Flight Dates 10/23/12-10/29/12

Hiatus Dates

Original Date / Revision 08/09/12/ 08/09/12

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4 04 000 00 000	5	Start Date	End Date	•	Spots/Wee	k Rate						1	
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Flight Dates 10/23/12-10/29/12

Hiatus Dates

Original Date / Revision 08/09/12/ 08/09/12

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Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA

Advertiser	1 0111 1	(CS) D) Dan	on opania <u>.</u>		•		-			Tota	ıls
Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Spot	s Rate Pri	Rtg Type \$		Amount
	10/23/1		Sun 11p News	CM	11-1135p		1 :30	1 \$1,200.00 P-3	0.00 NM	1	\$1,200.00
			Sun 11p News								
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40 WKMG	10/23/1	2 10/29/12	Sun 11p News aff Sun 11p News af		Late News		1 .50	ι ψι,200.001 ο	0.00 1111	•	* /
Sta	ırt Date	End Date	Weekdays	Spots/Week	Rate	Rating			1		
<u>اعد.</u> /Week: 10		10/28/12	1	1	\$1,200.00	0.00					
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41 WKMG	10/23/1	2 10/29/12	Sun 1135p-1235a Without a Trace	ı CM	1135p-123	5a	1 :30	1 \$450.00 P-3	0.00 NM	'	ф450.00
<u>Sta</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating					
Week: 10/		10/28/12	1	1 0	\$450.00 \$450.00	0.00 0.00					
Week: 10/		11/04/12		CM	various		1 :30	1\$18,000.00 P-3	0.00 NM	4	\$18,000.00
44 WKMG	10/28/1	2 10/29/12	NFL Game 2 Game 2	Civi	(4:15 PM-7			, 4 , 5 , 5 , 5 , 5 , 5 , 5 , 5 , 5 , 5			
	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating					
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	n Date Ra	ange <u>D</u> 2-10/28/12 N	escription IEL Game 2		ous	(4:15 PM-7:00 I					
		.2.44.3.44.4.				•			l		
		2 on 10/22/1									
2 VKMG	3 10/28/1	2-10/28/12 N	IFL Game 1	vari	ous	(12:58 PM-4:00	ı Su	:30\$10,000.00	0.00 NM		
	G for 44.1						a	aa ee aaa a	n oon Nike		
		2-10/28/12 N	IFL TODAY	vari	ous		SU	: 30 \$5,000.00	U.UU INIVI	į	
_	G for 44.1		100 1 1	70	_		Sa	:30 \$1,500.0	0 0 0 NM		
			ocal 6 Sports Acce	ess 7-8	ρ			.ου ψ1,ουσ.ο.	3 0,00 1		
	G for 44.1		ocal 6 Sports Acce	ess 7-8	n		sa	- :30 \$1,500.0	0.00 NM	ĺ	
	ا 0/2//۱ G for 44.1		ocal o opons Aco	,	P						
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			6-830a Sun New								
	art Date	End Date	<u>Weekdays</u>	Spots/Weel						ĺ	
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46 VVICIVIC	3 10/23/	12 10/25/12	CBS Eve News	,,,,,	٦, ٥٥٥						
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47 WKM	G 10/23/	12 10/29/12	Sun Prime 7-8p Sun 7-8p	CM	7-8p		~.L :30	1 \$3,000.001 -	J 0,00 1110		ψυ,συσ.σσ
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48 WKM	G 10/23/	12 10/29/12	Amazing Race	OW	0-3p		2.				
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49 WKM	G 10/23/	/12 10/29/12	<u> </u>	CM	B-10308		, , , , , , , , , , , , , , , , , , ,	. 41,000.001	3.23		•





Flight Dates 10/23/12-10/29/12

Hiatus Dates

Original Date / Revision 08/09/12/ 08/09/12

<u>Order Sep</u> 00:15:00

Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA

<u>Advertiser</u> 1 of				· · · · · · · · · · · · · · · · · · ·						Tota	****
Ln Ch Sta	art	End	Inventory Code	Break	Start/End T	ime Days	Len Spo	ots Rate Pri	Rtg Type S	pots	Amount
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			CBS Sunday Mor	_					ı		
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51 WKMG 10/2	23/12	2 10/29/12	Thu Prime 10p Elementary	CM	10-11p	_	.50	γ φο,ουσ.σστ σ	0.00 11	·	7 -1
Start Da	<u>te</u>	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
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52 WKMG 10/2	23/12	2 10/29/12	Thu Prime 8p Big Bang Theory	CM	8-830p	1	.50	ι φο,σσσ.σστ-σ	0.00 140	•	\$6,000.02
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Week: 10/29/12	_	11/04/12			\$8,000.00	0.00	:30	1 \$9,000.00 P-3	0.00 NM	1	\$9,000.00
53 WKMG 10/2	23/12	2 10/29/12	Thu Prime 9p Person of Interes		9-10p	1	.30	; φ 3 ,000.001-3	0.00 14441	•	φ0,000.00
Start Da	<u>ite</u>	End Date	Weekdays	Spots/Week		Rating			- 1		
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54 WKMG 10/	23/1:	2 10/29/12	Tue Prime 10p Vegas	CM	10-11p	-1	.50	į φ1,000.001 -0	0.00 1111	•	4 . [232.33
Start Da	<u>ate</u>	End Date	<u>Weekdays</u>	Spots/Week		Rating					
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Week: 10/29/1		11/04/12			\$7,000.00	-1	:30	1\$10,000.00 P-3	0.00 NM	1	\$10,000.00
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56 WKMG 10	/23/1	2 10/29/12	Tue Prime 9p NCIS:LA	CM	9-10p	_	.50	1 40,000.001	0.55 (·	*
Start Da	<u>ate</u>	End Date	<u>Weekdays</u>	Spots/Week		Rating					
Week: 10/22/1		10/28/12	-1		\$9,000.00	0.00 0.00					
Week: 10/29/1		11/04/12			\$9,000.00		:30	1 \$8,000.00 P-3	0.00 NM	1	\$8,000.00
57 WKMG 10	/23/1	2 10/29/12	Wed Prime 10p CSI	CM	10-11p	1	.30	[ψο,οοο.οο (~c	0.00 1111	•	4 0,202.00
Start D	<u>ate</u>	End Date	<u>Weekdays</u>	Spots/Weel		Rating					
Week: 10/22/1		10/28/12	1		1 \$8,000.00	0.00					
Week: 10/29/1		11/04/12			\$8,000.00	0.00	120	1 \$9,000.00 P-3	3 0.00 NM	1	\$9,000.00
58 WKMG 10	/23/1	12 10/29/12	Wed Prime 8p Survivor	CM	8-9p	1	:30	ι φ ο ,ουσ.ου Ε-ν	, 0.00 14141	•	40,000,00
Start D	ate	End Date	<u>Weekdays</u>	Spots/Weel		Rating					
Week: 10/22/1	12	10/28/12	1		1 \$9,000.00	0.00					
Week: 10/29/1		11/04/12		****	9,000.00	0.00		1 \$8,000.00 P-	3 0.00 NM	1	\$8,000.00
59 WKMG 10)/23/	12 10/29/12	Wed Prime 9p Criminal Minds	CM	9-10p	1	:30	t φσ,υυυ.ψυ F	, 0.00 IVIVI	'	ψο,οοο.σε
Start D	ate	End Date	<u>Weekdays</u>	Spots/Wee	<u>k Rate</u>	Rating				1	



Flight Dates 10/23/12-10/29/12

Hiatus Dates

Original Date / Revision 08/09/12/ 08/09/12

<u>Order Sep</u>

00:15:00

Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA

Ln Ch Start End	Inventory Code	Break	Start/End	Time Days	Len Spots	Rate Pri	Rtg Type	Totals Spots	s Amount
59 WKMG 10/23/12 10/29/12	Wed Prime 9p Criminal Minds	СМ	9-10p	1	:30 1	\$8,000.00 P-3	0.00 NM	1	\$8,000.00
<u>Start Date</u> <u>End Date</u> Week: 10/22/12 10/28/12 Week: 10/29/12 11/04/12	Weekdays 1	Spots/Week 1 0	<u>Rate</u> \$8,000.00 \$8,000.00	Rating 0.00 0.00					
					***************************************		Totals	138\$25	8,925.00

00:15:00

6259544

GENERAL

EOM/EOC

POL

CAND

1537

Cash

A35+

AGY

P-3

Product Codes PL-Presidential-Democrat

Billing Calendar BROADCAST



WKMG

ORDER

Flight Dates 10/16/12-10/22/12

Order Sep

Product

OBAMA FOR AMERICA

Original Date / Revision

Contract / Revision

08/09/12 08/09/12

255510

Agency Com 15%

Billing Contact

Advertiser Pol/Pres/D/Barack Obama

New till 02/05/09

3050 K Street NW Suite 100

Washington, DC 20007

Agency GMMB

3050 K Street NW

Buying Contact

Sales Office PHI

Sales Region NAT

Agency Ref Suite 100

Priority Advertiser Ref

Estimate #

Alt Order #

Billing Type

Order Type

Billing Cycle

<u>Demographic</u>

Rev Codes

Primary Account Executive

Washington, DC 20007

Kristen Waskie

Totals

End Date Order% Start Date Account Executive 100% Kristen Waskie

Order Share 100% Market Value 248925

Competing Station	n % of Order	Amount
CABLE	%	0
WESH	%	0
WFTV	%	0
WKCF	%	0
WOFL	%	0
WOPX	%	0
WRBW	%	0
WRDQ	%	0

Billing Plan Order Totals Net Amount Gross Amount # Spots Rating Start Date End Date Net Amount Gross Amount # of Spots Month \$211,586.25 \$248,925.00 0.00 10/01/12 10/22/12 136 \$248,925.00 \$211,586.25 October 2012 136 0.00 136 \$211,586.25 \$248,925.00

Ln Ch Start End	Inventory Code Break	Start/End 3	rime Davs	Len Spot	s	Rate Pri	Rtg Type	Total Spots	<u>s</u> Amount
1 WKMG 10/16/12 10/22/12	10-11a Let's Make A De@M	10-11a	MTWTF	:30	5	\$400.00 P-3	0.00 NM	5	\$2,000.00
1 101110 15110112 10122	Let's Make a Deal								
Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	Rating						
Week: 10/16/12 10/22/12	MTWTF 5	\$400.00	0.00			·		_	
2 WKMG 10/16/12 10/22/12	M-F 11p News CM	11-1135p	MTWTF	:30	5	\$1,500.00 P-3	0.00 NM	5	\$7,500.00
	M-F 11p News								
Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	Rating						
Week: 10/16/12 10/22/12	MTWTF 5	\$1,500.00	0.00			·····		_	
3 WKMG 10/16/12 10/22/12	11-12p Price Is Right CM	11a-12p	MTWTF	:30	5	\$600.00 P-3	0.00 NM	5	\$3,000.00
	Price Is Right								
Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 10/16/12 10/22/12	MTWTF 5	\$600.00	0.00					_	
4 WKMG 10/16/12 10/22/12	1230-2p CBS Soaps CM	12:30-2p	MTWTF	:30	5	\$600.00 P-3	0.00 NM	5	\$3,000.00
	Soaps								
Start Date End Date	Weekdays Spots/Week	Rate	Rating					I	

Print Date: 08/09/12

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255510

Flight Dates 10/16/12-10/22/12

Hiatus Dates

Original Date / Revision 08/09/12/ 08/09/12

00:15:00 Order Sep

Adve	ruser P	OUPT	esiDiDala	ick Obailla <u>-</u>	Todaci OB			-1 (10)						
1	Ch C	'Aort	End	Inventory Code	Break	Start/End	Time	Days	Len Spo	ots	Rate Pri	Rtg Type	Tota Spots	ls Amount
Ln		start		1230-2p CBS Soa		12:30-2p		MTWTF	:30	5	\$600.00 P-3	0.00 NM	5	\$3,000.00
4 \	WKING IC	1/10/12	10/22/12	Soaps	ps OW	12.00 2 p					•			
	Start D)ate	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>		ting						
	ek: 10/16/	12	10/22/12	MTWTF	5	\$600.00		0,00			AF00 00 D 0	0.00 NM	5	\$2,500.00
5 \	WKMG 10	0/16/12	10/22/12	Local 6 News 12-		12-1230p		MTWTF	:30	5	\$500.00 P-3	0.00 NM	ິນ	φ2,500.00
	Ot- 4 D	\L_	End Data	Local 6 News 12- Weekdays	Spots/Week	Rate	Ra	ting						
We	<u>Start D</u> ek: 10/16/		End Date 10/22/12	MTWTF	5	\$500.00		0.00						
			10/22/12	2-3p The Talk	СМ	2-3p		MTWTF	:30	5	\$350.00 P-3	0.00 NM	5	\$1,750.00
				The Talk			_							
	Start C		End Date	<u>Weekdays</u> MTWTF	Spots/Week 5	<u>Rate</u> \$350.00		<u>tina</u> 0.00						
	eek: 10/16/		10/22/12			3-4p		MTWTF	:30	5	\$350.00 P-3	0.00 NM	5	\$1,750.00
,	VVKIVIG II	U/ 10/ 12	2 10/22/12	Nate Berkus	7712 0101	0 - p				_	,			
	Start 0	Date	End Date	Weekdays	Spots/Week	Rate	Ra	ting						
We	eek: 10/16/		10/22/12	MTWTF	5	\$350.00		0.00				0.00.1114	_	60 050 00
8	WKMG 1	0/16/12	2 10/22/12	4-430p Extra	CM	4-430p		MTWTF	:30	5	\$450.00 P-3	0.00 NM	5	\$2,250.00
	o		F . 1 D - 4 -	Extra	Spots/Week	Rate	Pa	ıting						
\٨/،	<u>Start 0 (</u> eek: 10/16		End Date 10/22/12	<u>Weekdays</u> MTWTF	Spois/vveek 5			0.00						
			2 10/22/12	430-5p Inside Edi	tion CM	430-5P		MTWTF	:30	5	\$550.00 P-3	0.00 NM	5	\$2,750.00
				Inside Edition										
	Start I		End Date	Weekdays	Spots/Week			ating						
	eek: 10/16		10/22/12	MTWTF Morn News at 5a	CM	\$550.00 5-530a	,	0.00 MTWTF	:30	5	\$275.00 P-3	0.00 NM	5	\$1,375.00
10	WKMG 1	0/16/12	2 10/22/12	Morn News at 5a		J-550a		11111111	.00	-	***************************************		İ	·
	Start I	Date	End Date	Weekdays	Spots/Week	Rate	Ra	ating						
W	eek: 10/16		10/22/12	MTWTF	5)	0.00			*****	0.00 111	,	#2 250 00
11	WKMG 1	0/16/1	2 10/22/12	News at 5p	CM	5-530p		MTWTF	:30	5	\$650.00 P-3	0.00 NM	5	\$3,250.00
	0	. .	E- 4 Data	News at 5p	Spots/Week	Rate	. R:	ating						
۱۸/	<u>Start </u> eek: 10/16		End Date 10/22/12	<u>Weekdays</u> MTWTF	Spots/veek			0.00						
	***************************************		2 10/22/12		0a CM	530-6a	-	MTWTF	:30	5	\$400.00 P-3	0.00 NM	5	\$2,000.00
				Morn News at 53	0a								1	
	Start		End Date	Weekdays	Spots/Week			ating					l	
	/eek: 10/16		10/22/12	MTWTF	or CM	\$400.00 530p-6p		0.00 MTWTF	:30	5	\$650.00 P-3	0.00 NM	5	\$3,250.00
13	WKIVIG 1	0/16/1	2 10/22/12	530-6p The Insid Insider	er CM	330р-ор		141 111	,,,,	-	*			
	Start	Date	End Date	Weekdays	Spots/Weel	Rate	2 R	ating						
W	/eek: 10/16		10/22/12	MTWTF)	0.00				0.00 111	_	#4.000.00
14	WKMG 1	0/16/1	2 10/22/12		CM	6-630p		MTWTF	:30	5	\$800.00 P-3	0.00 NN	5	\$4,000.00
	a.		E (B./-	News at 6p	Cmata (Maal	Rate		ating						
10.	<u>Start</u> 10/16ek:		End Date 10/22/12	<u>Weekdays</u> MTWTF	Spots/Weel	\$800.00		0.00						
	<u> </u>		2 10/22/12		CM	6-7a		MTWTF	:30	5	\$500.00 P-3	0,00 NM	1 5	\$2,500.00
				Morn News at 6a	a									
	Start		End Date	Weekdays	Spots/Weel			ating						
-	/eek: 10/16		10/22/12	MTWTF		5 \$500.00 630-7p	U	0.00 MTWTF	:30	5	\$1,200.00 P-3	0.00 NN	1 5	\$6,000.00
16	WKMG	10/16/1	12 10/22/12	CBS Evening Ne CBS Eve News	WS CIVI	030-1 þ		1711 17 4 1	.00	J	, ,,			•
	Start	Date	End Date	<u>Weekdays</u>	Spots/Wee	<u>k Rate</u>	<u>e</u> <u>R</u>	ating						





Flight Dates 10/16/12-10/22/12

Hiatus Dates

Original Date / Revision 08/09/12/ 08/09/12

<u>Order Sep</u> 00:15:00

							1 *** **	to Data Dat	Dia Tima	Tota Spots	ls Amount
n Ch	Start	End	Inventory Code		Start/End T	, a,	Len Spo				\$6,000.0
6 WKMG	10/16/12	10/22/12	CBS Evening New	s CM	630-7p	MTWTF	:30	5 \$1,200.00 P-3	0.00 NM	5	\$6,000.0
		F . 4 D - 4-	CBS Eve News	Spots/Week	Rate	Rating					
<u>Sta</u> /Week: 10		End Date 10/22/12	<u>Weekdays</u> MTWTF		\$1,200.00	0.00					
		2 10/22/12		CM	7-7:30p	MTWTF	:30	5 \$1,000.00 P-3	0.00 NM	5	\$5,000.6
7 VINIVIG	10/10/12	10/22/12	News at 7p	· · · ·							
Sta	irt Date	End Date	•	Spots/Week	Rate	Rating					
Week: 10/	****	10/22/12	MTWTF	5	\$1,000.00	0.00				_	A. 750
8 WKMG	10/16/12	2 10/22/12	CBS This Morning The Early Show	CM	7-9a	MTWTF	:30	5 \$350.00 P-3	0.00 NM	5	\$1,750.
	art Date	End Date		Spots/Week	Rate	Rating					
Week: 10/		10/22/12	MTWTF	5	\$350.00	0.00		E 04 000 00 D 0	0.00 NM	. 5	\$5,000
19 WKMG	10/16/13	2 10/22/12	M-F 7:30-8p Inside Inside Edition	e Ed CM	730-8p	MTWTF	:30	5 \$1,000.00 P-3	0.00 NM	ט	ф 3,000
	art Date	End Date		Spots/Week	Rate	Rating					
Week: 10		10/22/12	MTWTF		\$1,000.00	0.00	.00	5 \$300.00 P-3	0.00 NM	5	\$1,500
20 WKMG	10/16/1	2 10/22/12	9-10a Rachael Ra Rachael Ray	y CM	9-10a	MTWTF	:30	5 \$300.00 P-3	0.00 14141	3	φ1,300
	art Date	End Date		Spots/Week	Rate	Rating			•		
Week: 10		10/22/12	MTWTF	5		0,00	:30	1 \$7,000.00 P-3	0.00 NM	1	\$7,000
21 WKMG	3 10/16/1	2 10/22/12	Fri Prime 10p Blue Bloods	CM	10-11p		:30	1 \$1,000.00 F-3	O.OO WIN	,	Ψ1,000
	art Date	End Date		Spots/Week		Rating					
Week: 10		10/21/12	1	1	\$7,000.00 \$7,000.00	0.00 0.00					
Week: 10		10/28/12	Fri Prime 8p	CM	8-9p	1	:30	1 \$4,500.00 P-3	0,00 NM	1	\$4,500
ZZ VVKIVIC	3 10/10/1	2 10/22/12	CSI:NY	Olvi	0 0,5	_					
Sta	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating					
Week: 10		10/21/12	1	1		0.00					
Week: 10		10/28/12			\$4,500.00	0.00		4 40 000 00 0	0.00 NM	1	\$6,00
23 WKMG	3 10/16/1	2 10/22/12	Fri Prime 9p Made in Jersey	CM	9-10p	1	:30	1 \$6,000.00 P-3	U.UU INIM	.	φο,υυ
	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating					
Week: 10		10/21/12	1	1	\$6,000.00 \$6,000.00	0.00 0.00					
Week: 10		10/28/12		CM	10-11p	1	:30	1 \$8,000.00 P-3	0.00 NM	1	\$8,00
		2 10/22/12	Hawaii Five-O	_	•	_	,,00	. 40,00			
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate \$8,000.00	Rating 0.00					
Week: 10 Week: 10		10/21/12 10/28/12	1		\$8,000.00	0.00					
		10/20/12		CM	9-930p	1	:30	1\$10,000.00 P-3	0.00 NIV	1	\$10,00
C.	tart Date	End Date	Weekdavs	Spots/Week	Rate	Rating					
<u>ى .</u> Week: 10		10/21/12			\$10,000.00	0.00					
Week: 10		10/28/12	1		\$10,000.00	0.00			W		
		12 10/22/12	Mon Prime 9:30p Mike and Molly	СМ	930-10p	1	:30	1 \$8,000.00 P-3	3 0.00 NM	1 1	\$8,00
St	tart Date	End Date	Weekdays	Spots/Weel		Rating					
Week: 10		10/21/12		(\$8,000.00	0.00					
Week: 10	0/22/12	10/28/12	1		\$8,000.00	0.00		4 44 555 555	0.00.111		04.00
27 WKM	G 10/16/	12 10/22/12	Sat 11p News Sat 11p News	CM	11-1135p	1-	:30	1 \$1,200.00 P-3	3 0.00 NN	1 1	\$1,20





Flight Dates 10/16/12-10/22/12

Hiatus Dates

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Order Sep

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								Tota	ls
Ln Ch Start End	Inventory Code	Break	Start/End	Time Days	Len Spo		Rtg Type \$		Amount
27 WKMG 10/16/12 10/22/12	Sat 11p News Sat 11p News	CM	11-1135p	1-	:30	1 \$1,200.00 P-3	0.00 NM	1	\$1,200.00
Start Date End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 10/15/12 10/21/12 Week: 10/22/12 10/28/12	1- 		\$1,200.00 \$1,200.00	0.00 0.00					
28 WKMG 10/16/12 10/22/12	Sat 1135p-1205a	СМ	1135p-120		:30	1 \$450.00 P-3	0.00 NM	1	\$450.00
	Inside Edition Wk		Data	Rating					
<u>Start Date</u> <u>End Date</u> Week: 10/15/12 10/21/12	<u>Weekdays</u> 1-	Spots/Week 1	<u>Rate</u> \$450.00	0.00					
Week: 10/22/12 10/28/12		0	\$450.00	0.00	:30	1 \$350.00 P-3	0.00 NM	1	\$350.00
29 WKMG 10/16/12 10/22/12	Sat 1205-105a Extra Wknd	CM	1205-105a		.50	φυσο.σστ-σ	0.00 1111	•	**
Start Date End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/15/12 10/21/12 Week: 10/22/12 10/28/12	1- 	1 0	\$350.00 \$350.00	0.00 0.00					
30 WKMG 10/16/12 10/20/12	NCAA Football 12	2n Gan@M	12-330p ga		:30	1 \$4,000.00 P-3	0.00 NM	1	\$4,000.00
OL 4 D. L. Fred Defe	12-330p game / F		(12:00 PM- Rate	3:30 PM) Rating					
<u>Start Date</u> <u>End Date</u> Week: 10/15/12 10/21/12	<u>Weekdays</u> 1-	Spots/Week 1	\$4,000.00	0.00					
Spot Ch Date Range	Description		/End Time	<u>\</u> (12:00 PM-3:30 -	<u>Neekdays</u> Sa		Rtg Type 0.00 NM		
2 VKMG 10/15/12-10/21/12 See MG 30.3	VCAA FOOLDAII 1211	Garrie 12-3	oop game	(12.001 M-0.001	54	.00(\$1)000100	,		
[No Noon Game - only				(1:00 PM-4:00 P-		u :30 \$4,000.00	o o o o NM		
3 VKMG 10/21/12-10/21/12 MG for 30.2 10/20	NFL Game 1	vario	ous	(1.00 FINE4.00 F	J	u .50 \$4,500.00	3 0.00 1		
33 WKMG 10/16/12 10/20/12	NCAA Football 3	p GameCM	various	1-	:30	1 \$7,000.00 P-3	0.00 NM	1	\$7,000.00
	MOAA Own Com								
	NCAA 3pm Gam		(3:30 PM-7						
Start Date End Date Week: 10/15/12 10/21/12	•	e <u>Spots/Week</u> 1	Rate	<u>Rating</u>					
Start Date End Date Week: 10/15/12 10/21/12 34 WKMG 10/16/12 10/22/13	<u>Weekdays</u> 1- 2 5-7a Sat News	Spots/Week	Rate	<u>Rating</u>	:30	1 \$200.00 P-3	0.00 NM	1	\$200.00
Week: 10/15/12 10/21/12 34 WKMG 10/16/12 10/22/13	Weekdays1- 2 5-7a Sat News Sat 5-7a News	Spots/Week 1 CM	Rate \$7,000.00 5-7a	Rating 0,00 1	:30	1 \$200.00 P-3	0.00 NM	1	\$200.00
Week: 10/15/12 10/21/12 34 WKMG 10/16/12 10/22/13 Start Date End Date	Weekdays1- 2 5-7a Sat News Sat 5-7a News	Spots/Week 1	Rate \$7,000.00 5-7a Rate \$200.00	Rating 0.00 1- Rating 0.00	:30	1 \$200.00 P-3	0.00 NM	1	\$200.00
Week: 10/15/12 10/21/12 34 WKMG 10/16/12 10/22/13 Start Date Week: 10/15/12 10/21/12 Week: 10/22/12 10/28/12	Weekdays 1- 2 5-7a Sat News Sat 5-7a News Weekdays 1-	Spots/Week 1 CM Spots/Week 1 0	Rate \$7,000.00 5-7a Rate \$200.00 \$200.00	Rating 0.00 1 Rating 0.00 0.00				1	·
Week: 10/15/12 10/21/12 34 WKMG 10/16/12 10/22/13 Start Date Week: 10/15/12 10/21/12	Weekdays 1- 2 5-7a Sat News Sat 5-7a News Weekdays 1-	Spots/Week 1 CM Spots/Week 1 0 CM	Rate \$7,000.00 5-7a Rate \$200.00	Rating 0.00 1- Rating 0.00		1 \$200.00 P-3			\$200.00 \$400.00
Week: 10/15/12 10/21/12 34 WKMG 10/16/12 10/22/13 Start Date Week: 10/15/12 10/21/12 Week: 10/22/12 10/28/12	Weekdays1- 2 5-7a Sat News Sat 5-7a News Weekdays1 2 Sat 6p News Sat Local 6 New Weekdays	Spots/Week 1 CM Spots/Week 1 0 CM	Rate \$7,000.00 5-7a Rate \$200.00 \$200.00 6-630p	Rating 0.00 1- Rating 0.00 0.00 1- Rating					·
Week: 10/15/12 10/21/12 34 WKMG 10/16/12 10/22/13 Start Date Week: 10/15/12 10/21/12 Week: 10/22/12 10/28/12 35 WKMG 10/16/12 10/22/13 Start Date Week: 10/15/12 10/21/12	Weekdays1- 2 5-7a Sat News Sat 5-7a News Weekdays1 2 Sat 6p News Sat Local 6 New	Spots/Week 1 CM Spots/Week 1 CM CM Spots/Week	Rate \$7,000.00 5-7a Rate \$200.00 \$200.00 6-630p Rate \$400.00	Rating 0.00 1- Rating 0.00 0.00 1- Rating 0.00			0.00 NM	1	\$400.00
Week: 10/15/12 10/21/12 34 WKMG 10/16/12 10/22/13 Start Date End Date Week: 10/15/12 10/22/12 35 WKMG 10/16/12 10/22/13 Start Date End Date	Weekdays1- 2 5-7a Sat News Sat 5-7a News Weekdays1- 2 Sat 6p News Sat Local 6 New Weekdays1	Spots/Week 1 CM Spots/Week 1 CM CM s at 6p Spots/Week 1 CM forn SalCM	Rate \$7,000.00 5-7a Rate \$200.00 \$200.00 6-630p Rate \$400.00	Rating 0.00 1- Rating 0.00 0.00 1- Rating 0.00	- :30		3 0.00 NM	1	·
Week: 10/15/12 10/21/12 34 WKMG 10/16/12 10/22/12 Start Date End Date Week: 10/22/12 10/28/12 35 WKMG 10/16/12 10/22/12 Start Date End Date Week: 10/15/12 10/21/12 Week: 10/15/12 10/28/12 36 WKMG 10/16/12 10/22/1	\text{Weekdays} \\ \text{1-} \\ 2 \text{ 5-7a Sat News} \\ \text{Sat 5-7a News} \\ \text{Weekdays} \\ \text{1-} \\ \text{2 Sat 6p News} \\ \text{Sat Local 6 New} \\ \text{Weekdays} \\ \text{1-} \\	Spots/Week 1 CM Spots/Week 1 0 CM s at 6p Spots/Week 1 0 dorn SatCM how	Rate \$7,000.00 5-7a Rate \$200.00 \$200.00 6-630p Rate \$400.00 \$400.00	Rating 0.001- Rating 0.00 0.001- Rating 0.00 0.001-	- :30	1 \$400.00 P-3	3 0.00 NM	1	\$400.00
Week: 10/15/12 10/21/12 34 WKMG 10/16/12 10/22/12 Start Date End Date Week: 10/22/12 10/28/12 35 WKMG 10/16/12 10/22/12 Start Date End Date Week: 10/15/12 10/21/12 Week: 10/22/12 10/28/12 36 WKMG 10/16/12 10/22/1 Start Date End Date Start Date End Date Start Date End Date	\text{Weekdays} \\ \text{1-} \\ 2 \text{ 5-7a Sat News} \\ \text{Sat 5-7a News} \\ \text{Weekdays} \\ \text{1-} \\ \text{2 Sat 6p News} \\ \text{Sat Local 6 New} \\ \text{Weekdays} \\ \text{1-} \\ \text{1-} \\ \text{2 7-9a CBS This Nown 7-9a Sat Early S} \end{array}	Spots/Week 1 CM Spots/Week 1 CM CM s at 6p Spots/Week 1 CM forn SalCM	Rate \$7,000.00 5-7a Rate \$200.00 \$200.00 6-630p Rate \$400.00 \$400.00	Rating 0.001- Rating 0.00 0.001- Rating 0.00 0.001- Rating 0.00 0.001-	- :30	1 \$400.00 P-3	3 0.00 NM	1	\$400.00
Week: 10/15/12 10/21/12 34 WKMG 10/16/12 10/22/13 Start Date End Date Week: 10/15/12 10/22/11 35 WKMG 10/16/12 10/22/13 Start Date End Date Week: 10/15/12 10/22/12 36 WKMG 10/16/12 10/22/1 Start Date End Date Week: 10/15/12 10/22/1 Week: 10/15/12 10/21/12 Week: 10/15/12 10/22/12 Week: 10/22/12 10/28/12	Weekdays	Spots/Week 1 CM Spots/Week 1 0 CM s at 6p Spots/Week 1 0 forn SatCM how Spots/Week 1 0	Rate \$7,000.00 5-7a Rate \$200.00 \$200.00 6-630p Rate \$400.00 \$400.00 7-9a Rate \$350.00 \$350.00	Rating 0.001- Rating 0.00 0.001- Rating 0.00 0.001- Rating 0.00 0.001-	- :30	1 \$400.00 P-3	3 0.00 NM 3 0.00 NM	1	\$400.00 \$350.00
Week: 10/15/12 10/21/12 34 WKMG 10/16/12 10/22/13 Start Date	Weekdays	Spots/Week 1 CM Spots/Week 1 0 CM s at 6p Spots/Week 1 0 forn SatCM how Spots/Week 1 0	Rate \$7,000.00 5-7a Rate \$200.00 \$200.00 6-630p Rate \$400.00 \$400.00 7-9a	Rating 0.001- Rating 0.00 0.001- Rating 0.00 0.001- Rating 0.00 0.001-	- :30	1 \$400.00 P-3	3 0.00 NM 3 0.00 NM	1	\$400.00
Week: 10/15/12 10/21/12 34 WKMG 10/16/12 10/22/13 Start Date End Date Week: 10/15/12 10/22/11 35 WKMG 10/16/12 10/22/13 Start Date End Date Week: 10/15/12 10/22/12 36 WKMG 10/16/12 10/22/1 Start Date End Date Week: 10/15/12 10/22/1 Week: 10/15/12 10/21/12 Week: 10/15/12 10/22/12 Week: 10/22/12 10/28/12	Weekdays1- 2 5-7a Sat News Sat 5-7a News Weekdays1 2 Sat 6p News Sat Local 6 New Weekdays1 2 7-9a CBS This M 7-9a Sat Early S Weekdays1 2 Sun Prime 10-11 The Mentalist Weekdays	Spots/Week Spots/Week CM Spots/Week CM s at 6p Spots/Week forn SatCM how Spots/Week 1 CD Spots/Week Spots/Week Spots/Week	Rate \$7,000.00 5-7a Rate \$200.00 \$200.00 6-630p Rate \$400.00 \$400.00 7-9a Rate \$350.00 \$350.00	Rating 0.001- Rating 0.00 0.001- Rating 0.00 0.001- Rating 0.00 0.001- Rating 0.00 0.001-	- :30	1 \$400.00 P-3	3 0.00 NM 3 0.00 NM	1	\$400.00 \$350.00
Week: 10/15/12 10/21/12 34 WKMG 10/16/12 10/22/13	Weekdays 1- 2 5-7a Sat News Sat 5-7a News Weekdays 1- 2 Sat 6p News Sat Local 6 New Weekdays 1- 2 7-9a CBS This M 7-9a Sat Early S Weekdays 1- 2 Sun Prime 10-11 The Mentalist Weekdays 1	Spots/Week 1 CM Spots/Week 1 0 CM s at 6p Spots/Week 1 0 forn SatCM how Spots/Week 1 C Spots/Week 1 C Spots/Week	Rate \$7,000.00 5-7a Rate \$200.00 \$200.00 6-630p Rate \$400.00 \$400.00 7-9a Rate \$350.00 \$350.00 10-11p	Rating 0.001- Rating 0.00 0.001- Rating 0.00 0.001- Rating 0.00 0.001- Rating 0.00 0.001- Rating 0.00 0.001-	- :30	1 \$400.00 P-3	3 0.00 NM 3 0.00 NM	1	\$400.00 \$350.00
Week: 10/15/12 10/21/12 34 WKMG 10/16/12 10/22/13 Start Date End Date Week: 10/15/12 10/28/12 35 WKMG 10/16/12 10/22/13 Start Date End Date Week: 10/22/12 10/28/12 36 WKMG 10/16/12 10/22/1 Start Date End Date Week: 10/15/12 10/22/1 37 WKMG 10/16/12 10/22/1 Start Date End Date Weth: 10/16/12 10/22/1 Start Date End Date Weth: 10/16/12 10/22/1 Start Date End Date Weth: 10/16/12 10/22/1 Start Date End Date Weth: 10/16/12 10/22/1	Weekdays	Spots/Week 1 CM Spots/Week 1 0 CM s at 6p Spots/Week 1 0 forn SatCM how Spots/Week 1 0 Cp CM	Rate \$7,000.00 5-7a Rate \$200.00 \$200.00 6-630p Rate \$400.00 \$400.00 7-9a Rate \$350.00 \$350.00	Rating 0.001- Rating 0.00 0.001- Rating 0.00 0.001- Rating 0.00 0.001- Rating 0.00 0.001- Rating 0.00 0.001-	- :30 - :30	1 \$400.00 P-3	0.00 NM 0.00 NM	1	\$400.00 \$350.00
Week: 10/15/12 10/21/12 34 WKMG 10/16/12 10/22/13 Start Date End Date Week: 10/15/12 10/22/13 10/28/12 35 WKMG 10/16/12 10/22/13 Start Date End Date Week: 10/15/12 10/21/12 Week: 10/22/12 10/28/12 36 WKMG 10/16/12 10/22/13 Start Date End Date Week: 10/15/12 10/21/12 Week: 10/22/12 10/28/12 37 WKMG 10/16/12 10/22/13 Start Date End Date Week: 10/15/12 10/28/12 10/28/12 Week: 10/15/12 10/21/12 Week: 10/15/12 10/21/12 Week: 10/15/12 10/21/12 Week: 10/22/12 10/28/12 10/28/12 Week: 10/22/12 10/28/12 10/2	Weekdays1- 2 5-7a Sat News Sat 5-7a News Weekdays1- 2 Sat 6p News Sat Local 6 New Weekdays1 2 7-9a CBS This N 7-9a Sat Early S Weekdays1 The Mentalist Weekdays1 The Mentalist Weekdays1 The Mentalist Face The Nation Face The Nation	Spots/Week CM Spots/Week 1 CM Spots/Week 1 CM s at 6p Spots/Week 1 CO forn SatCM how Spots/Week 1 CO Spots/Week 1 CO CM	Rate \$7,000.00 5-7a Rate \$200.00 \$200.00 6-630p Rate \$400.00 \$400.00 7-9a Rate \$350.00 10-11p \$7,000.00 \$7,000.00	Rating 0.001- Rating 0.00 0.001- Rating 0.00 0.001- Rating 0.00 0.001- Rating 0.00 0.001- Rating 0.00 0.001	- :30 - :30	1 \$400.00 P-3 1 \$350.00 P-3	0.00 NM 0.00 NM	1	\$400.00 \$350.00 \$7,000.00



Flight Dates 10/16/12-10/22/12

Hiatus Dates

Original Date / Revision 08/09/12/ 08/09/12

Order Sep 00:15:00

ravortioo.		_							Tota	als
Ln Ch St	art End	Inventory Code	Break	Start/End Tir	me Days	Len Spo	ots Rate Pri	Rtg Type \$		Amount
38 WKMG 10/	16/12 10/22/12	Face The Nation	CM	1030-11a	1	:30	1 \$1,300.00 P-3	0.00 NM	1	\$1,300.00
Start Da	ite End Date	Face The Nation Weekdays	Spots/Week	Rate	Rating					
Week: 10/15/1		1	1	\$1,300.00	0.00					
Week: 10/22/1				\$1,300.00	0.00 1	:30	1 \$1,200.00 P-3	0.00 NM	1	\$1,200.00
39 WKMG 10/	16/12 10/22/12	Sun 11p News Sun 11p News	CM	11-1135p	 L	.30	\$1,200.00F-3	0.00 (414)	•	Ψ1,200.00
Start Da	ite End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating			1		
Week: 10/15/1	2 10/21/12	1		\$1,200.00	0.00 0.00			į		
Week: 10/22/1	2 10/28/12 16/12 10/22/12	Sun 11p News af		\$1,200.00 Late News	1	:30	1 \$1,200.00 P-3	0.00 NM	1	\$1,200.00
40 VVKIVIG 10/	10/12 10/22/12	Sun 11p News af		Edito Hono						
Start Da	ate End Date	<u>Weekdays</u>	Spots/Week		Rating			1		
Week: 10/15/1 Week: 10/22/1		1 		\$1,200.00 \$1,200.00	0.00 0.00					
	16/12 10/22/12	Sun 1135p-1235a		1135p-1235a		:30	1 \$450.00 P-3	0.00 NM	1	\$450.00
		Without a Trace						l		
Start Da		<u>Weekdays</u> 1	Spots/Week	<u>Rate</u> \$450.00	Rating 0.00					
Week: 10/15/1 Week: 10/22/1		T	0		0.00					
	/16/12 10/21/12		СМ	various	1	:30	1 \$3,000.00 P-3	0.00 NM	1	\$3,000.00
		NFL TODAY	On sta (Man)	(12:00 PM-1:						
<u>Start D:</u> Week: 10/15/1		<u>Weekdays</u> 1	Spots/Week 1		Rating 0.00					
	/21/12 10/21/12	NFL Game 2	CM	various	1	:30	1\$14,000.00 P-3	0.00 NM	1	\$14,000.00
		NFL Game 2		(4:15 PM-7:0						
<u>Start D</u> Week: 10/15/1		<u>Weekdays</u> 1	Spots/Week	<u>Rate</u> \$14,000.00	Rating 0.00					
		. 6-830a Sun New		6a-830a	1	:30	1 \$200.00 P-3	0.00 NM	1	\$200.00
		6-830a Sun New		D .4.	Datina					
<u>Start D</u> Week: 10/15/1		<u>Weekdays</u> 1	Spots/Week	<u>Rate</u> \$200.00	Rating 0.00					
Week: 10/13/			Ċ	•	0.00	·····				4700.00
46 WKMG 10	/16/12 10/22/12	CBS Evening Ne	ws CM	630-7p	1	:30	1 \$700.00 P-3	0.00 NM	1	\$700.00
Ctart D	ate End Date	CBS Eve News Weekdays	Spots/Week	: Rate	Rating					
<u>Start D</u> Week: 10/15/		1	<u>opoto, rros.</u>	\$700.00	0.00					
Week: 10/22/				\$700.00	0.00	:30	1 \$9,000.00 P-3	0.00 NM	1	\$9,000.00
47 WKMG 10)/16/12 10/22/17	Sun Prime 7-8p Sun 7-8p	CM	7-8p	1	.30	1 49,000.001 ~	0.00 (414)	·	40,000.00
Start D	ate End Date		Spots/Weel	<u>Rate</u>	Rating					
Week: 10/15/	12 10/21/12	1		\$9,000.00	0.00					
Week: 10/22/	******	2 Sun Prime 8-9p	CM	9,000.00 8-9p	0.00	:30	1 \$8,000.00 P-3	3 0.00 NM	1	\$8,000.00
48 VVKIVIG TO)/16/12 10/22/1	Amazing Race	OW	o op						
Start D	ate End Date		Spots/Weel		Rating					
Week: 10/15/				1 \$8,000.00 \$8,000.00	0.00 0.00					
Week: 10/22/ 49 WKMG 10		2 CBS Sunday Mo		9-1030a	1	:30	1 \$1,300.00 P-3	0.00 NM	1	\$1,300.00
- Friday		CBS Sunday Mo								
Start D			Spots/Wee	<u>k Rate</u> 1 \$1,300.00	Rating 0.00					
Week: 10/15/	12 10/21/12	<u>T</u>		ι φι ₁ ουυ.υυ	0.00				-	

WKMG



255510

Flight Dates 10/16/12-10/22/12

Hiatus Dates

Original Date / Revision 08/09/12/ 08/09/12

Order Sep 00:15:00

Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA

_n Ch	Start	End	Inventory Code	Break	Start/End 1	Гime Days	Len Spo		Rtg Type	Spots	als Amount
49 WKMG			CBS Sunday Morr		9-1030a	1	:30	1 \$1,300.00 P-3	0.00 NM	1	\$1,300.00
Start Week: 10/2	t <u>Date</u> 22/12	End Date 10/28/12	Weekdays	Spots/Week	<u>Rate</u> \$1,300.00	Rating 0.00	·····				
50 WKMG	10/16/12	2 10/22/12	Sun Prime 9-10p Good Wife	CM	9-10p	1.	:30	1 \$6,000.00 P-3	0.00 NM	1	\$6,000.0
	t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/1 Week: 10/2		10/21/12 10/28/12	1 		\$6,000.00 \$6,000.00	0.00 0.00					
			Thu Prime 10p Elementary	СМ	10-11p	1	:30	1 \$8,000.00 P-3	0.00 NM	1	\$8,000.0
<u>Star</u>	t Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/1		10/21/12	1	1	\$8,000.00 \$8,000.00	0.00 0.00					
Week: 10/2		10/28/12	Thu Prime 8p	CM	8-830p	1	:30	1 \$8,000.00 P-3	0.00 NM	1	\$8,000.6
			Big Bang Theory		-			, 40,000,000			. ,
	rt Date	End Date	<u>Weekdays</u> 1	Spots/Week	Rate \$8,000.00	Rating 0.00					
Week: 10/1 Week: 10/2		10/21/12 10/28/12	T	0	\$8,000.00	0.00					
53 WKMG			Thu Prime 9p Person of Interes	СМ	9-10p	1	:30	1 \$9,000.00 P-3	0.00 NM	1	\$9,000.
Star	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/1		10/21/12	1		\$9,000.00	0.00					
Week: 10/2	22/12	10/28/12		0	\$9,000.00	0.00					67.000
54 WKMG	10/16/1	2 10/22/12	Tue Prime 10p Vegas	СМ	10-11p	-1	:30	1 \$7,000.00 P-3	0.00 NM	1	\$7,000
Star	rt Da <u>te</u>	End Date	Weekdays	Spots/Week	<u>Rate</u>	<u>Rating</u>					
Week: 10/	15/12	10/21/12	-1	1	4 - 1	0.00					
Week: 10/2		10/28/12			\$7,000.00	0.00	:30	1\$10.000.00 P-3	0.00 NM	1	\$10,000
55 WKMG	10/16/1	2 10/22/12	NCIS	CM	8-9p	_	:30	[\$]Q,UUU.UU F~S	0.00 14101	•	Ψ10,000
	rt Date	End Date	<u>Weekdays</u> -1	Spots/Week	Rate \$10,000.00	Rating 0,00					
Week: 10/2 Week: 10/2		10/21/12 10/28/12	-T		\$10,000.00	0.00					
		2 10/22/12	Tue Prime 9p NCIS:LA	СМ	9-10p	-1	:30	1 \$9,000.00 P-3	0.00 NM	1	\$9,000
Sta	ırt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		10/21/12	-1		\$9,000.00	0.00				:	
Week: 10/		10/28/12			\$9,000.00	0.00		4	0.00 NM	1	\$8,000
57 WKMG	10/16/1	2 10/22/12	Wed Prime 10p CSI	CM	10-11p	1	:30	1 \$8,000.00 P-3	O.UO NIVI		\$0,000
	<u>irt Date</u>	End Date	Weekdays	Spots/Week		Rating					
Week: 10/		10/21/12	1		\$8,000.00 \$8,000.00						
Week: 10/		10/28/12	Wed Prime 8p	CM	8-9p	1	:30	1 \$9,000.00 P-3	0.00 NM	1	\$9,000
		12 10/22/12	Survivor		·	_		• •			
	art Date	End Date	<u>Weekdays</u> 1	Spots/Weel	<u>Rate</u> 1 \$9,000.00	Rating 0.00					
Week: 10/		10/21/12 10/28/12	T		\$9,000.00						
Week: 10/ 59 WKMG		10/28/12		СМ	9-10p	1	· ;30	1 \$8,000.00 P-3	0.00 NM	1	\$8,000
	art Date	End Date		Spots/Weel	<u>Rate</u>	Rating					

Print Date: 08/09/12 Page 7 of 7

255510 Flight Dates 10/16/12-10/22/12

Hiatus Dates

Original Date / Revision 08/09/12/ 08/09/12

Order Sep 00:15:00

Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA

Estimate # 1537

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Spots	Rate Pri	Rtg Type	Tota Spots	
59 WKMG	10/16/12	10/22/12	Wed Prime 9p	СМ	9-10p	1	:30 1	\$8,000.00 P-3	0.00 NM	1	\$8,000.00
			Criminal Minds								
Star	t Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	<u>Rating</u>				İ	
Week: 10/1	5/12	10/21/12	1	1	\$8,000.00	0.00				1	
Week: 10/2	2/12	10/28/12		0	\$8,000.00	0.00	· · · · · · · · · · · · · · · · · · ·			<u> </u>	
									Totala	12612	48 025 00

Totals 136\$248,925.00

%

00:15:00

Order Sep

08/02/12

WKMG

08/02/12

54

\$48,195.00

ORDER

Flight Dates 08/04/12-08/17/12

1549 Estimate # Product |

06261883 **OBAMA FOR AMERICA** Alt Order # 255758 Contract / Revision

Cash Billing Type Original Date / Revision 15% Agency Com Order Type **GENERAL**

Billing Contact EOM/EOC Billing Cycle Advertiser Pol/Pres/D/Barack Obama

Billing Calendar BROADCAST 3050 K Street NW New till 02/05/09 Suite 100 A35+ Washington, DC 20007

Agency GMMB CAND Rev Codes **AGY** POL

Product Codes PL-Presidential-Democrat **Buying Contact** Sales Office PHI

P-3 **Priority** Sales Region NAT

3050 K Street NW Advertiser Ref Agency Ref Suite 100

Primary Account Executive Kristen Waskie

Totals

Washington, DC 20007

End Date Account Executive Order% Start Date 100% Kristen Waskie Order Share 100% Market Value 56700

Competing Station % of Order Amount 0 % **CABLE** 0 % **WESH** 0 % **WFTV** 0 % WKCF 0 % WOFL 0 % **WOPX** 0 % **WRBW**

Billing Plan Order Totals Net Amount Gross Amount Rating Start Date End Date # Spots Net Amount Gross Amount # of Spots Month \$48,195.00 \$56,700.00 54 0.00 07/30/12 08/17/12 \$48,195.00 \$56,700.00 54 August 2012

0.00

\$56,700.00

WRDQ

										Tota	<u>ls</u>
Ln Ch St	art End	Inventory Code	Break	Start/End	Гime Days	Len Spo	ts	Rate Pri	Rtg Type	Spots	Amount
	17/12 08/17/12	Fri 1 Hour Specia	/8p CM	8-9p	1	:30	1	\$3,000.00 P-3	0.00 NM	1	\$3,000.00
_ ,		Teachers Rock/M	/on't Bac								
Start Da	ite End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 08/13/1		1	1	\$3,000.00	0.00						47.000.00
E 2 WKMG 08/	06/12 08/17/12	M-F 11p News	CM	11-1135p	MTWTF	:30	2	\$1,800.00 P-3	0.00 NM	4	\$7,200.00
		M-F 11p News									
Start Da	te End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 08/06/1		MTWTF		\$1,800.00	0.00						
Week: 08/13/1		MTWTF	2	\$1,800.00	0.00			#200 00 D 0	0.00 NM	4	\$3,200.00
E 3 WKMG 08/	06/12 08/17/12	11-12p Price Is R	ight CM	11a-12p	MTWTF	:30	2	\$800.00 P-3	U.UU INIVI	4	φ3,200.00
		Price Is Right									
Start Da	ate End Date	<u>Weekdays</u>	Spots/Week		Rating				!		
Week: 08/06/1	2 08/12/12	MTWTF	2		0.00						
Week: 08/13/1	2 08/19/12	MTWTF	2	\$800.00	0.00	.00		¢000 00 D 3	0.00 NM	6	\$4,800.00
E 4 WKMG 08	06/12 08/17/12		CM	12:30-2p	MTWTF	:30	3	\$800.00 P-3	U.UU INIM		ψ+,ουο.ου



Flight Dates 08/04/12-08/17/12

Hiatus Dates

Original Date / Revision 08/02/12/ 08/02/12

Order Sep 00:15:00

			: : :								Tota	********
Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
<u> </u>		eta engan mengathakita masabbaka	1230-2p CBS So	aps								
			Soaps							1	ı	
_	start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 0		08/12/12 08/19/12	MTWTF MTWTF	3	\$800.00 \$800.00	0.00 0.00						
Week: 0		,	M-F 1235-105a	CM	1237-109a	MTWTF	:30	2	\$400.00 P-3	0.00 NM	4	\$1,600.00
E 3 VVIVI	IG 08/09/1		Extra				.50	2	Ψ400.001-3	O,OO INIVI	_	ψ1,000.00
_	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	08/06/12	08/12/12	MTWTF MTWTF	2 2	\$400.00 \$400.00	0.00 0.00						
Week: 0		08/19/12				MTWTF	:30	1	\$700.00 P-3	0.00 NM	3	\$2,100.00
E 6 VVKIVI	IG 08/06/1	2 08/17/12	Local 6 News 12- Local 6 News 12-	•	12-1230p	[V[W [F	.30	ı	\$700.00F-3	U.UU INIVI		ψ2,100.00
_	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 0		08/12/12	MTWTF	1	\$700.00	0.00						
Week: 0		08/19/12	MTWTF	2		0.00			* 450.005.0	0.00.104		#4 000 00
£7 WKM	IG 08/06/1	2 08/17/12	4-430p Extra Extra	CM	4-430p	MTWTF	:30	2	\$450.00 P-3	0.00 NM	4	\$1,800.00
S	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	8/06/12	08/12/12	MTWTF	2	\$450.00	0.00						
Week: 0		08/19/12	MTWTF	2	\$450.00	0.00						
E 8 WKM	IG 08/06/1	2 08/17/12	430-5p Inside Ed Inside Edition	ition CM	430-5P	MTWTF	:30	1	\$550.00 P-3	0.00 NM	2	\$1,100.00
<u>s</u>	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 0	08/06/12	08/12/12	MTWTF	1	\$550.00	0.00						
	08/13/12	08/19/12	MTWTF	1	\$550.00	0.00						
E 9 WKM	IG 08/06/1	2 08/17/12	530-6p The Insident	er CM	530p-6p	MTWTF	:30	2	\$650.00 P-3	0.00 NM	4	\$2,600.00
s	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
_	08/06/12	08/12/12	MTWTF	2	\$650.00	0.00						
Week: 0	08/13/12	08/19/12	MTŴTF	2	\$650.00	0.00				•		
E 10 WKM	IG 08/06/1	2 08/17/12	News at 6p News at 6p	CM	6-630p	MTWTF	:30	1	\$1,000.00 P-3	0.00 NM	2	\$2,000.00
S	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 0	08/06/12	08/12/12	MTWTF	1	\$1,000.00	0.00						
Week: 0	08/13/12	08/19/12	MTWTF	1	\$1,000.00	0,00						
E 11 WKM	IG 08/06/1	2 08/17/12	CBS This Mornin The Early Show	g CM	7-9a	MTWTF	:30	1	\$500.00 P-3	0.00 NM	2	\$1,000.00
S	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
_	08/06/12	08/12/12	MTWTF	1	\$500.00	0.00					i	
	08/13/12	08/19/12	MTWTF	1	\$500.00	0.00						
		2 08/17/12	M-F 7:30-8p Insid	le Ed CM	730-8p	MTWTF	:30	1	\$1,200.00 P-3	0.00 NM	1	\$1,200.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	08/13/12	08/19/12	MTWTF		\$1,200.00	0.00						
		2 08/17/12	i		9-10a	MTWTF	:30	2	\$350.00 P-3	0.00 NM	4	\$1,400.00
_	Nort Data	End Dete	Weekdays	Snotofffort.	Data	Rating						
_	Start <u>Date</u> 08/06/12	End Date 08/12/12	MTWTF	Spots/Week 2		0.00						
)8/13/12	08/12/12	MTWTF	2		0.00						
	**********	2 08/11/12	Sat 1135p-1205a	CM	1135p-1205a		:30	1	\$500.00 P-3	0.00 NM	2	\$1,000.00
<u>s</u>	Start Date	End Date	Inside Edition Wi Weekdays	knd <u>Spots/Week</u>	<u>Rate</u>	Rating						
Week: 0	07/30/12	08/05/12	1-	1	\$500.00	0.00						





Flight Dates 08/04/12-08/17/12

Hiatus Dates

Original Date / Revision 08/02/12/ 08/02/12

Order Sep 00:15:00

Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA

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Ln Ch Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Sp	ots	Rate Pri	Rtg Type	**********	Amount
E 14 WKMG 08/04/	12 08/11/12			1135p-1205a	ı1-	:30	1	\$500.00 P-3	0.00 NM	2	\$1,000.00
		Inside Edition Wi									
Start Date	End Date	<u>Weekdays</u> 1-	Spots/Week	Rate	Rating						
Week: 08/06/12	08/12/12		1	\$500.00	0.00	:30	1	\$400.00 P-3	0.00 NM	2	\$800.00
E 15 WKMG 08/04/	12 08/11/12	7-9a CBS This M 7-9a Sat Early Sh		7-9a	1-	:30	,	\$400.00 P-3	0.00 NW		φου.υσ
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 07/30/12	08/05/12	1-	1	\$400.00	0.00						
Week: 08/06/12	08/12/12	1-	1	\$400.00	0.00						
E 16 WKMG 08/05	/12 08/05/12	Sun Prime 10-11 The Mentalist	р СМ	10-11p	1	:30	1	\$4,000.00 P-3	0.00 NM	1	\$4,000.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 07/30/12	08/05/12	1	1	\$4,000.00	0.00						
E 17 WKMG 08/05	12 08/12/12	Sun 11p News	СМ	11-1135p	1	:30	1	\$1,800.00 P-3	0.00 NM	2	\$3,600.00
		Sun 11p News									
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 07/30/12	08/05/12	1	1	¥ -1	0.00						
Week: 08/06/12	08/12/12	1		\$1,800.00	0.00			4			\$4.000.00
E 18 WKMG 08/05	/12 08/12/12	Sun 1135p-1235a Without a Trace	a CM	1135p-1235a	a1	:30	1	\$500.00 P-3	0.00 NM	2	\$1,000.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 07/30/12	08/05/12	1	1	\$500.00	0.00						
Week: 08/06/12	08/12/12	1	1	\$500.00	0.00			4050 00 0	0.00 104	_	64 000 00
E 19 WKMG 08/05	/12 08/12/12	CBS Evening News	ws CM	630-7p	1	:30	1	\$650.00 P-3	0.00 NM	2	\$1,300.00
Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 07/30/12	08/05/12	1	1	\$650.00	0.00						
Week: 08/06/12	08/12/12	1	1	\$650.00	0.00						
E 20 WKMG 08/07	/12 08/14/12	Tue Prime 9p	СМ	9-10p	-1	:30	1	\$6,000.00 P-3	0.00 NM	2	\$12,000.00
		NCIS:LA									
Start Date	End Date	<u>Weekdays</u>	Spots/Week		<u>Rating</u>						
Week: 08/06/12	08/12/12	-1	1	* - I ·	0.00						
Week: 08/13/12	08/19/12	-1	1	\$6,000.00	0.00				····		
-									Totals	54.9	556,700.00